

# Converting Colors

Hex(7399C1)

Have a look what the booklet for  
Hex(7399C1) contains.

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# **Color**

**Hex(7399C1)**

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	7399C1
RGB	115, 153, 193
RGB Percent	45%, 60%, 76%
CMY	0.5490, 0.4000, 0.2431
CMYK	0.40, 0.21, 0.00, 0.24
HSL	211°, 39%, 60%
HSV	211°, 40%, 76%
XYZ	28.0871, 30.2776, 54.8159
YIQ	146.1980, -35.4880, 4.3840

# Conversions

## Conversions Part 2

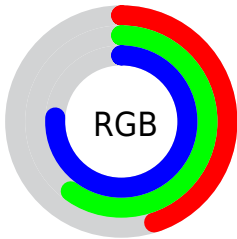
<b>Format</b>	<b>Color</b>
<b>RYB</b>	115, 141, 193
Decimal	7576001
CIELab	61.89, -2.71, -24.80
CIELCh	62, 24.952, 263.769
Yxy	30.2776, 0.2482, 0.2675
Android (android.graphics.Color)	4285766081 (0xFF7399C1)
YUV	146.1980, 23.0734, -27.3606
Hunter-Lab	55.0250, -5.1799, -20.5471

# Details

The Hex color **7399C1** is a light color, and the websafe version is hex **6699CC**. A complement of this color would be **C19B73**, and the grayscale version is **929292**.

A 20% lighter version of the original color is **AACFFA**, and **3E668B** is the 20% darker color. If you saturate the color by 10%, you get **608FC1**, and if you desaturate by 10%, it is **86A3C1**.

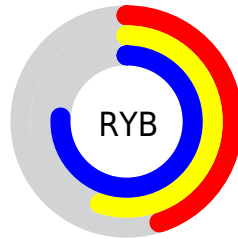
# Distribution



Red (45%)

Green (60%)

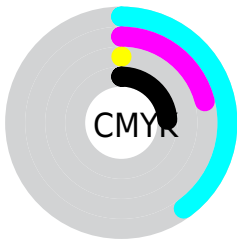
Blue (76%)



Red (45%)

Yellow (55%)

Blue (76%)

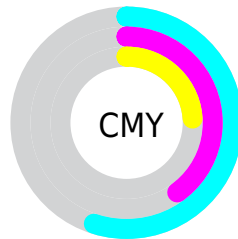


Cyan (40%)

Magenta (21%)

Yellow (0%)

Black (24%)



Cyan (55%)

Magenta (40%)

Yellow (24%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 7399C1 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 7399C1 by changing the saturation by 10% instead.



■ 7399C1

■ 7399C1

FFFFFF

■ 587FA6

■ AACFFA

■ 3E668B

■ C6EBFF

■ 224E72

■ E2FFFF

■ 003859

■ 002241

■ 000C2B

■ 000116

■ 000000

■ 7399C1

■ 7399C1

■ 608FC1

■ 86A3C1

■ 4C85C1

■ 9AADC1

■ 397BC1

■ ADB7C1

■ 2671C1

■ C0C1C1

■ 1368C1

■ D3CAC1

■ 005EC1

■ E7D4C1

■ FADEC1

■ FFE8C1

■ FFF2C1

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



599FB8



7399C1



9391BE

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



7399C1



C28685



7A9F7B

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



7399C1



C19B73

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



939A6D



7399C1



BB8B73

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



7399C1



BE869B



AA936A



61A290

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



7399C1



A58CB6



AA936A



829D75

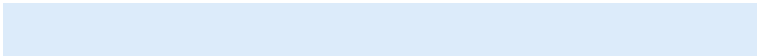


# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



7399C1



DCEBFA



73C19A



6B747D



FCFCFC



7D7D7D

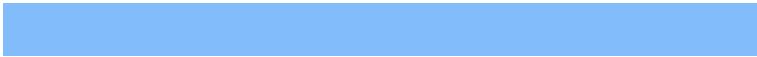


# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



7399C1



82BCFA



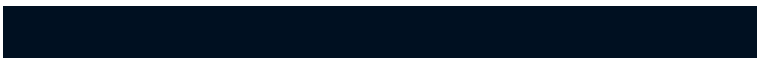
7373C1



575C61



004EA1



001021



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



C17399



FA82BC



C1C173



61575C



A1004E

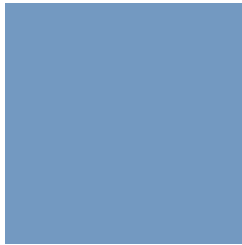


210010



# Previews

## White Background



This preview shows how the Hex color 7399C1 looks on a white background.

## Color Contrast Check

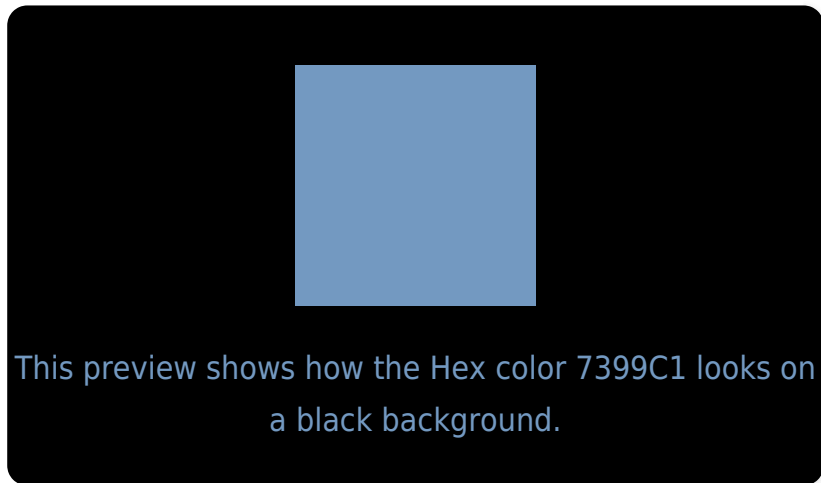
Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

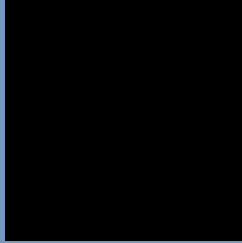
Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

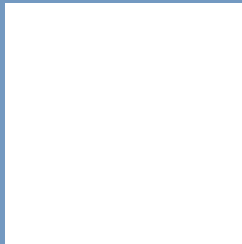
If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 7399C1 Background



This preview shows how black text looks on a background with the Hex color 7399C1.



This preview shows how white text looks on a background with the Hex color 7399C1.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

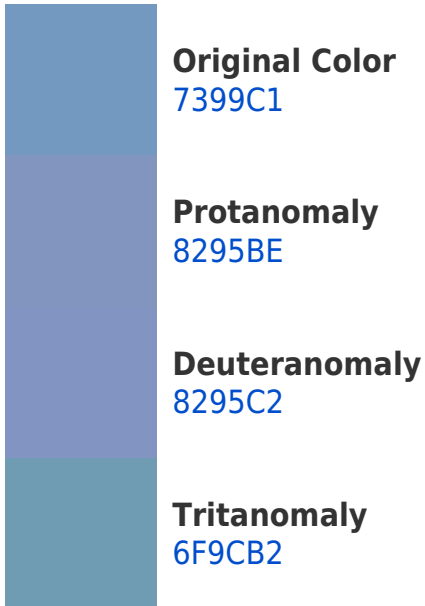
## Dichromacy



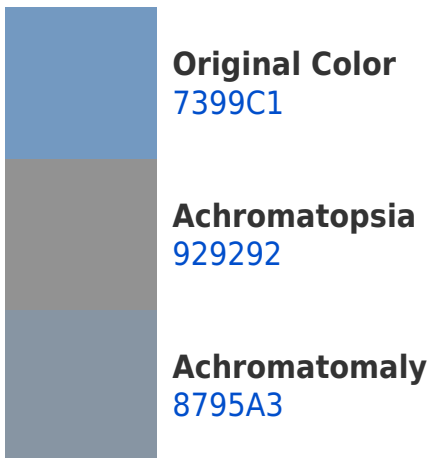


**Tritanopia**  
6D9DAA

# Trichromacy



# Monochromacy



# CSS Examples

## Text

The CSS property to change the color of the text to Hex 7399C1 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #7399C1 looks like.

```
.text, #text, p{  
    color:#7399C1  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #7399C1 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #7399C1
}
```

## Border

The CSS property to change the border of an element to Hex 7399C1 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#7399C1 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#7399C1 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #7399C1 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #7399C1; -webkit-box-shadow:4px 4px  
4px 4px #7399C1; box-shadow:4px 4px 4px  
4px #7399C1 }
```

# Background

The CSS property to change the background color of an element to Hex 7399C1 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#7399C1 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#7399C1 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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