

# Converting Colors

Hex(741596)

Have a look what the booklet for  
Hex(741596) contains.

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**Color**

**Hex(741596)**

# Conversions

## Conversions Part 1

| <b>Format</b> | <b>Color</b>              |
|---------------|---------------------------|
| Hex           | 741596                    |
| RGB           | 116, 21, 150              |
| RGB Percent   | 45%, 8%, 59%              |
| CMY           | 0.5451, 0.9176, 0.4118    |
| CMYK          | 0.23, 0.86, 0.00, 0.41    |
| HSL           | 284°, 75%, 34%            |
| HSV           | 284°, 86%, 59%            |
| XYZ           | 12.9756, 6.4513, 29.4155  |
| YIQ           | 64.1110, 15.2110, 60.2590 |

# Conversions

## Conversions Part 2

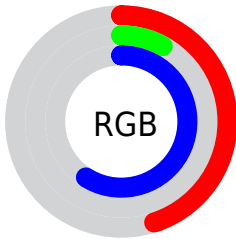
| <b>Format</b>                       | <b>Color</b>                  |
|-------------------------------------|-------------------------------|
| <b>R<sub>YB</sub></b>               | 116, 21, 150                  |
| Decimal                             | 7607702                       |
| CIE <sub>Lab</sub>                  | 30.52, 56.92, -49.08          |
| CIE <sub>LCh</sub>                  | 31, 75.157, 319.232           |
| Yxy                                 | 6.4513, 0.2657,<br>0.1321     |
| Android<br>(android.graphics.Color) | 4285797782<br>(0xFF741596)    |
| YUV                                 | 64.1110, 42.3433,<br>45.5067  |
| Hunter-Lab                          | 25.3995, 46.7398,<br>-50.8849 |

# Details

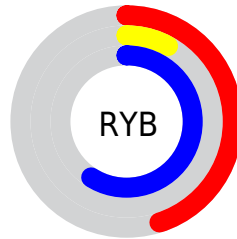
The Hex color **741596** is a dark color, and the websafe version is hex **660099**. A complement of this color would be **379615**, and the grayscale version is **404040**.

A 20% lighter version of the original color is **AC50CD**, and **3E0062** is the 20% darker color. If you saturate the color by 10%, you get **700696**, and if you desaturate by 10%, it is **782496**.

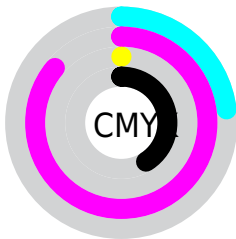
# Distribution



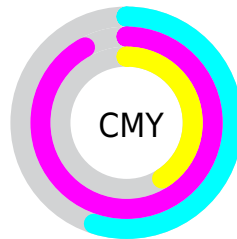
- Red (45%)
- Green (8%)
- Blue (59%)



- Red (45%)
- Yellow (8%)
- Blue (59%)



- Cyan (23%)
- Magenta (86%)
- Yellow (0%)
- Black (41%)



- Cyan (55%)
- Magenta (92%)
- Yellow (41%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 741596 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 741596 by changing the saturation by 10% instead.



 741596

 741596

FFFFFF

 59007C

 AC50CD

 3E0062

 C96BEA

 26004A

 E686FF

 000032

 FFA1FF

 00011C

 FFBDFE

 000000

 FFDAFF

 FFF7FF

 741596

 741596

■ 700696

■ 782496

■ 6E0096

■ 7C3396

■ 804296

■ 845196

■ 886096

■ 8C6F96

■ 907E96

■ 948D96

■ 989C96

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



0043BA



741596



A00060

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



741596



6A3E00



005E6D

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



741596



379615

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



005C30



741596



345000

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



741596



911300



005900



005DA2

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



741596



A80039



005900



005D59



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



741596



B58FC2



153796



594361



E0E0E0



616161



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



741596



8F00C2



961578



48434A



65008A



08000A



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



961537



C20033



159633



4A4345



8A0024

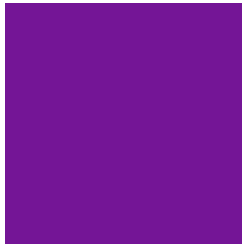


0A0003



# Previews

## White Background



This preview shows how the Hex color 741596 looks on a white background.

## Color Contrast Check

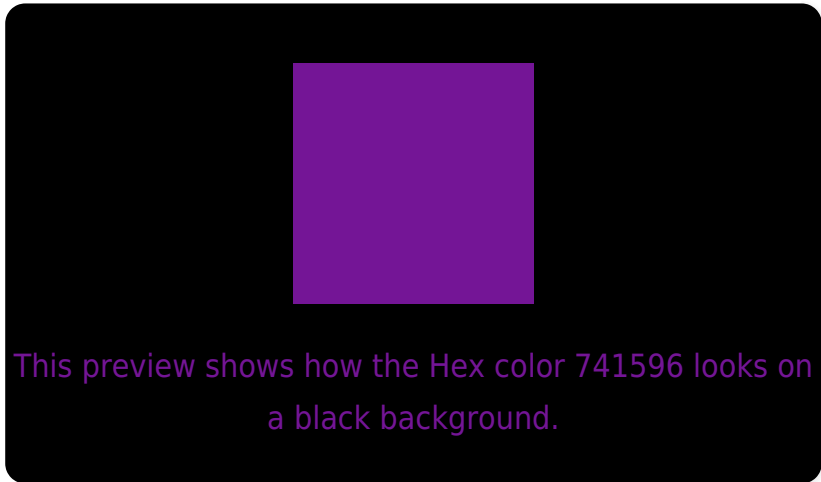
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

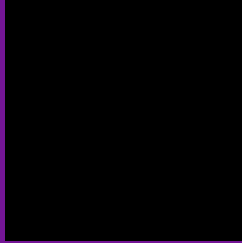
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 741596 Background



This preview shows how black text looks on a background with the Hex color 741596.

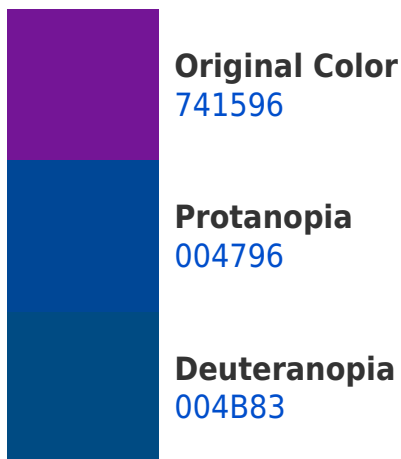


This preview shows how white text looks on a background with the Hex color 741596.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

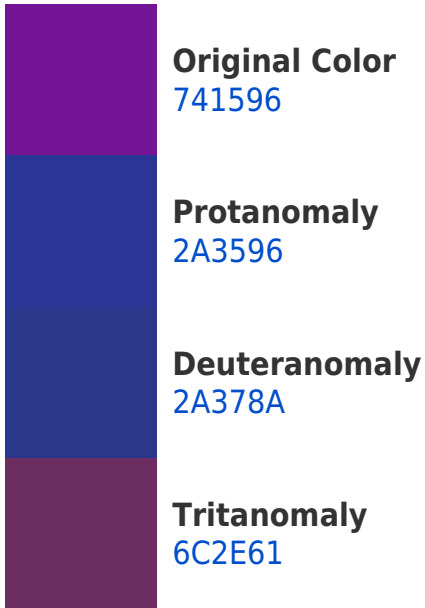
## Dichromacy



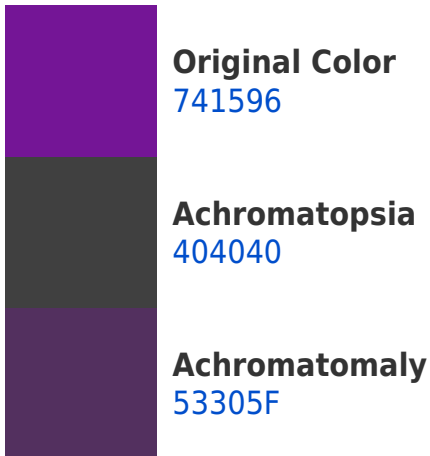


**Tritanopia**  
673D42

# Trichromacy



# Monochromacy



# CSS Examples

## Text

The CSS property to change the color of the text to Hex 741596 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #741596 looks like.

```
.text, #text, p{  
    color:#741596  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #741596 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #741596
}
```

## Border

The CSS property to change the border of an element to Hex 741596 is called "border". The border property can be set on classes, ids or directly on the HTML element.

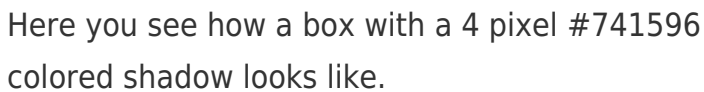
This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#741596 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#741596 }
```

If you want to add a box shadow in that color use:



Here you see how a box with a 4 pixel #741596 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #741596; -webkit-box-shadow:4px 4px  
4px 4px #741596; box-shadow:4px 4px 4px  
4px #741596 }
```

# Background

The CSS property to change the background color of an element to Hex 741596 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#741596 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#741596 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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