

# Converting Colors

Hex(73490A)

Have a look what the booklet for  
Hex(73490A) contains.

<b>Hex(73490A)</b> .....	3
<b><i>Conversions</i></b> .....	4
<b><i>Details</i></b> .....	6
<b><i>Harmonies</i></b> .....	11
<b><i>Previews</i></b> .....	23
<b><i>Color Blindness Simulation</i></b> .....	26
<b><i>CSS Examples</i></b> .....	29

**Color**

**Hex(73490A)**

# Conversions

## Conversions Part 1

Format	Color
Hex	73490A
RGB	115, 73, 10
RGB Percent	45%, 29%, 4%
CMY	0.5490, 0.7137, 0.9608
CMYK	0.00, 0.37, 0.91, 0.55
HSL	36°, 84%, 25%
HSV	36°, 91%, 45%
XYZ	9.5076, 8.4318, 1.4136
YIQ	78.3760, 45.2550, -10.6890

# Conversions

## Conversions Part 2

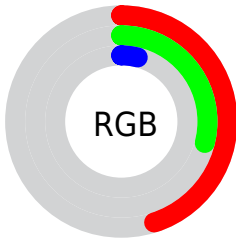
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	80, 115, 10
Decimal	7555338
CIE <sub>Lab</sub>	34.87, 12.85, 40.70
CIE <sub>LCh</sub>	35, 42.676, 72.475
Yxy	8.4318, 0.4913, 0.4357
Android (android.graphics.Color)	4285745418 (0xFF73490A)
YUV	78.3760, -33.7094, 32.1192
Hunter-Lab	29.0376, 7.6290, 17.4401

# Details

The Hex color **73490A** is a dark color, and the websafe version is hex **663300**. A complement of this color would be **0A3473**, and the grayscale version is **4F4F4F**.

A 20% lighter version of the original color is **AB7A3C**, and **3E1D00** is the 20% darker color. If you saturate the color by 10%, you get **734500**, and if you desaturate by 10%, it is **734E16**.

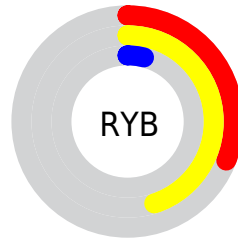
# Distribution



Red (45%)

Green (29%)

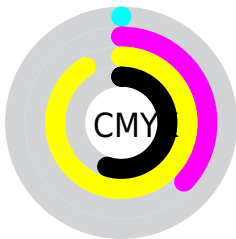
Blue (4%)



Red (31%)

Yellow (45%)

Blue (4%)

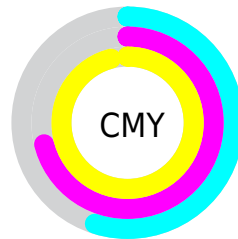


Cyan (0%)

Magenta (37%)

Yellow (91%)

Black (55%)



Cyan (55%)

Magenta (71%)

Yellow (96%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 73490A changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 73490A by changing the saturation by 10% instead.



 73490A

 73490A

 FFFFF6

 583200

 AB7A3C

 3E1D00

 C89354

 250700

 E5AE6D

 000000

 FFC987

 FFE5A2

 FFFFBE

 FFFFDA

 73490A

 73490A

■ 734500

■ 734E16

■ 735221

■ 73572D

■ 735B38

■ 736044

■ 73654F

■ 73695B

■ 736E66

■ 737272

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



883B25



73490A



565502

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



73490A



006260



664285

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



73490A



0A3473

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



245195



73490A



00617F

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



73490A



00613C



005B93



853467

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



73490A



3E5A12



005B93



55488C



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



73490A



96866E



730A34



4D4334



CCCCCC



4D4D4D



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



73490A



965A00



69730A



3B3835



7A4900



FA9600



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



0A3473



003C96



140A73



35373B



00317A

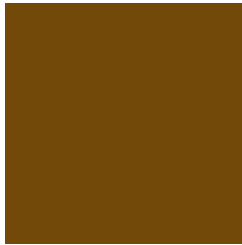


0064FA



# Previews

## White Background



This preview shows how the Hex color 73490A looks on a white background.

## Color Contrast Check

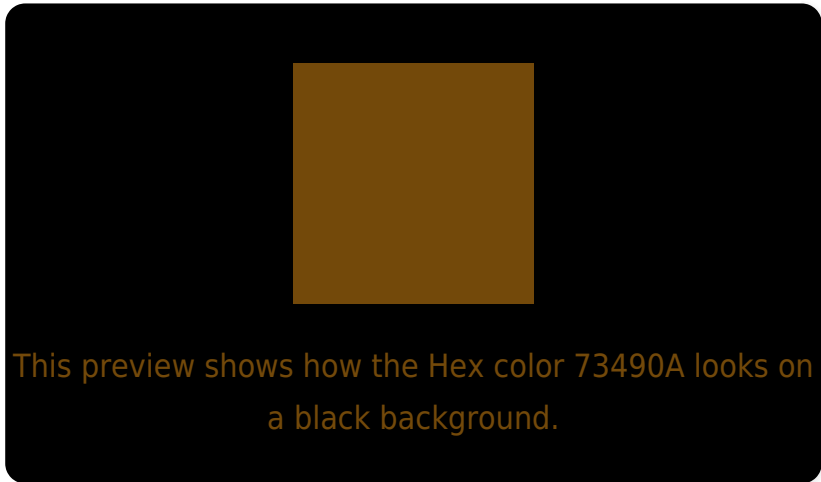
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

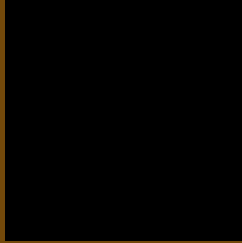
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 73490A Background



This preview shows how black text looks on a background with the Hex color 73490A.



This preview shows how white text looks on a background with the Hex color 73490A.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).


## Dichromacy



**Original Color**  
73490A

**Protanopia**  
5D530D

**Deuteranopia**  
684E00



**Tritanopia**  
764449

# Trichromacy



**Original Color**  
73490A

**Protanomaly**  
654F0C

**Deuteranomaly**  
6C4C04

**Tritanomaly**  
754632

# Monochromacy



**Original Color**  
73490A

**Achromatopsia**  
4E4E4E

**Achromatomaly**  
5B4C35

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 73490A is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #73490A looks like.

```
.text, #text, p{  
    color:#73490A  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #73490A colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #73490A
}
```

## Border

The CSS property to change the border of an element to Hex 73490A is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#73490A }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#73490A }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #73490A colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #73490A; -webkit-box-shadow:4px 4px  
4px 4px #73490A; box-shadow:4px 4px 4px  
4px #73490A }
```

# Background

The CSS property to change the background color of an element to Hex 73490A is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#73490A }
```

If only the background color should be changed can be used:

```
.background{ background-color:#73490A }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



Hey! You found this booklet interesting? Support Converting Colors with the new Membership Option!

The pro membership hides all ads, plus gives you double the colors in the color bucket, and more awesome pro features!

**[Learn more, Memberships starting at \\$2.50/m!](#)**

**Follow me  
on Twitter!**

@ConvertingColor