

# Converting Colors

Hex(783A77)

Have a look what the booklet for  
Hex(783A77) contains.

|  |    |
|--|----|
| <b>Hex(783A77)</b> .....                       | 3  |
| <b><i>Conversions</i></b> .....                | 4  |
| <b><i>Details</i></b> .....                    | 6  |
| <b><i>Harmonies</i></b> .....                  | 11 |
| <b><i>Previews</i></b> .....                   | 23 |
| <b><i>Color Blindness Simulation</i></b> ..... | 26 |
| <b><i>CSS Examples</i></b> .....               | 29 |

# Color

**Hex(783A77)**

# Conversions

## Conversions Part 1

| <b>Format</b> | <b>Color</b>              |
|---------------|---------------------------|
| Hex           | 783A77                    |
| RGB           | 120, 58, 119              |
| RGB Percent   | 47%, 23%, 47%             |
| CMY           | 0.5294, 0.7725, 0.5333    |
| CMYK          | 0.00, 0.52, 0.01, 0.53    |
| HSL           | 301°, 35%, 35%            |
| HSV           | 301°, 52%, 47%            |
| XYZ           | 12.5886, 8.3511, 18.4012  |
| YIQ           | 83.4920, 17.3710, 32.1150 |

# Conversions

## Conversions Part 2

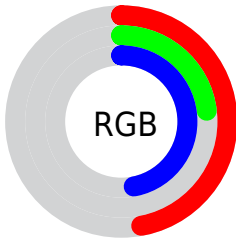
| <b>Format</b>                       | <b>Color</b>                  |
|-------------------------------------|-------------------------------|
| <b>R<sub>YB</sub></b>               | 120, 58, 119                  |
| Decimal                             | 7879287                       |
| CIE <sub>Lab</sub>                  | 34.70, 36.32, -23.16          |
| CIE <sub>LCh</sub>                  | 35, 43.072, 327.480           |
| Yxy                                 | 8.3511, 0.3200,<br>0.2123     |
| Android<br>(android.graphics.Color) | 4286069367<br>(0xFF783A77)    |
| YUV                                 | 83.4920, 17.5054,<br>32.0175  |
| Hunter-Lab                          | 28.8983, 27.1856,<br>-17.5246 |

# Details

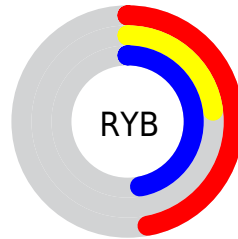
The Hex color **783A77** is a dark color, and the websafe version is hex **663366**. A complement of this color would be **3A783B**, and the grayscale version is **535353**.

A 20% lighter version of the original color is **AE6CAB**, and **450646** is the 20% darker color. If you saturate the color by 10%, you get **782E77**, and if you desaturate by 10%, it is **784677**.

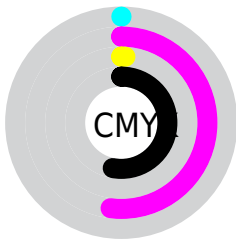
# Distribution



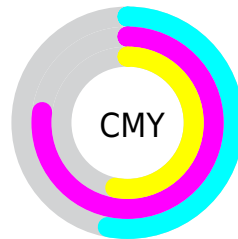
- Red (47%)
- Green (23%)
- Blue (47%)



- Red (47%)
- Yellow (23%)
- Blue (47%)



- Cyan (0%)
- Magenta (52%)
- Yellow (1%)
- Black (53%)



- Cyan (53%)
- Magenta (77%)
- Yellow (53%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 783A77 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 783A77 by changing the saturation by 10% instead.



 783A77

 783A77

FFFFFF

 5E225E


 AE6CAB

 450646

 CA86C7

 2E0030

 E6A1E3

 11001A

 FFBCFF

 000000

 FFD8FF

 FFF5FF

 783A77

 783A77

 782E77

 784677

■ 782277

■ 785277

■ 781676

■ 785E78

■ 780A76

■ 786A78

■ 780076

■ 787678

■ 788278

■ 788E78

■ 789A79

■ 78A679

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



4B4A8F



783A77



8D2F56

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



783A77



654F00



006170

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



783A77



3A783B

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



00614E



783A77



43590B

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



783A77



7F4116



095F2B



005E8B

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



783A77



8F303F



095F2B



006265



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



783A77



9C839B



3A3A78



4F404F



CFCFCF



4F4F4F



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



783A77



9C3B9A



783A59



3D373D



7D007B



FC00F8



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



783A77



9C3B9A



3A7859



3D373D



7D007B

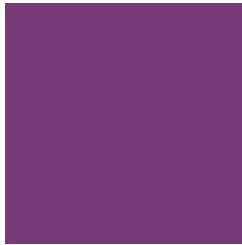


FC00F8



# Previews

## White Background



This preview shows how the Hex color 783A77 looks on a white background.

## Color Contrast Check

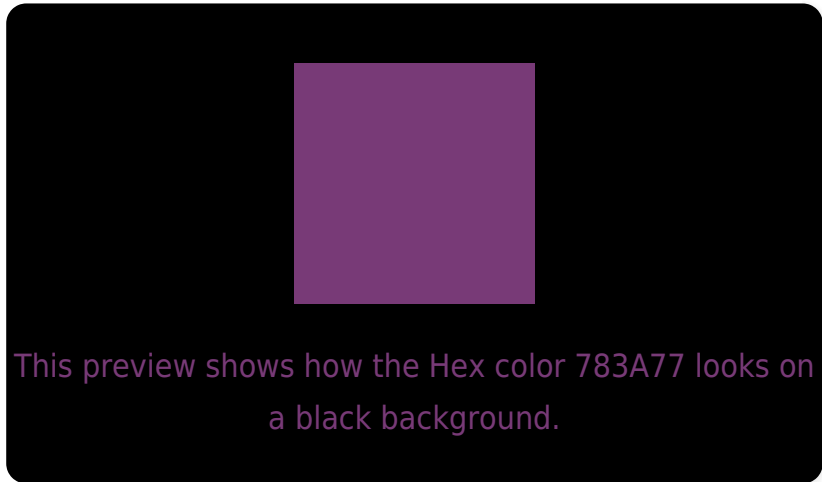
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

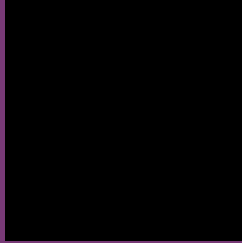
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 783A77 Background



This preview shows how black text looks on a background with the Hex color 783A77.




This preview shows how white text looks on a background with the Hex color 783A77.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy





**Tritanopia**  
73454A

# Trichromacy



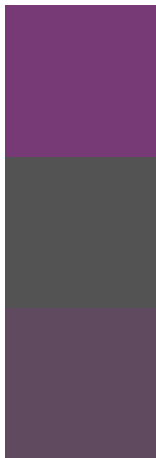
**Original Color**  
783A77

**Protanomaly**  
514883

**Deuteranomaly**  
594974

**Tritanomaly**  
75415A

# Monochromacy



**Original Color**  
783A77

**Achromatopsia**  
535353

**Achromatomaly**  
604A60

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 783A77 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #783A77 looks like.

```
.text, #text, p{  
    color:#783A77  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #783A77 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #783A77  
}
```

## Border

The CSS property to change the border of an element to Hex 783A77 is called "border". The border property can be set on classes, ids or directly on the HTML element.

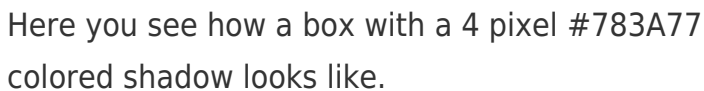
This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid  
#783A77 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#783A77 }
```

If you want to add a box shadow in that color use:



Here you see how a box with a 4 pixel #783A77 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #783A77; -webkit-box-shadow:4px 4px  
4px 4px #783A77; box-shadow:4px 4px 4px  
4px #783A77 }
```

# Background

The CSS property to change the background color of an element to Hex 783A77 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#783A77 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#783A77 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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