

# Converting Colors

Hex(700072)

Have a look what the booklet for  
Hex(700072) contains.

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**Color**

**Hex(700072)**

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	700072
RGB	112, 0, 114
RGB Percent	44%, 0%, 45%
CMY	0.5608, 1.0000, 0.5529
CMYK	0.02, 1.00, 0.00, 0.55
HSL	299°, 100%, 22%
HSV	299°, 100%, 45%
XYZ	9.7194, 4.6596, 16.3067
YIQ	46.4840, 30.1580, 59.1980

# Conversions

## Conversions Part 2

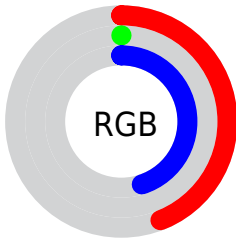
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	112, 0, 114
Decimal	7340146
CIE <sub>Lab</sub>	25.74, 53.89, -34.24
CIE <sub>LCh</sub>	26, 63.848, 327.569
Yxy	4.6596, 0.3167, 0.1519
Android (android.graphics.Color)	4285530226 (0xFF700072)
YUV	46.4840, 33.2854, 57.4575
Hunter-Lab	21.5862, 42.5950, -29.6787

# Details

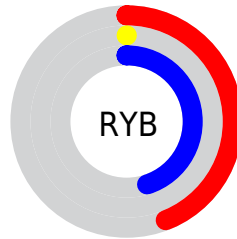
The Hex color **700072** is a dark color, and the websafe version is hex **660066**. A complement of this color would be **027200**, and the grayscale version is **2E2E2E**.

A 20% lighter version of the original color is **A744A6**, and **3B0041** is the 20% darker color. If you saturate the color by 10%, you get **700072**, and if you desaturate by 10%, it is **700B72**.

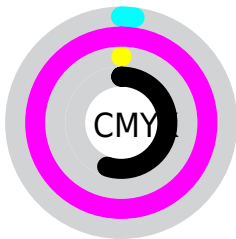
# Distribution



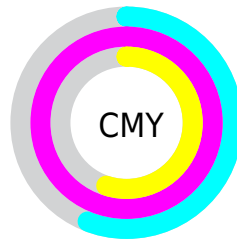
- Red (44%)
- Green (0%)
- Blue (45%)



- Red (44%)
- Yellow (0%)
- Blue (45%)



- Cyan (2%)
- Magenta (100%)
- Yellow (0%)
- Black (55%)



- Cyan (56%)
- Magenta (100%)
- Yellow (55%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 700072 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 700072 by changing the saturation by 10% instead.



 700072

 700072

FFFFFF

 550059

 A744A6

 3B0041

 C35FC2

 23002B

 E079DE

 000114

 FE95FB

 000000

 FFB1FF

 FFCDFD

 FFEAFF

 700072


 700B72

 701772

 712272

 712E72

 713972

 714472

 715072

 725B72

 726772

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



1A3295



700072



8B0043

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



700072



4F3A00



005069

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



700072



027200

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



004F38



700072



1D4700

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



700072



732100



004C00



004E90

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



700072



8C0024



004C00



005059



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



700072



936894



000472



492F4A



C9C9C9



4A4A4A



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



700072



910094



72003D



383238



760078



F300F7



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



720002



940003



007235



383233



780002



F70004



# Previews

## White Background



This preview shows how the Hex color 700072 looks on a white background.

## Color Contrast Check

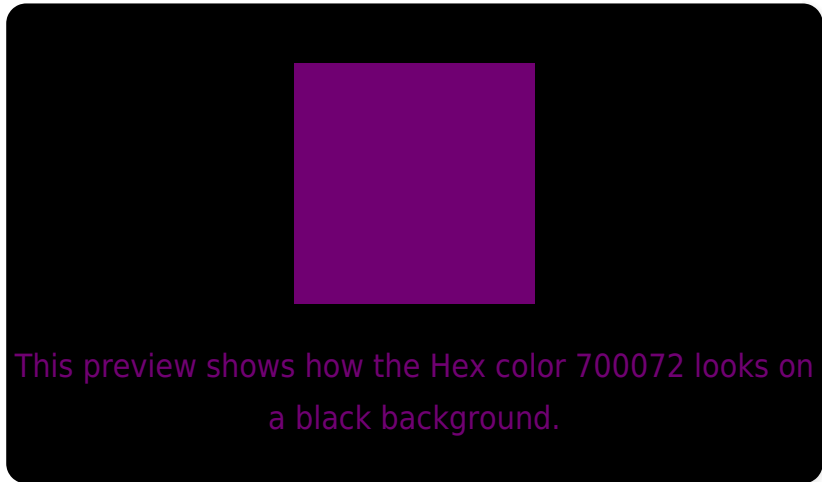
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

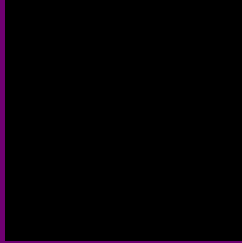
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 700072 Background



This preview shows how black text looks on a background with the Hex color 700072.



This preview shows how white text looks on a background with the Hex color 700072.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



**Original Color**  
700072

**Protanopia**  
003E84

**Deuteranopia**  
24416B



**Tritanopia**  
692D30

# Trichromacy



**Original Color**

700072



**Protanomaly**

29277D



**Deuteranomaly**

40296E



**Tritanomaly**

6C1D48

# Monochromacy



**Original Color**

700072



**Achromatopsia**

2E2E2E



**Achromatomaly**

461D47

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 700072 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #700072 looks like.

```
.text, #text, p{  
    color:#700072  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #700072 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #700072
}
```

## Border

The CSS property to change the border of an element to Hex 700072 is called "border". The border property can be set on classes, ids or directly on the HTML element.

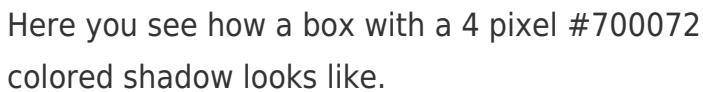
This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#700072 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#700072 }
```

If you want to add a box shadow in that color use:



Here you see how a box with a 4 pixel #700072 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #700072; -webkit-box-shadow:4px 4px  
4px 4px #700072; box-shadow:4px 4px 4px  
4px #700072 }
```

# Background

The CSS property to change the background color of an element to Hex 700072 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#700072 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#700072 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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