

# Converting Colors

Hex(724F01)

Have a look what the booklet for  
Hex(724F01) contains.

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**Color**

**Hex(724F01)**

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	724F01
RGB	114, 79, 1
RGB Percent	45%, 31%, 0%
CMY	0.5529, 0.6902, 0.9961
CMYK	0.00, 0.31, 0.99, 0.55
HSL	41°, 98%, 23%
HSV	41°, 99%, 45%
XYZ	9.7409, 9.1716, 1.2856
YIQ	80.5730, 45.8980, -16.8380

# Conversions

## Conversions Part 2

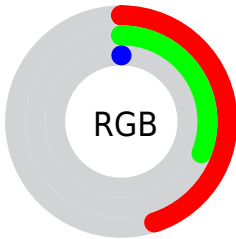
<b>Format</b>	<b>Color</b>
<a href="#">RYB</a>	<a href="#">52, 114, 1</a>
Decimal	<a href="#">7491329</a>
CIELab	<a href="#">36.31, 8.50, 44.65</a>
CIELCh	<a href="#">36, 45.454, 79.221</a>
Yxy	<a href="#">9.1716, 0.4823, 0.4541</a>
Android (android.graphics.Color)	<a href="#">4285681409</a> ( <a href="#">0xFF724F01</a> )
YUV	<a href="#">80.5730, -39.2295, 29.3155</a>
Hunter-Lab	<a href="#">30.2846, 4.4156, 18.6823</a>

# Details

The Hex color **724F01** is a dark color, and the websafe version is hex **996633**. A complement of this color would be **012472**, and the grayscale version is **515151**.

A 20% lighter version of the original color is **AA8037**, and **3D2300** is the 20% darker color. If you saturate the color by 10%, you get **724F00**, and if you desaturate by 10%, it is **72530C**.

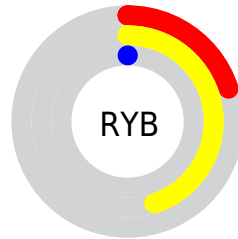
# Distribution



Red (45%)

Green (31%)

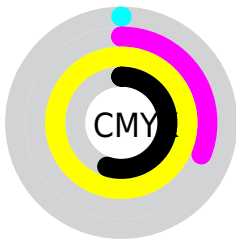
Blue (0%)



Red (20%)

Yellow (45%)

Blue (0%)

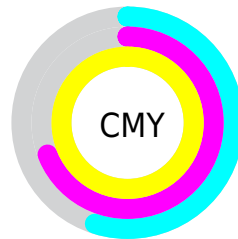


Cyan (0%)

Magenta (31%)

Yellow (99%)

Black (55%)



Cyan (55%)

Magenta (69%)

Yellow (100%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 724F01 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 724F01 by changing the saturation by 10% instead.



 724F01

 724F01

 FFFFF2

 583800

 AA8037

 3D2300

 C79A50

 240F00

 E4B569

 000000

 FFD083

 FFEC9E

 FFFFB9

 FFFFD5

 724F01

 724F01

■ 724F00

■ 72530C

■ 725618

■ 725A23

■ 725D2F

■ 72613A

■ 726445

■ 726851

■ 726B5C

■ 726F68

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



8B401E



724F01



515B01

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



724F01



00666C



744186

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



724F01



012472

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



39519B



724F01



00648C

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



724F01



006647



005D9D



903264

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



724F01



356017



005D9D



65478E



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



724F01



948668



720125



4A422F



C9C9C9



4A4A4A



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



724F01



946600



5D7201



383632



785300



F7AB00



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



012472



002E94



160172



323438



002578

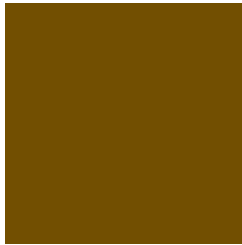


004DF7



# Previews

## White Background



This preview shows how the Hex color 724F01 looks on a white background.

## Color Contrast Check

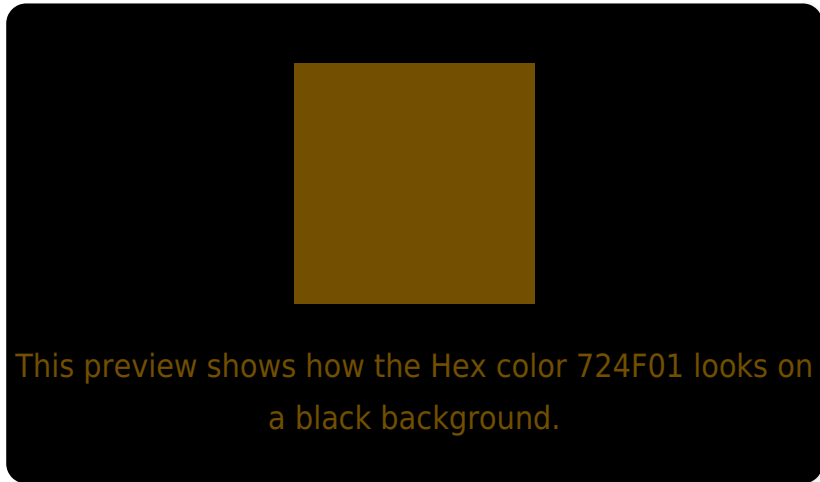
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 724F01 Background



This preview shows how black text looks on a background with the Hex color 724F01.



This preview shows how white text looks on a background with the Hex color 724F01.

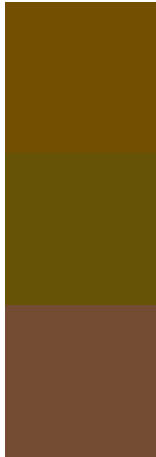
# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



# Trichromacy



**Original Color**  
724F01

**Protanomaly**  
675305

**Tritanomaly**  
744B33

# Monochromacy



**Original Color**  
724F01

**Achromatopsia**  
515151

**Achromatomaly**  
5D5034

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 724F01 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #724F01 looks like.

```
.text, #text, p{  
    color:#724F01  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #724F01 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #724F01
}
```

## Border

The CSS property to change the border of an element to Hex 724F01 is called "border". The border property can be set on classes, ids or directly on the HTML element.

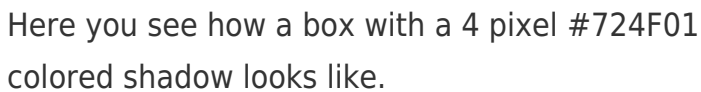
This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#724F01 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#724F01 }
```

If you want to add a box shadow in that color use:



Here you see how a box with a 4 pixel #724F01 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #724F01; -webkit-box-shadow:4px 4px  
4px 4px #724F01; box-shadow:4px 4px 4px  
4px #724F01 }
```

# Background

The CSS property to change the background color of an element to Hex 724F01 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#724F01 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#724F01 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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