

# Converting Colors

Hex(773299)

Have a look what the booklet for  
Hex(773299) contains.

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# Color

**Hex(773299)**

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	773299
RGB	119, 50, 153
RGB Percent	47%, 20%, 60%
CMY	0.5333, 0.8039, 0.4000
CMYK	0.22, 0.67, 0.00, 0.40
HSL	280°, 51%, 40%
HSV	280°, 67%, 60%
XYZ	14.4981, 8.5031, 31.0141
YIQ	82.3730, 8.0610, 46.6610

# Conversions

## Conversions Part 2

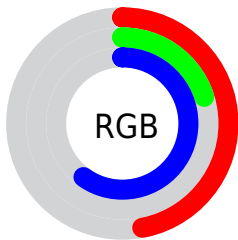
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	119, 50, 153
Decimal	7811737
CIE <sub>Lab</sub>	35.01, 47.29, -43.64
CIE <sub>LCh</sub>	35, 64.349, 317.293
Yxy	8.5031, 0.2684, 0.1574
Android (android.graphics.Color)	4286001817 (0xFF773299)
YUV	82.3730, 34.8191, 32.1219
Hunter-Lab	29.1600, 37.7188, -42.6479

# Details

The Hex color **773299** is a dark color, and the websafe version is hex **663399**. A complement of this color would be **549932**, and the grayscale version is **525252**.

A 20% lighter version of the original color is **AE65D0**, and **420065** is the 20% darker color. If you saturate the color by 10%, you get **722399**, and if you desaturate by 10%, it is **7C4199**.

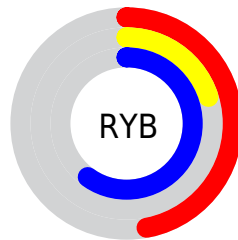
# Distribution



Red (47%)

Green (20%)

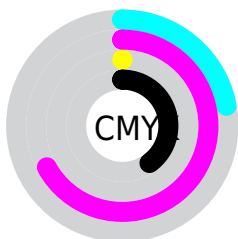
Blue (60%)



Red (47%)

Yellow (20%)

Blue (60%)

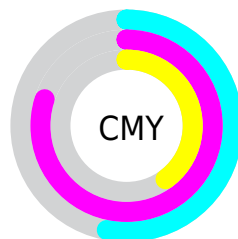


Cyan (22%)

Magenta (67%)

Yellow (0%)

Black (40%)



Cyan (53%)

Magenta (80%)

Yellow (40%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 773299 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 773299 by changing the saturation by 10% instead.



■ 773299

■ 773299

FFFFFF

■ 5C177F

■ AE65D0

■ 420065

■ CB80ED

■ 28004D

■ E79BFF

■ 0C0035

■ FFB6FF

■ 00021F

■ FFD2FF

■ 000001

■ FFEFFF

■ 000000

■ 773299

■ 773299

■ 722399

■ 7C4199

6D1399

815199

680499

866099

660099

8B6F99

907E99

958E99

9A9D99

9FAC99

A4BC99

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



004FB6



773299



A0006A

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



773299



774800



006870

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



773299



549932

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



00663A



773299



4A5900

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



773299



982C00



006200



00669E

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



773299



A90048



006200



00675E



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



773299



BA9FC7



325499



5C4C63



E3E3E3



636363



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



773299



9226C7



993288



4A454D



5E008C



09000D



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



993254



C7265B



329943



4D4547



8C002E

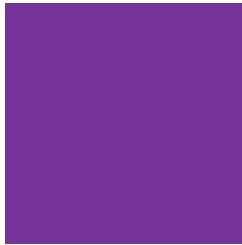


0D0004



# Previews

## White Background



This preview shows how the Hex color 773299 looks on a white background.

## Color Contrast Check

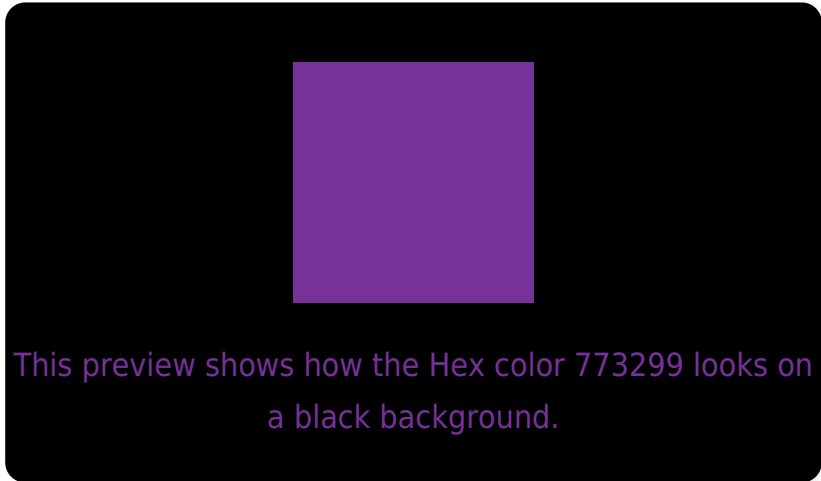
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

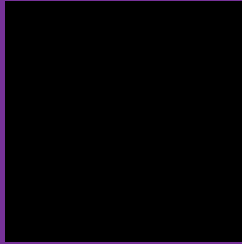
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 773299 Background



This preview shows how black text looks on a background with the Hex color 773299.

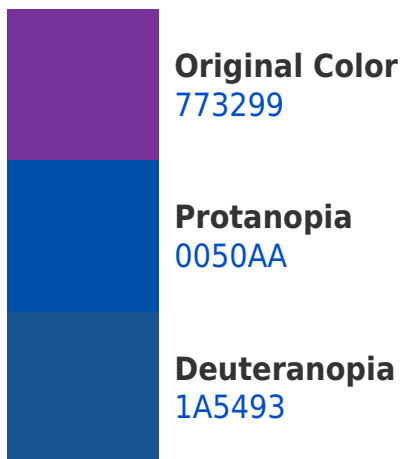



This preview shows how white text looks on a background with the Hex color 773299.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy





**Tritanopia**  
6B494F

# Trichromacy



**Original Color**

773299



**Protanomaly**

2B45A4



**Deuteranomaly**

3C4895



**Tritanomaly**

6F416A

# Monochromacy



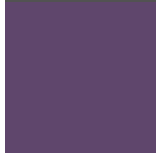
**Original Color**

773299



**Achromatopsia**

525252



**Achromatomaly**

5F466C

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 773299 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #773299 looks like.

```
.text, #text, p{  
    color:#773299  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #773299 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #773299
}
```

## Border

The CSS property to change the border of an element to Hex 773299 is called "border". The border property can be set on classes, ids or directly on the HTML element.

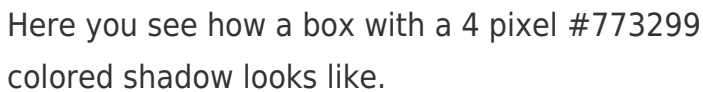
This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#773299 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#773299 }
```

If you want to add a box shadow in that color use:



Here you see how a box with a 4 pixel #773299 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #773299; -webkit-box-shadow:4px 4px  
4px 4px #773299; box-shadow:4px 4px 4px  
4px #773299 }
```

# Background

The CSS property to change the background color of an element to Hex 773299 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#773299 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#773299 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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