

# Converting Colors

Hex(737B9C)

Have a look what the booklet for  
Hex(737B9C) contains.

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# Color

Hex(737B9C)

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	737B9C
RGB	115, 123, 156
RGB Percent	45%, 48%, 61%
CMY	0.5490, 0.5176, 0.3882
CMYK	0.26, 0.21, 0.00, 0.39
HSL	228°, 17%, 53%
HSV	228°, 26%, 61%
XYZ	20.1539, 20.2111, 34.2914
YIQ	124.3700, -15.3610, 8.5670

# Conversions

## Conversions Part 2

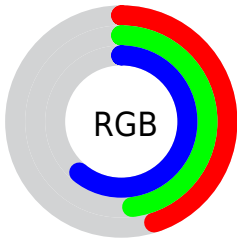
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	115, 122, 156
Decimal	7568284
CIE <sub>Lab</sub>	52.08, 4.73, -18.70
CIE <sub>LCh</sub>	52, 19.291, 284.192
Yxy	20.2111, 0.2700, 0.2707
Android (android.graphics.Color)	4285758364 (0xFF737B9C)
YUV	124.3700, 15.5936, -8.2175
Hunter-Lab	44.9567, 1.3467, -13.7546

# Details

The Hex color **737B9C** is a dark color, and the websafe version is hex **666699**. A complement of this color would be **9C9473**, and the grayscale version is **7C7C7C**.

A 20% lighter version of the original color is **A8AFD3**, and **424A69** is the 20% darker color. If you saturate the color by 10%, you get **636E9C**, and if you desaturate by 10%, it is **83889C**.

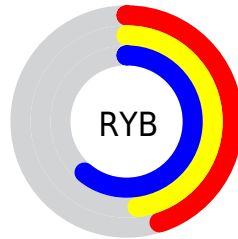
# Distribution



Red (45%)

Green (48%)

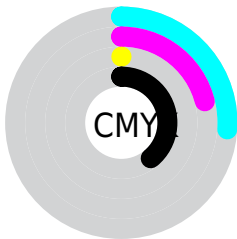
Blue (61%)



Red (45%)

Yellow (48%)

Blue (61%)

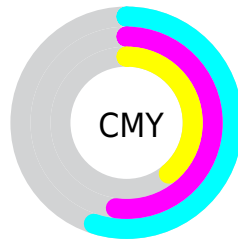


Cyan (26%)

Magenta (21%)

Yellow (0%)

Black (39%)



Cyan (55%)

Magenta (52%)

Yellow (39%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 737B9C changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 737B9C by changing the saturation by 10% instead.



■ 737B9C

■ 737B9C

FFFFFF

■ 5A6282

■ A8AFD3

■ 424A69

■ C3CBEF

■ 2A3450

■ DFE7FF

■ 131F39

■ FCFFFF

■ 000624

■ 00000C

■ 000000

■ 737B9C

■ 737B9C

■ 636E9C

■ 83889C

■ 54629C

■ 92949C

■ 44559C

■ A2A19C

■ 35499C

■ B1AD9C

■ 253C9C

■ C1BA9C

■ 15309C

■ D1C69C

■ 06239C

■ E0D39C

■ 001E9C

■ F0DF9C

■ FFEC9C

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



5D809C



737B9C



887594

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



737B9C



9B7366



5B8573

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



737B9C



9C9473

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



6E8264



737B9C



90785D

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



737B9C



9E7075



807E5C



4E8684

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



737B9C



94728B



807E5C



61846D



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



737B9C



BCBFCC



739C94



5C5E66



E6E6E6



666666



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



737B9C



8B97CC



7F739C



47494F



001C8F



00030F



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



9C737B



CC8B97



909C73



4F4749



8F001C

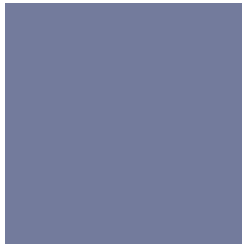


0F0003



# Previews

## White Background



This preview shows how the Hex color 737B9C looks on a white background.

## Color Contrast Check

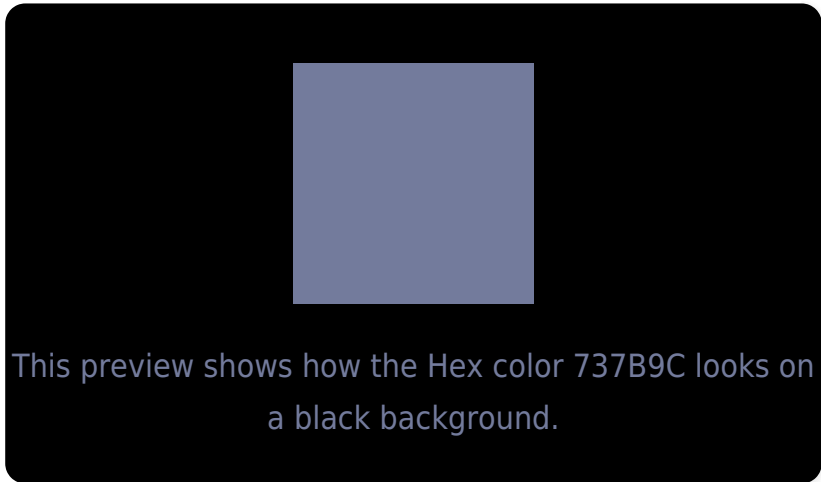
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✗ Fail

Large Text (above 18pt) WCAG AAA ✗ Fail

Any Text WCAG AAA ✗ Fail

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

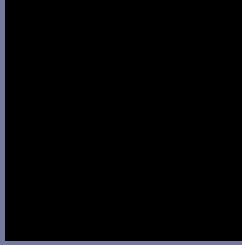
Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

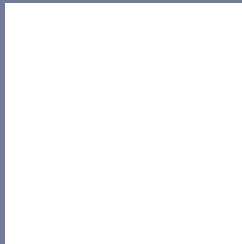
If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 737B9C Background



This preview shows how black text looks on a background with the Hex color 737B9C.



This preview shows how white text looks on a background with the Hex color 737B9C.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



**Original Color**

737B9C

**Protanopia**

747B9C

**Deuteranopia**

777A9C



**Tritanopia**  
6F7E89

# Trichromacy



**Original Color**  
737B9C

**Protanomaly**  
747B9C

**Deuteranomaly**  
767A9C

**Tritanomaly**  
707D90

# Monochromacy



**Original Color**  
737B9C

**Achromatopsia**  
7C7C7C

**Achromatomaly**  
797C88

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 737B9C is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #737B9C looks like.

```
.text, #text, p{  
    color:#737B9C  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #737B9C colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #737B9C
}
```

## Border

The CSS property to change the border of an element to Hex 737B9C is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#737B9C }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#737B9C }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #737B9C colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #737B9C; -webkit-box-shadow:4px 4px  
4px 4px #737B9C; box-shadow:4px 4px 4px  
4px #737B9C }
```

# Background

The CSS property to change the background color of an element to Hex 737B9C is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#737B9C }
```

If only the background color should be changed can be used:

```
.background{ background-color:#737B9C }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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