

# Converting Colors

Hex(771D4B)

Have a look what the booklet for  
Hex(771D4B) contains.

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**Color**

**Hex(771D4B)**

# Conversions

## Conversions Part 1

Format	Color
Hex	771D4B
RGB	119, 29, 75
RGB Percent	47%, 11%, 29%
CMY	0.5333, 0.8863, 0.7059
CMYK	0.00, 0.76, 0.37, 0.53
HSL	329°, 61%, 29%
HSV	329°, 76%, 47%
XYZ	9.3171, 5.3087, 7.1902
YIQ	61.1540, 38.8740, 33.3860

# Conversions

## Conversions Part 2

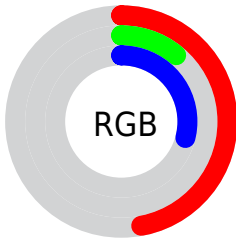
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	119, 29, 75
Decimal	7806283
CIE <sub>Lab</sub>	27.60, 42.63, -5.67
CIE <sub>LCh</sub>	28, 43.002, 352.419
Yxy	5.3087, 0.4271, 0.2433
Android (android.graphics.Color)	4285996363 (0xFF771D4B)
YUV	61.1540, 6.8261, 50.7309
Hunter-Lab	23.0405, 31.8607, -2.3741

# Details

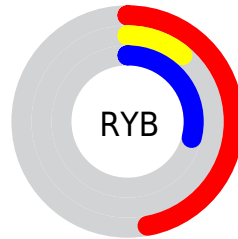
The Hex color **771D4B** is a dark color, and the websafe version is hex **660033**. A complement of this color would be **1D7749**, and the grayscale version is **3D3D3D**.

A 20% lighter version of the original color is **AE527C**, and **42001F** is the 20% darker color. If you saturate the color by 10%, you get **771145**, and if you desaturate by 10%, it is **772951**.

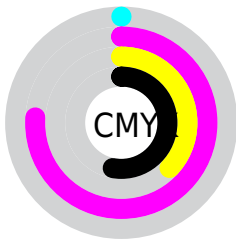
# Distribution



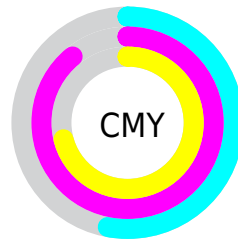
- Red (47%)
- Green (11%)
- Blue (29%)



- Red (47%)
- Yellow (11%)
- Blue (29%)



- Cyan (0%)
- Magenta (76%)
- Yellow (37%)
- Black (53%)



- Cyan (53%)
- Magenta (89%)
- Yellow (71%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 771D4B changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 771D4B by changing the saturation by 10% instead.



 771D4B

 771D4B

FFFFFF

 5C0034

 AE527C

 42001F

 CB6C96

 2C0005

 E886B0

 000000

 FFA1CC

 FFBDE8

 FFD9FF

 FFF6FF

 771D4B

 771D4B

■ 771145

■ 772951

■ 77053F

■ 773557

■ 77003D

■ 77415C

■ 774D62

■ 775868

■ 77646E

■ 777074

■ 777C7A

■ 77887F

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



602C6A



771D4B



7A1F2A

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



771D4B



384700



004E75

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



771D4B



1D7749

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



005059



771D4B



004D15

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



771D4B



573D00



004F37



004883

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



771D4B



732916



004F37



004F6D



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



771D4B



9C788A



481D77



4F3944



CFCFCF



4F4F4F



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



771D4B



9C0E56



771D1E



3B3538



7A003F



FA0080



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



771D4B



9C0E56



1D7776



3B3538



7A003F

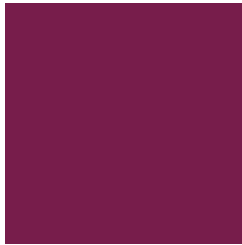


FA0080



# Previews

## White Background



This preview shows how the Hex color 771D4B looks on a white background.

## Color Contrast Check

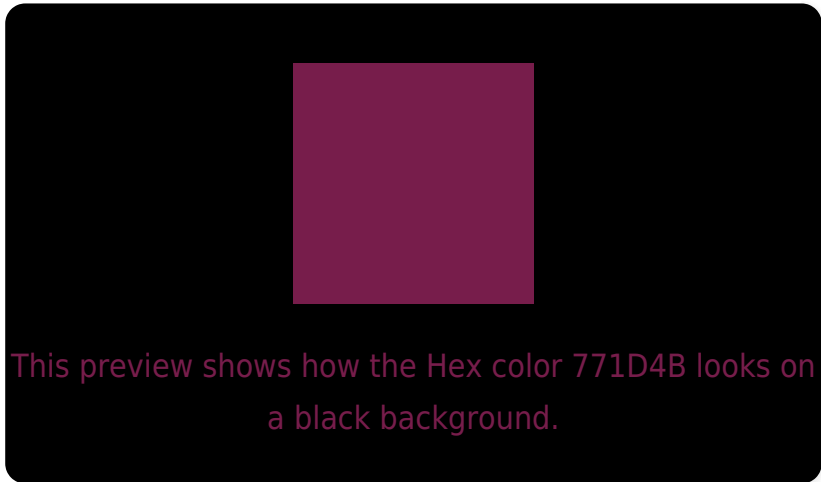
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 771D4B Background



This preview shows how black text looks on a background with the Hex color 771D4B.



This preview shows how white text looks on a background with the Hex color 771D4B.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



**Original Color**  
771D4B

**Protanopia**  
374263

**Deuteranopia**  
474146



# Trichromacy



**Original Color**  
771D4B

**Protanomaly**  
4E355A

**Deuteranomaly**  
583448

**Tritanomaly**  
762335

# Monochromacy



**Original Color**  
771D4B

**Achromatopsia**  
3D3D3D

**Achromatomaly**  
523142

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 771D4B is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #771D4B looks like.

```
.text, #text, p{  
    color:#771D4B  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #771D4B colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #771D4B
}
```

## Border

The CSS property to change the border of an element to Hex 771D4B is called "border". The border property can be set on classes, ids or directly on the HTML element.

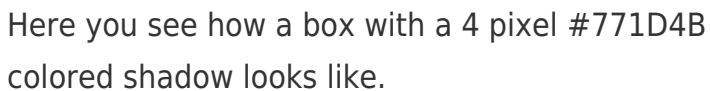
This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#771D4B }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#771D4B }
```

If you want to add a box shadow in that color use:



Here you see how a box with a 4 pixel #771D4B colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #771D4B; -webkit-box-shadow:4px 4px  
4px 4px #771D4B; box-shadow:4px 4px 4px  
4px #771D4B }
```

# Background

The CSS property to change the background color of an element to Hex 771D4B is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#771D4B }
```

If only the background color should be changed can be used:

```
.background{ background-color:#771D4B }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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