

Converting Colors

Hex(7274B5)

Have a look what the booklet for
Hex(7274B5) contains.

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Color

Hex(7274B5)

Conversions

Conversions Part 1

Format	Color
Hex	7274B5
RGB	114, 116, 181
RGB Percent	45%, 45%, 71%
CMY	0.5529, 0.5451, 0.2902
CMYK	0.37, 0.36, 0.00, 0.29
HSL	238°, 31%, 58%
HSV	238°, 37%, 71%
XYZ	21.5253, 19.4044, 46.3270
YIQ	122.8120, -22.0570, 19.7910

Conversions

Conversions Part 2

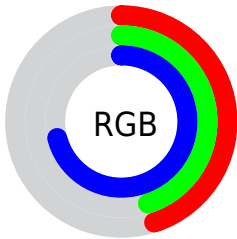
Format	Color
RYB	114, 116, 181
Decimal	7500981
CIELab	51.16, 15.30, -34.64
CIELCh	51, 37.867, 293.834
Yxy	19.4044, 0.2467, 0.2224
Android (android.graphics.Color)	4285691061 (0xFF7274B5)
YUV	122.8120, 28.6867, -7.7281
Hunter-Lab	44.0504, 10.1361, -31.5189

Details

The Hex color **7274B5** is a dark color, and the websafe version is hex **666699**. A complement of this color would be **B5B372**, and the grayscale version is **7B7B7B**.

A 20% lighter version of the original color is **A8A8ED**, and **3E4480** is the 20% darker color. If you saturate the color by 10%, you get **6062B5**, and if you desaturate by 10%, it is **8486B5**.

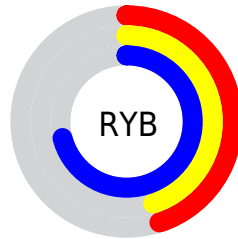
Distribution



Red (45%)

Green (45%)

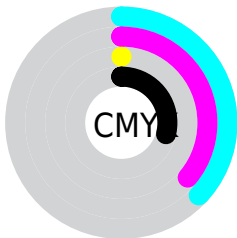
Blue (71%)



Red (45%)

Yellow (45%)

Blue (71%)

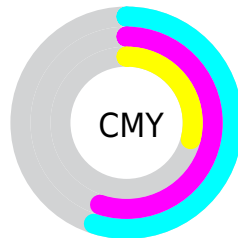


Cyan (37%)

Magenta (36%)

Yellow (0%)

Black (29%)



Cyan (55%)

Magenta (55%)

Yellow (29%)

Brightness & Saturation Gradients

These gradients show how the Hex color 7274B5 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 7274B5 by changing the saturation by 10% instead.

■ 7274B5

■ 7274B5

FFFFFF

■ 585B9A

■ A8A8ED

■ 3E4480

■ C4C3FF

■ 242E66

■ E0DFFF

■ 021A4E

■ FEFCFF

■ 000037

■ 000221

■ 000005

■ 000000

■ 7274B5

■ 7274B5

6062B5

8486B5

4E51B5

9697B5

3C3FB5

A8A9B5

2A2EB5

BABAB5

171CB5

CDCCB5

050BB5

DFDDB5

0005B5

F1EFB5

FFFFB5

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



307FBA



7274B5



9C68A0

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



7274B5



AB6A47



028A72

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



7274B5



B5B372

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



4D8752



7274B5



937638

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



7274B5



B76161



74803D



008A93

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



7274B5



AD618D



74803D



298967

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



7274B5



D1D2EB



72B5B3



666775



F5F5F5



757575

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



7274B5



8386EB



9172B5



505159



000599



00011A

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



B57274



EB8386



96B572



595051



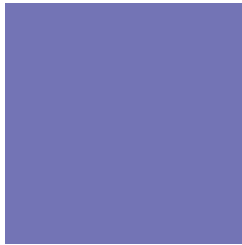
990005



1A0001

Previews

White Background



This preview shows how the Hex color 7274B5 looks on a white background.

Color Contrast Check

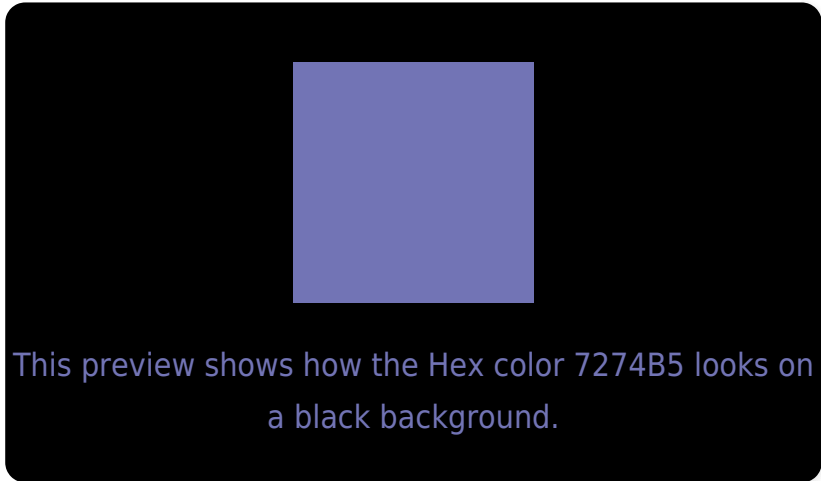
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

Black Background



Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

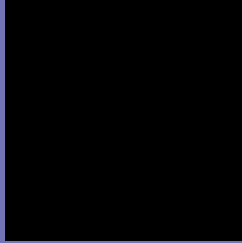
Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

Hex 7274B5 Background



This preview shows how black text looks on a background with the Hex color 7274B5.

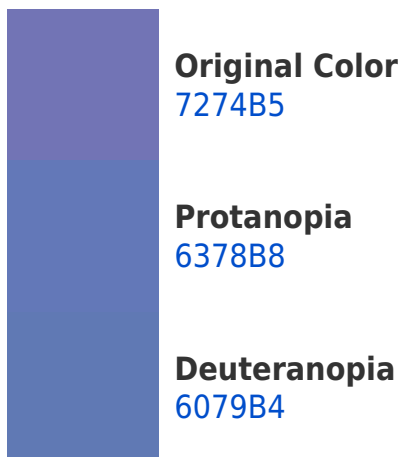


This preview shows how white text looks on a background with the Hex color 7274B5.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

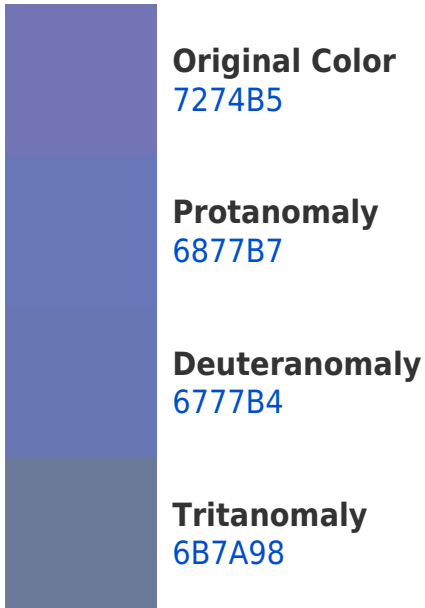
Dichromacy



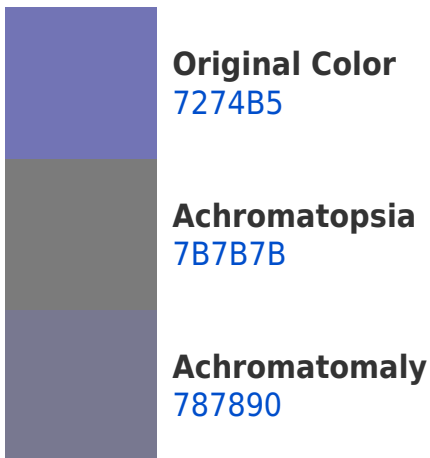


Tritanopia
677D87

Trichromacy



Monochromacy



CSS Examples

Text

The CSS property to change the color of the text to Hex 7274B5 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #7274B5 looks like.

```
.text, #text, p{  
    color:#7274B5  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #7274B5 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #7274B5
}
```

Border

The CSS property to change the border of an element to Hex 7274B5 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#7274B5 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#7274B5 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #7274B5 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #7274B5; -webkit-box-shadow:4px 4px  
4px 4px #7274B5; box-shadow:4px 4px 4px  
4px #7274B5 }
```

Background

The CSS property to change the background color of an element to Hex 7274B5 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#7274B5 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#7274B5 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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