

Converting Colors

Hex(7770E7)

Have a look what the booklet for
Hex(7770E7) contains.

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Color

Hex(7770E7)

Conversions

Conversions Part 1

Format	Color
Hex	7770E7
RGB	119, 112, 231
RGB Percent	47%, 44%, 91%
CMY	0.5333, 0.5608, 0.0941
CMYK	0.48, 0.52, 0.00, 0.09
HSL	244°, 71%, 67%
HSV	244°, 52%, 91%
XYZ	27.8257, 21.2798, 78.2421
YIQ	127.6590, -34.0270, 38.4930

Conversions

Conversions Part 2

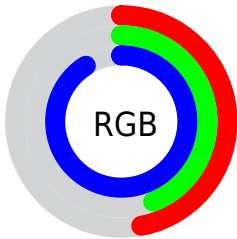
Format	Color
RYB	119, 112, 231
Decimal	7827687
CIELab	53.25, 33.49, -59.73
CIELCh	53, 68.483, 299.277
Yxy	21.2798, 0.2185, 0.1671
Android (android.graphics.Color)	4286017767 (0xFF7770E7)
YUV	127.6590, 50.9471, -7.5939
Hunter-Lab	46.1300, 26.9440, -68.2720

Details

The Hex color **7770E7** is a light color, and the websafe version is hex **6666CC**. A complement of this color would be **E0E770**, and the grayscale version is **7F7F7F**.

A 20% lighter version of the original color is **B1A4FF**, and **3A40AF** is the 20% darker color. If you saturate the color by 10%, you get **6159E7**, and if you desaturate by 10%, it is **8D87E7**.

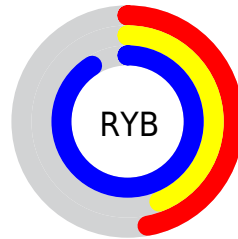
Distribution



Red (47%)

Green (44%)

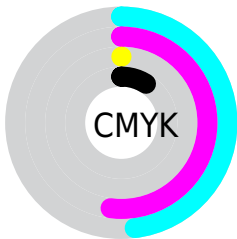
Blue (91%)



Red (47%)

Yellow (44%)

Blue (91%)

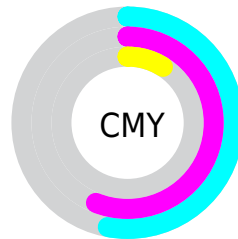


Cyan (48%)

Magenta (52%)

Yellow (0%)

Black (9%)



Cyan (53%)

Magenta (56%)

Yellow (9%)

Brightness & Saturation Gradients

These gradients show how the Hex color 7770E7 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 7770E7 by changing the saturation by 10% instead.

■ 7770E7

■ 7770E7

FFFFFF

■ 5A57CA

■ B1A4FF

■ 3A40AF

■ CFBFFF

■ 102A93

■ ECDBFF

■ 001579

■ FFF8FF

■ 00005F

■ 000547

■ 00042F

■ 00011A

■ 000000

■ 7770E7

■ 7770E7

■ 6159E7

■ 8D87E7

■ 4C42E7

■ A29EE7

■ 362BE7

■ B8B5E7

■ 2014E7

■ CECCE7

■ 0E00E7

■ E4E4E7

■ F9FBE7

■ FFFFE7

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



0087F6



7770E7



C352BC

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



7770E7



C7640E



00997C

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



7770E7



E0E770

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



00953F



7770E7



9A7C00

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



7770E7



E24849



608C00



0099B8

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



7770E7



DD4097



608C00



009867

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



7770E7



DBD9FF



70E1E7



6A6980



000000



808080

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



7770E7



6A61FF



B170E7



686773



0A00B3



030033

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



E770E0



FF61F6



A6E770



736772



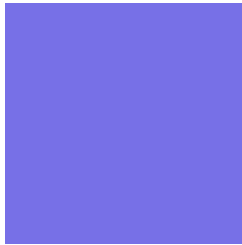
B300A8



330030

Previews

White Background



This preview shows how the Hex color 7770E7 looks on a white background.

Color Contrast Check

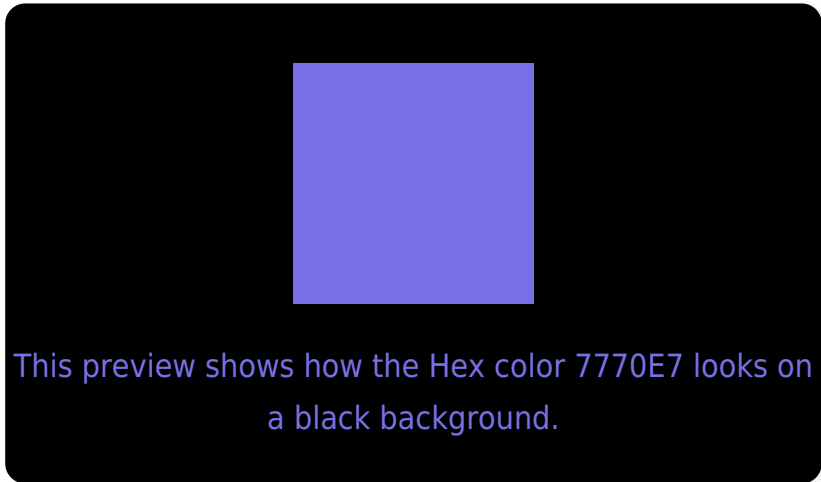
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

Black Background



Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

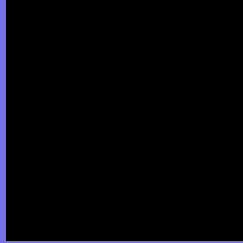
Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

Hex 7770E7 Background



This preview shows how black text looks on a background with the Hex color 7770E7.



This preview shows how white text looks on a background with the Hex color 7770E7.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

Dichromacy



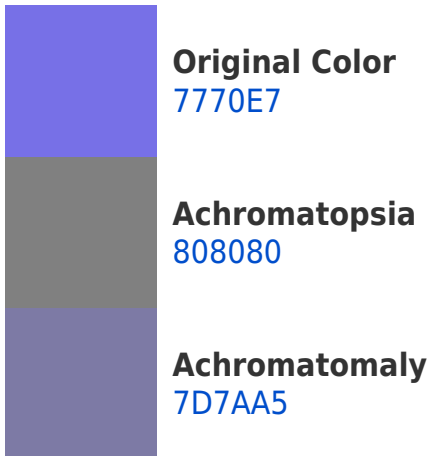


Tritanopia
5E8590

Trichromacy



Monochromacy



CSS Examples

Text

The CSS property to change the color of the text to Hex 7770E7 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #7770E7 looks like.

```
.text, #text, p{  
    color:#7770E7  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #7770E7 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #7770E7
}
```

Border

The CSS property to change the border of an element to Hex 7770E7 is called "border". The border property can be set on classes, ids or directly on the HTML element.

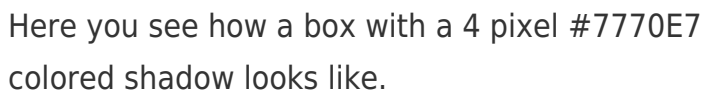
This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#7770E7 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#7770E7 }
```

If you want to add a box shadow in that color use:



Here you see how a box with a 4 pixel `#7770E7` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #7770E7; -webkit-box-shadow:4px 4px  
4px 4px #7770E7; box-shadow:4px 4px 4px  
4px #7770E7 }
```

Background

The CSS property to change the background color of an element to Hex 7770E7 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#7770E7 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#7770E7 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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