

Converting Colors

Hex(7272BC)

Have a look what the booklet for
Hex(7272BC) contains.

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Color

Hex(7272BC)

Conversions

Conversions Part 1

Format	Color
Hex	7272BC
RGB	114, 114, 188
RGB Percent	45%, 45%, 74%
CMY	0.5529, 0.5529, 0.2627
CMYK	0.39, 0.39, 0.00, 0.26
HSL	240°, 36%, 59%
HSV	240°, 39%, 74%
XYZ	22.0338, 19.2429, 50.1299
YIQ	122.4360, -23.7540, 23.0140

Conversions

Conversions Part 2

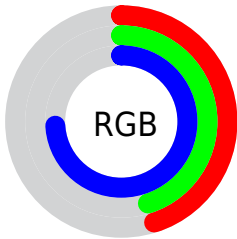
Format	Color
RYB	114, 114, 188
Decimal	7500476
CIELab	50.97, 18.49, -38.97
CIELCh	51, 43.131, 295.382
Yxy	19.2429, 0.2411, 0.2105
Android (android.graphics.Color)	4285690556 (0xFF7272BC)
YUV	122.4360, 32.3231, -7.3984
Hunter-Lab	43.8667, 12.8922, -37.0486

Details

The Hex color **7272BC** is a dark color, and the websafe version is hex **666699**. A complement of this color would be **BCBC72**, and the grayscale version is **7A7A7A**.

A 20% lighter version of the original color is **A9A6F5**, and **3D4286** is the 20% darker color. If you saturate the color by 10%, you get **5F5FBC**, and if you desaturate by 10%, it is **8585BC**.

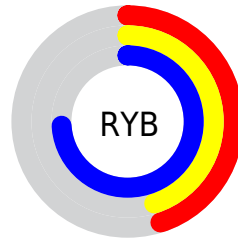
Distribution



Red (45%)

Green (45%)

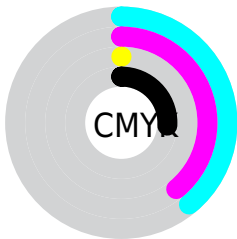
Blue (74%)



Red (45%)

Yellow (45%)

Blue (74%)

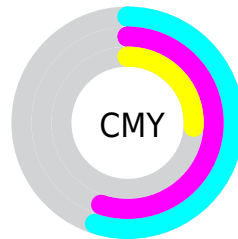


Cyan (39%)

Magenta (39%)

Yellow (0%)

Black (26%)



Cyan (55%)

Magenta (55%)

Yellow (26%)

Brightness & Saturation Gradients

These gradients show how the Hex color 7272BC changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 7272BC by changing the saturation by 10% instead.

■ 7272BC

■ 7272BC

FFFFFF

■ 575AA1

■ A9A6F5

■ 3D4286

■ C5C1FF

■ 212C6D

■ E1DDFF

■ 001854

■ FFF9FF

■ 00003C

■ 000226

■ 00010E

■ 000000

■ 7272BC

■ 7272BC

■ 5F5FBC

■ 8585BC

■ 4C4CBC

■ 9898BC

■ 3A3ABC

■ AAAABC

■ 2727BC

■ BDBDBC

■ 1414BC

■ D0D0BC

■ 0101BC

■ E3E3BC

■ 0000BC

■ F6F6BC

■ FFFFBC

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



117FC3



7272BC



A163A4

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



7272BC



AF683D



008B72

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



7272BC



BCBC72

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



41884E



7272BC



93752D

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



7272BC



BD5C5C



6F8133



008B98

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



7272BC



B45C8D



6F8133



008B66

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



7272BC



D7D7F5



72BCBC



69697A



FAFAFA



7A7A7A

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



7272BC



8282F5



9772BC



5555E



00009E



00001F

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



BC72BC



F582F5



97BC72



5E555E



9E009E



1F001F

Previews

White Background



This preview shows how the Hex color 7272BC looks on a white background.

Color Contrast Check

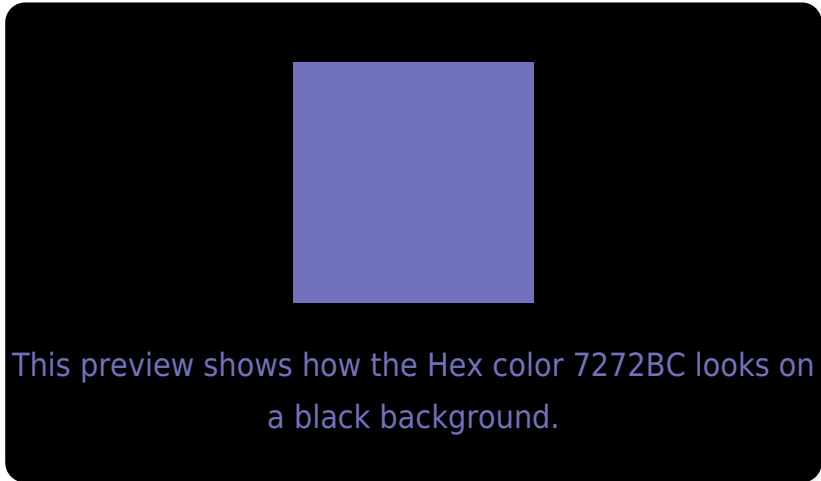
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✗ Fail

Large Text (above 18pt) WCAG AAA ✗ Fail

Any Text WCAG AAA ✗ Fail

Black Background



Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

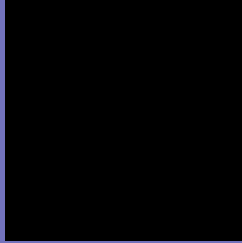
Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

Hex 7272BC Background



This preview shows how black text looks on a background with the Hex color 7272BC.

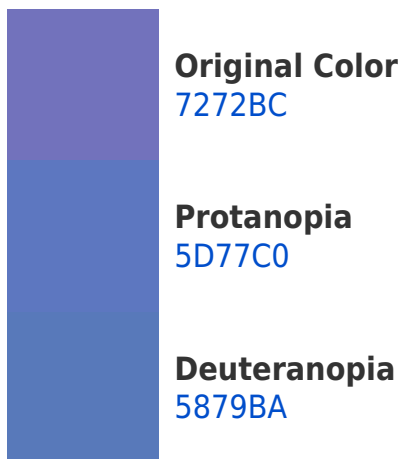



This preview shows how white text looks on a background with the Hex color 7272BC.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

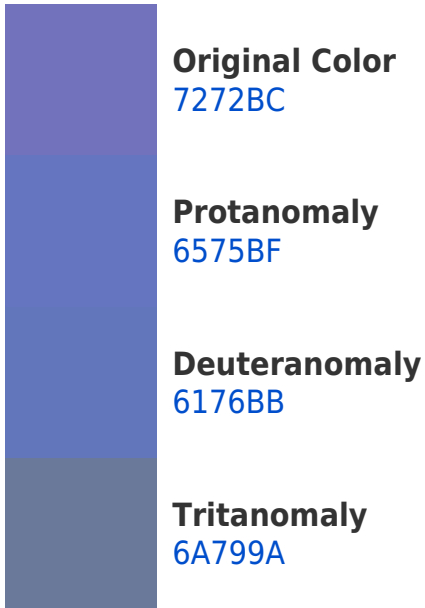
Dichromacy





Tritanopia
657D87

Trichromacy



Monochromacy



CSS Examples

Text

The CSS property to change the color of the text to Hex 7272BC is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #7272BC looks like.

```
.text, #text, p{  
    color:#7272BC  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #7272BC colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #7272BC
}
```

Border

The CSS property to change the border of an element to Hex 7272BC is called "border". The border property can be set on classes, ids or directly on the HTML element.

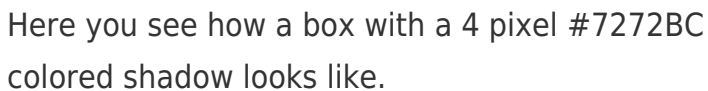
This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#7272BC }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#7272BC }
```

If you want to add a box shadow in that color use:



Here you see how a box with a 4 pixel #7272BC colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #7272BC; -webkit-box-shadow:4px 4px  
4px 4px #7272BC; box-shadow:4px 4px 4px  
4px #7272BC }
```

Background

The CSS property to change the background color of an element to Hex 7272BC is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#7272BC }
```

If only the background color should be changed can be used:

```
.background{ background-color:#7272BC }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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