

# Converting Colors

Hex(724A49)

Have a look what the booklet for  
Hex(724A49) contains.

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**Color**

**Hex(724A49)**

# Conversions

## Conversions Part 1

Format	Color
Hex	724A49
RGB	114, 74, 73
RGB Percent	45%, 29%, 29%
CMY	0.5529, 0.7098, 0.7137
CMYK	0.00, 0.35, 0.36, 0.55
HSL	1°, 22%, 37%
HSV	1°, 36%, 45%
XYZ	10.5908, 8.9560, 7.4738
YIQ	85.8460, 24.1610, 8.1690

# Conversions

## Conversions Part 2

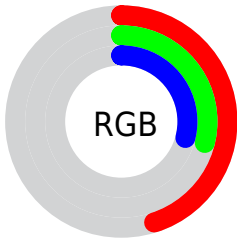
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	114, 74, 73
Decimal	7490121
CIE <sub>Lab</sub>	35.90, 16.90, 7.59
CIE <sub>LCh</sub>	36, 18.526, 24.197
Yxy	8.9560, 0.3920, 0.3315
Android (android.graphics.Color)	4285680201 (0xFF724A49)
YUV	85.8460, -6.3331, 24.6911
Hunter-Lab	29.9266, 10.7984, 6.1416

# Details

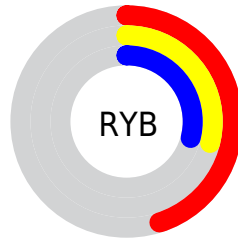
The Hex color **724A49** is a dark color, and the websafe version is hex **663333**. A complement of this color would be **497172**, and the grayscale version is **565656**.

A 20% lighter version of the original color is **A77B7A**, and **401D1E** is the 20% darker color. If you saturate the color by 10%, you get **723F3E**, and if you desaturate by 10%, it is **725554**.

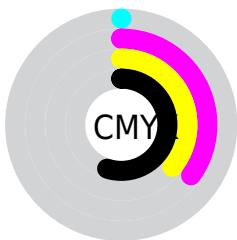
# Distribution



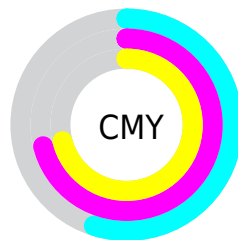
- Red (45%)
- Green (29%)
- Blue (29%)



- Red (45%)
- Yellow (29%)
- Blue (29%)



- Cyan (0%)
- Magenta (35%)
- Yellow (36%)
- Black (55%)



- Cyan (55%)
- Magenta (71%)
- Yellow (71%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 724A49 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 724A49 by changing the saturation by 10% instead.





724A49



724A49

FFFFFF



593333



A77B7A



401D1E



C39593



2A0704



DFB0AE



000000



FCCBC9



FFE8E5



724A49



724A49



723F3E



725554



723432



726060

722927

726B6B

721E1B

727677

721210

728282

720705

728D8D

720300

729899

72A3A4

72AEB0

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



6F4A58



724A49



6D4E3D

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



724A49



415B43



3D5772

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



724A49



497172

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



295A6C



724A49



305C51

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



724A49



525739



255C60



53526F

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



724A49



665138



255C60



355871



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



724A49



948484



724971



4A4140



C9C9C9



4A4A4A



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



724A49



945654



725E49



383332



780300



F70600



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



497172



549294



495D72



323838



007578



00F1F7



# Previews

## White Background



This preview shows how the Hex color 724A49 looks on a white background.

## Color Contrast Check

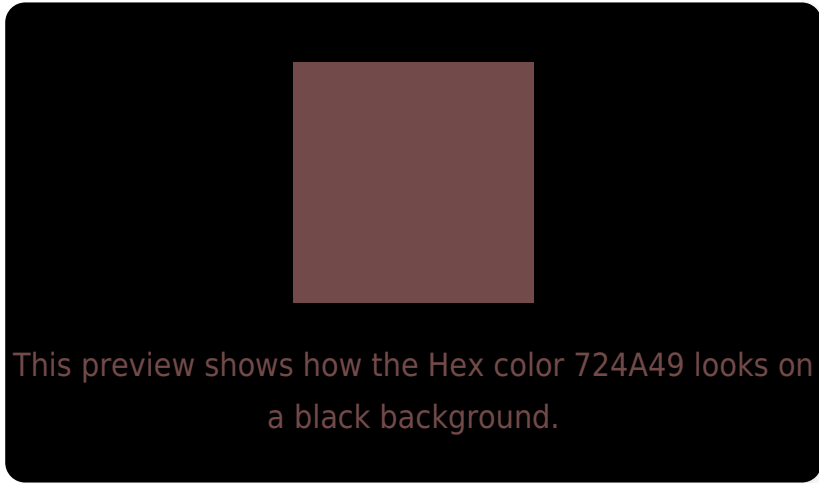
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 724A49 Background



This preview shows how black text looks on a background with the Hex color 724A49.



This preview shows how white text looks on a background with the Hex color 724A49.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).


## Dichromacy



**Original Color**  
724A49

**Protanopia**  
58544E

**Deuteranopia**  
625248



**Tritanopia**  
73494F

# Trichromacy



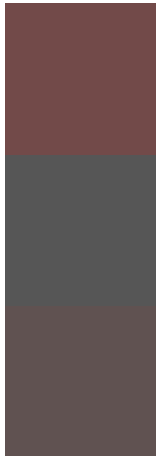
**Original Color**  
724A49

**Protanomaly**  
61504C

**Deuteranomaly**  
684F48

**Tritanomaly**  
73494D

# Monochromacy



**Original Color**  
724A49

**Achromatopsia**  
565656

**Achromatomaly**  
605251

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 724A49 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #724A49 looks like.

```
.text, #text, p{  
    color:#724A49  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #724A49 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #724A49
}
```

## Border

The CSS property to change the border of an element to Hex 724A49 is called "border". The border property can be set on classes, ids or directly on the HTML element.

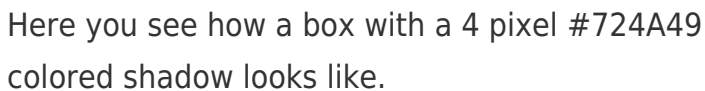
This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#724A49 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#724A49 }
```

If you want to add a box shadow in that color use:



Here you see how a box with a 4 pixel #724A49 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #724A49; -webkit-box-shadow:4px 4px  
4px 4px #724A49; box-shadow:4px 4px 4px  
4px #724A49 }
```

# Background

The CSS property to change the background color of an element to Hex 724A49 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#724A49 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#724A49 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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