

Converting Colors

Hex(740059)

Have a look what the booklet for
Hex(740059) contains.

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Color

Hex(740059)

Conversions

Conversions Part 1

| Format | Color |
|---------------|---------------------------|
| Hex | 740059 |
| RGB | 116, 0, 89 |
| RGB Percent | 45%, 0%, 35% |
| CMY | 0.5451, 1.0000, 0.6510 |
| CMYK | 0.00, 1.00, 0.23, 0.55 |
| HSL | 314°, 100%, 23% |
| HSV | 314°, 100%, 45% |
| XYZ | 9.0056, 4.4343, 9.8324 |
| YIQ | 44.8300, 40.5670, 52.2710 |

Conversions

Conversions Part 2

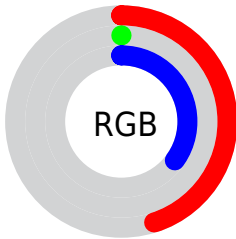
| Format | Color |
|-------------------------------------|-------------------------------|
| RYB | 116, 0, 89 |
| Decimal | 7602265 |
| CIELab | 25.06, 50.97, -18.94 |
| CIElCh | 25, 54.374, 339.617 |
| Yxy | 4.4343, 0.3870, 0.1905 |
| Android (android.graphics.Color) | 4285792345 (0xFF740059) |
| YUV | 44.8300, 21.7758, 62.4161 |
| Hunter-Lab | 21.0577, 39.4871, -12.9438 |

Details

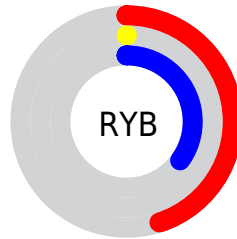
The Hex color **740059** is a dark color, and the websafe version is hex **660066**. A complement of this color would be **00741B**, and the grayscale version is **2D2D2D**.

A 20% lighter version of the original color is **AB438B**, and **3F002B** is the 20% darker color. If you saturate the color by 10%, you get **740059**, and if you desaturate by 10%, it is **740C5C**.

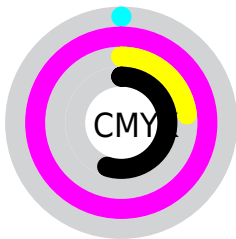
Distribution



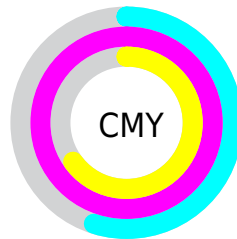
- Red (45%)
- Green (0%)
- Blue (35%)



- Red (45%)
- Yellow (0%)
- Blue (35%)



- Cyan (0%)
- Magenta (100%)
- Yellow (23%)
- Black (55%)



- Cyan (55%)
- Magenta (100%)
- Yellow (65%)

Brightness & Saturation Gradients

These gradients show how the Hex color 740059 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 740059 by changing the saturation by 10% instead.

 740059

 740059

FFFFFF

 590041

 AB438B

 3F002B

 C85EA6

 270016

 E579C1

 000000

 FF94DD

 FFB0F9

 FFCCFF

 FFE9FF

 740059

■ 740C5C

■ 74175E

■ 742361

■ 742E64

■ 743A67

■ 744669

■ 74516C

■ 745D6F

■ 746871

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



4A287C



740059



810030

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



740059



3E3E00



004C70

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



740059



00741B

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



004C48



740059



084600

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



740059



602E00



004A1C



00488A

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



740059



7D0216



004A1C



004C63

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



740059



96698C



190074



4D3146



CCCCCC



4D4D4D

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



740059



960073



740021



3B3539



7A005E



FA00C0

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



740059



960073



007453



3B3539



7A005E



FA00C0

Previews

White Background



This preview shows how the Hex color 740059 looks on a white background.

Color Contrast Check

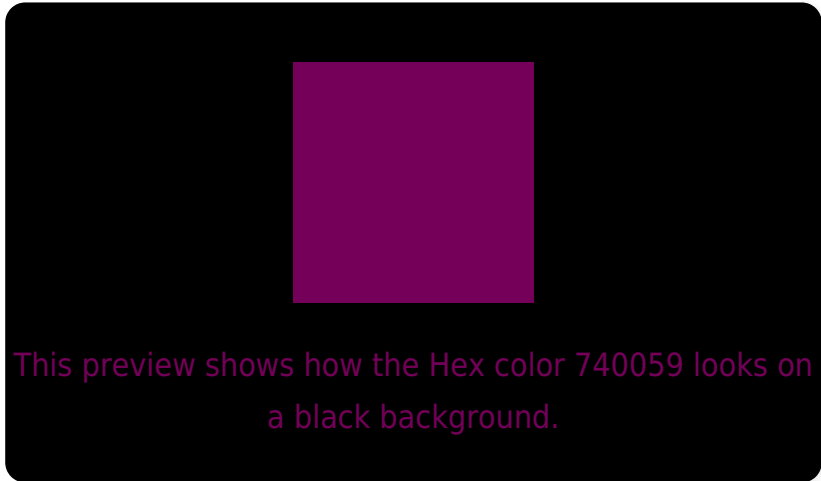
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

Black Background



Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

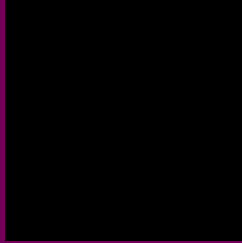
Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

Hex 740059 Background



This preview shows how black text looks on a background with the Hex color 740059.



This preview shows how white text looks on a background with the Hex color 740059.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

Dichromacy



Trichromacy



Original Color
740059

Protanomaly
362771

Deuteranomaly
4F2755

Tritanomaly
711638

Monochromacy



Original Color
740059

Achromatopsia
2D2D2D

Achromatomaly
471D3D

CSS Examples

Text

The CSS property to change the color of the text to Hex 740059 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #740059 looks like.

```
.text, #text, p{  
    color:#740059  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #740059 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #740059
}
```

Border

The CSS property to change the border of an element to Hex 740059 is called "border". The border property can be set on classes, ids or directly on the HTML element.

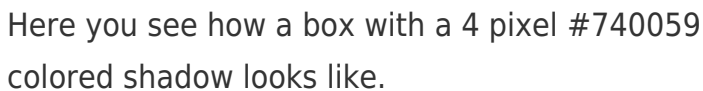
This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#740059 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#740059 }
```

If you want to add a box shadow in that color use:



Here you see how a box with a 4 pixel #740059 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #740059; -webkit-box-shadow:4px 4px  
4px 4px #740059; box-shadow:4px 4px 4px  
4px #740059 }
```

Background

The CSS property to change the background color of an element to Hex 740059 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#740059 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#740059 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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