

# Converting Colors

Hex(7474AB)

Have a look what the booklet for  
Hex(7474AB) contains.

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# Color

**Hex(7474AB)**

# Conversions

## Conversions Part 1

Format	Color
Hex	7474AB
RGB	116, 116, 171
RGB Percent	45%, 45%, 67%
CMY	0.5451, 0.5451, 0.3294
CMYK	0.32, 0.32, 0.00, 0.33
HSL	240°, 25%, 56%
HSV	240°, 32%, 67%
XYZ	20.7985, 19.1441, 41.1270
YIQ	122.2700, -17.6550, 17.1050

# Conversions

## Conversions Part 2

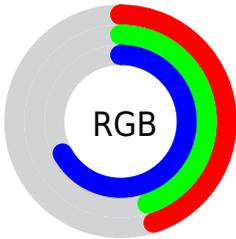
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	116, 116, 171
Decimal	7632043
CIE <sub>Lab</sub>	50.86, 13.13, -29.30
CIE <sub>LCh</sub>	51, 32.113, 294.138
Yxy	19.1441, 0.2566, 0.2361
Android (android.graphics.Color)	4285822123 (0xFF7474AB)
YUV	122.2700, 24.0239, -5.4988
Hunter-Lab	43.7539, 8.2810, -25.1026

# Details

The Hex color **7474AB** is a dark color, and the websafe version is hex **666699**. A complement of this color would be **ABAB74**, and the grayscale version is **7A7A7A**.

A 20% lighter version of the original color is **A9A8E3**, and **414476** is the 20% darker color. If you saturate the color by 10%, you get **6363AB**, and if you desaturate by 10%, it is **8585AB**.

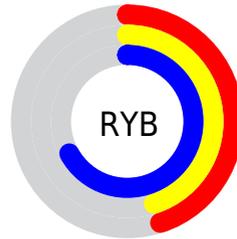
# Distribution



Red (45%)

Green (45%)

Blue (67%)



Red (45%)

Yellow (45%)

Blue (67%)

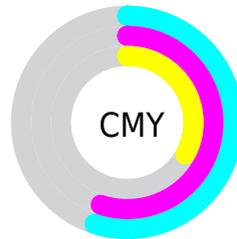


Cyan (32%)

Magenta (32%)

Yellow (0%)

Black (33%)



Cyan (55%)

Magenta (55%)

Yellow (33%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 7474AB changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 7474AB by changing the saturation by 10% instead.

■ 7474AB

■ 7474AB

FFFFFF

■ 5A5B90

■ A9A8E3

■ 414476

■ C5C3FF

■ 292E5E

■ E2DFFF

■ 0E1946

■ FFFCFF

■ 00002F

■ 000119

■ 000000

■ 7474AB

■ 7474AB

■ 6363AB

■ 8585AB

■ 5252AB

■ 9696AB

■ 4141AB

■ A7A7AB

■ 3030AB

■ B8B8AB

■ 1E1EAB

■ C9C9AB

■ 0D0DAB

■ DBDBAB

■ 0000AB

■ ECECAB

■ FDFDAB

■ FFFFAB

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



457DAF



7474AB



966A9A

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



7474AB



A46C4E



2C8773

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



7474AB



ABAB74

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



548458



7474AB



8F7642

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



7474AB



AE6564



747E46



00878F

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



7474AB



A56589



747E46



3B8769

# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



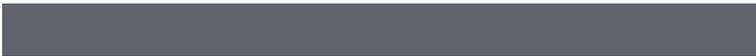
7474AB



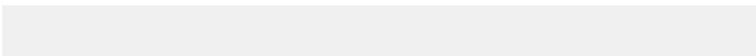
C8C8DE



74ABAB



636370



F0F0F0



707070



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



7474AB



8787DE



8F74AB



4E4E57



000096



000017



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



AB74AB



DE87DE



8FAB74



574E57



960096



170017



# Previews

## White Background



This preview shows how the Hex color 7474AB looks on a white background.

## Color Contrast Check

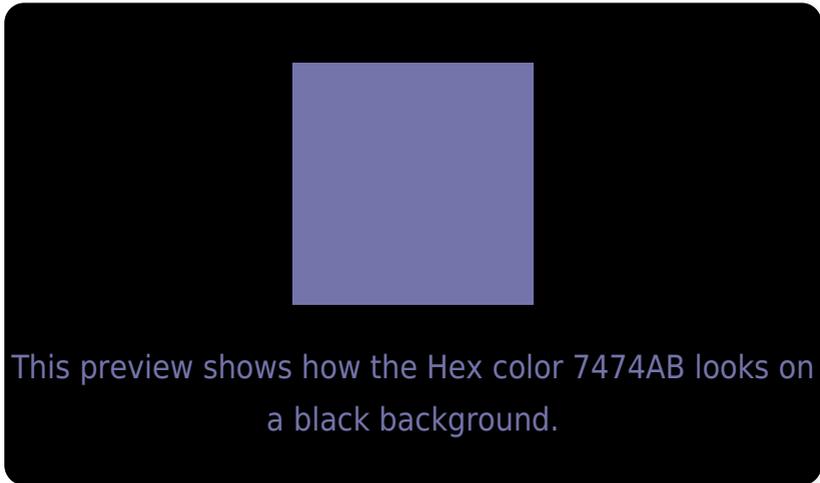
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✗ Fail

Large Text (above 18pt) WCAG AAA ✗ Fail

Any Text WCAG AAA ✗ Fail

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

## Hex 7474AB Background



This preview shows how black text looks on a background with the Hex color 7474AB.



This preview shows how white text looks on a background with the Hex color 7474AB.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



**Original Color**  
7474AB

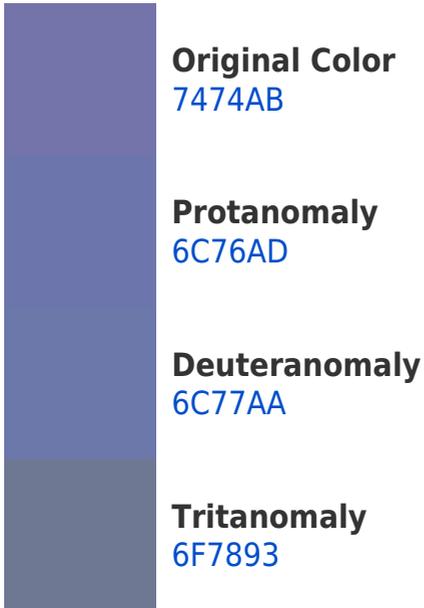
**Protanopia**  
6877AE

**Deuteranopia**  
6878AA



**Tritanopia**  
6C7B85

# Trichromacy



# Monochromacy



# CSS Examples

## Text

The CSS property to change the color of the text to Hex 7474AB is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #7474AB looks like.

```
.text, #text, p{  
    color:#7474AB  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #7474AB colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #7474AB
}
```

## Border

The CSS property to change the border of an element to Hex 7474AB is called "border". The border property can be set on classes, ids or directly on the HTML element.

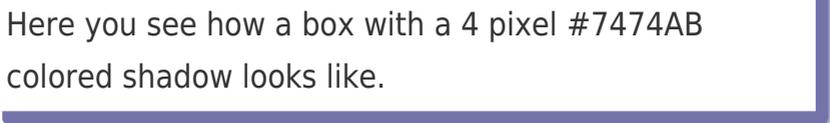
This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#7474AB }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#7474AB }
```

If you want to add a box shadow in that color use:



Here you see how a box with a 4 pixel #7474AB colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #7474AB; -webkit-box-shadow:4px 4px  
4px 4px #7474AB; box-shadow:4px 4px 4px  
4px #7474AB }
```

# Background

The CSS property to change the background color of an element to Hex 7474AB is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#7474AB }
```

If only the background color should be changed can be used:

```
.background{ background-color:#7474AB }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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