

# Converting Colors

Hex(696E8A)

Have a look what the booklet for  
Hex(696E8A) contains.

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# Color

Hex(696E8A)

# Conversions

## Conversions Part 1

Format	Color
Hex	696E8A
RGB	105, 110, 138
RGB Percent	41%, 43%, 54%
CMY	0.5882, 0.5686, 0.4588
CMYK	0.24, 0.20, 0.00, 0.46
HSL	231°, 14%, 48%
HSV	231°, 24%, 54%
XYZ	15.9891, 15.9901, 26.2884
YIQ	111.6970, -11.9680, 7.6480

# Conversions

## Conversions Part 2

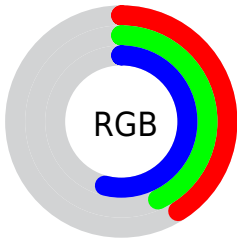
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	105, 109, 138
Decimal	6909578
CIE <sub>Lab</sub>	46.96, 4.63, -15.98
CIE <sub>LCh</sub>	47, 16.639, 286.151
Yxy	15.9901, 0.2744, 0.2744
Android (android.graphics.Color)	4285099658 (0xFF696E8A)
YUV	111.6970, 12.9674, -5.8733
Hunter-Lab	39.9876, 1.3950, -10.9868

# Details

The Hex color **696E8A** is a dark color, and the websafe version is hex **666699**. A complement of this color would be **8A8569**, and the grayscale version is **707070**.

A 20% lighter version of the original color is **9DA1BF**, and **393F58** is the 20% darker color. If you saturate the color by 10%, you get **5B628A**, and if you desaturate by 10%, it is **777A8A**.

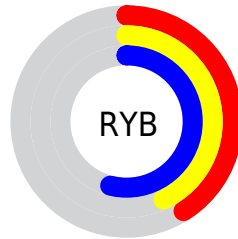
# Distribution



Red (41%)

Green (43%)

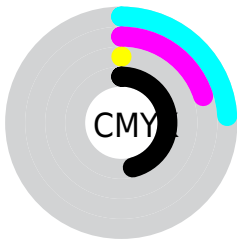
Blue (54%)



Red (41%)

Yellow (43%)

Blue (54%)

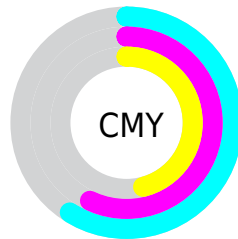


Cyan (24%)

Magenta (20%)

Yellow (0%)

Black (46%)



Cyan (59%)

Magenta (57%)

Yellow (46%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 696E8A changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 696E8A by changing the saturation by 10% instead.





696E8A



696E8A

FFFFFF



505671



9DA1BF



393F58



B8BCDB



222941



D4D8F8



0D142A



F0F5FF



000116



000000



696E8A



696E8A



5B628A



777A8A



4D578A



85858A

■ 404B8A

■ 92918A

■ 323F8A

■ A09D8A

■ 24338A

■ AEA98A

■ 16288A

■ BCB48A

■ 081C8A

■ CAC08A

■ 00158A

■ D7CC8A

■ E5D78A

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



56738A



696E8A



7B6983

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



696E8A



89685C



537768

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



696E8A



8A8569

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



62755C



696E8A



806C54

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



696E8A



8C6568



727154



497777

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



696E8A



84677B



727154



587664



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



696E8A



A6A8B3



698A84



525359



D9D9D9



595959



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



696E8A



7F87B3



74698A



3E3F45



001485



000105



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



8A696E



B37F87



7F8A69



453E3F



850014



050001



# Previews

## White Background



This preview shows how the Hex color 696E8A looks on a white background.

## Color Contrast Check

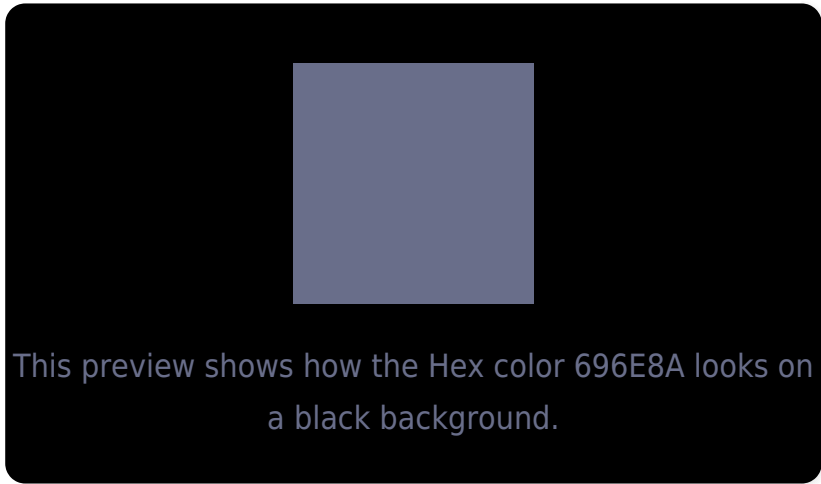
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

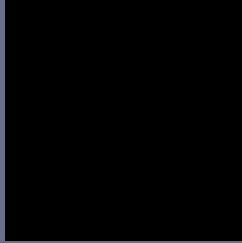
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

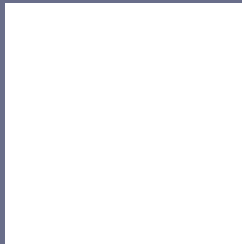
If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 696E8A Background



This preview shows how black text looks on a background with the Hex color 696E8A.



This preview shows how white text looks on a background with the Hex color 696E8A.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



**Original Color**  
696E8A

**Protanopia**  
696E8A

**Deuteranopia**  
6C6D8A



**Tritanopia**  
66717A

# Trichromacy



**Original Color**

696E8A

**Protanomaly**

696E8A

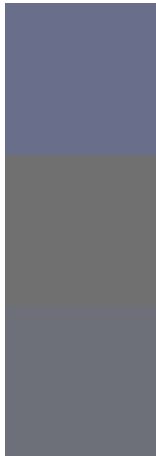
**Deuteranomaly**

6B6D8A

**Tritanomaly**

677080

# Monochromacy



**Original Color**

696E8A

**Achromatopsia**

707070

**Achromatomaly**

6D6F79

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 696E8A is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #696E8A looks like.

```
.text, #text, p{  
    color:#696E8A  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #696E8A colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #696E8A
}
```

## Border

The CSS property to change the border of an element to Hex 696E8A is called "border". The border property can be set on classes, ids or directly on the HTML element.

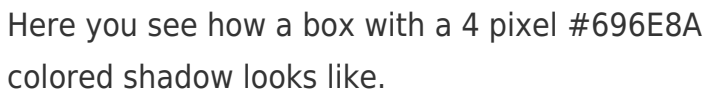
This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#696E8A }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#696E8A }
```

If you want to add a box shadow in that color use:



Here you see how a box with a 4 pixel #696E8A colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #696E8A; -webkit-box-shadow:4px 4px  
4px 4px #696E8A; box-shadow:4px 4px 4px  
4px #696E8A }
```

# Background

The CSS property to change the background color of an element to Hex 696E8A is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#696E8A }
```

If only the background color should be changed can be used:

```
.background{ background-color:#696E8A }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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