

# Converting Colors

Hex(73689E)

Have a look what the booklet for  
Hex(73689E) contains.

<b>Hex(73689E)</b> .....	3
<b><i>Conversions</i></b> .....	4
<b><i>Details</i></b> .....	6
<b><i>Harmonies</i></b> .....	11
<b><i>Previews</i></b> .....	23
<b><i>Color Blindness Simulation</i></b> .....	26
<b><i>CSS Examples</i></b> .....	29

# Color

**Hex(73689E)**

# Conversions

## Conversions Part 1

Format	Color
Hex	73689E
RGB	115, 104, 158
RGB Percent	45%, 41%, 62%
CMY	0.5490, 0.5922, 0.3804
CMYK	0.27, 0.34, 0.00, 0.38
HSL	252°, 22%, 51%
HSV	252°, 34%, 62%
XYZ	18.1921, 16.0141, 34.4800
YIQ	113.4450, -10.7780, 19.1260

# Conversions

## Conversions Part 2

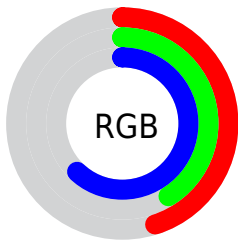
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	115, 104, 158
Decimal	7563422
CIE <sub>Lab</sub>	46.99, 16.63, -27.71
CIE <sub>LCh</sub>	47, 32.319, 300.964
Yxy	16.0141, 0.2649, 0.2331
Android (android.graphics.Color)	4285753502 (0xFF73689E)
YUV	113.4450, 21.9656, 1.3637
Hunter-Lab	40.0176, 11.1157, -23.0731

# Details

The Hex color **73689E** is a dark color, and the websafe version is hex **666699**. A complement of this color would be **939E68**, and the grayscale version is **717171**.

A 20% lighter version of the original color is **A89BD5**, and **41396A** is the 20% darker color. If you saturate the color by 10%, you get **66589E**, and if you desaturate by 10%, it is **80789E**.

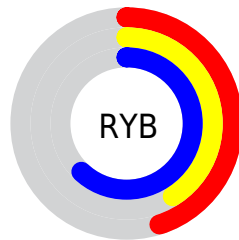
# Distribution



Red (45%)

Green (41%)

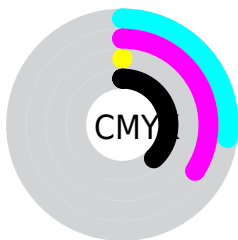
Blue (62%)



Red (45%)

Yellow (41%)

Blue (62%)

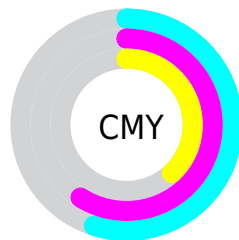


Cyan (27%)

Magenta (34%)

Yellow (0%)

Black (38%)



Cyan (55%)

Magenta (59%)

Yellow (38%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 73689E changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 73689E by changing the saturation by 10% instead.



■ 73689E

■ 73689E

FFFFFF

■ 5A5084

■ A89BD5

■ 41396A

■ C4B6F1

■ 292352

■ E0D2FF

■ 110F3B

■ FDEEFF

■ 000025

■ 00010D

■ 000000

■ 73689E

■ 73689E

■ 66589E

■ 80789E

■ 5A489E

■ 8C889E

■ 4D399E

■ 99979E

■ 41299E

■ A5A79E

■ 34199E

■ B2B79E

■ 28099E

■ BEC79E

■ 20009E

■ CBD79E

■ D8E69E

■ E4F69E

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



4572A5



73689E



925E8A

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



73689E



956440



097E6F

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



73689E



939E68

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



427B54



73689E



7F6E38

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



73689E



A25C55



637640



007D8A

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



73689E



9E5A79



637640



247D66



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



73689E



BEBACF



68939E



5F5C69



E8E8E8



696969



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



73689E



8B7ACF



8E689E



49474F



1D008F



03000F



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



9E6893



CF7ABD



789E68



4F474D



8F0072



0F000C



# Previews

## White Background



This preview shows how the Hex color 73689E looks on a white background.

## Color Contrast Check

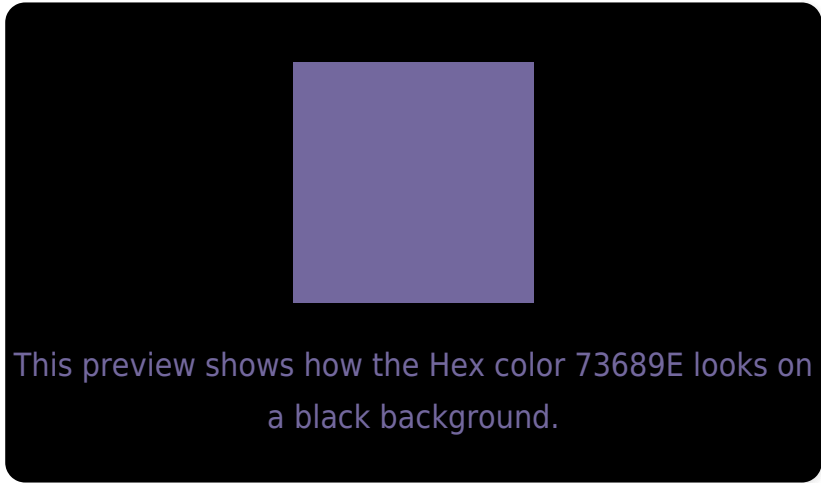
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

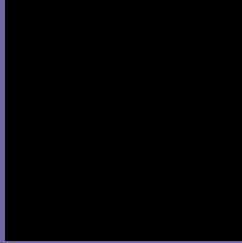
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 73689E Background



This preview shows how black text looks on a background with the Hex color 73689E.



This preview shows how white text looks on a background with the Hex color 73689E.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



**Original Color**  
73689E

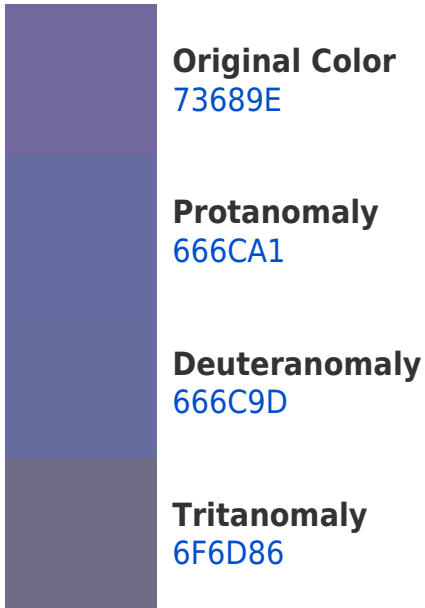
**Protanopia**  
5E6EA3

**Deuteranopia**  
5F6E9D



**Tritanopia**  
6C7078

# Trichromacy



# Monochromacy



# CSS Examples

## Text

The CSS property to change the color of the text to Hex 73689E is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #73689E looks like.

```
.text, #text, p{  
    color:#73689E  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #73689E colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #73689E
}
```

## Border

The CSS property to change the border of an element to Hex 73689E is called "border". The border property can be set on classes, ids or directly on the HTML element.

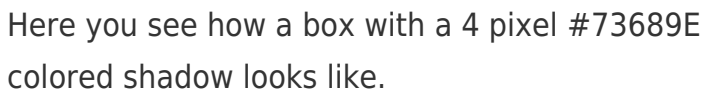
This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#73689E }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#73689E }
```

If you want to add a box shadow in that color use:



Here you see how a box with a 4 pixel #73689E colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #73689E; -webkit-box-shadow:4px 4px  
4px 4px #73689E; box-shadow:4px 4px 4px  
4px #73689E }
```

# Background

The CSS property to change the background color of an element to Hex 73689E is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#73689E }
```

If only the background color should be changed can be used:

```
.background{ background-color:#73689E }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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