

Converting Colors

Hex(7971B0)

Have a look what the booklet for
Hex(7971B0) contains.

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Color

Hex(7971B0)

Conversions

Conversions Part 1

Format	Color
Hex	7971B0
RGB	121, 113, 176
RGB Percent	47%, 44%, 69%
CMY	0.5255, 0.5569, 0.3098
CMYK	0.31, 0.36, 0.00, 0.31
HSL	248°, 29%, 57%
HSV	248°, 36%, 69%
XYZ	21.6268, 19.0098, 43.6037
YIQ	122.5740, -15.4550, 21.2890

Conversions

Conversions Part 2

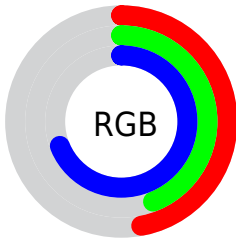
Format	Color
R_{YB}	121, 113, 176
Decimal	7958960
CIE _{Lab}	50.70, 17.75, -32.42
CIE _{LCh}	51, 36.964, 298.707
Yxy	19.0098, 0.2567, 0.2257
Android (android.graphics.Color)	4286149040 (0xFF7971B0)
YUV	122.5740, 26.3390, -1.3804
Hunter-Lab	43.6002, 12.2399, -28.7746

Details

The Hex color **7971B0** is a dark color, and the websafe version is hex **666699**. A complement of this color would be **A8B071**, and the grayscale version is **7A7A7A**.

A 20% lighter version of the original color is **AFA5E8**, and **46417B** is the 20% darker color. If you saturate the color by 10%, you get **6A5FB0**, and if you desaturate by 10%, it is **8883B0**.

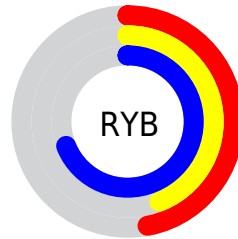
Distribution



Red (47%)

Green (44%)

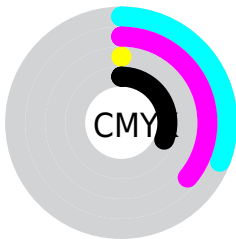
Blue (69%)



Red (47%)

Yellow (44%)

Blue (69%)

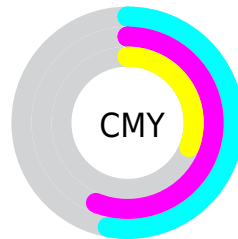


Cyan (31%)

Magenta (36%)

Yellow (0%)

Black (31%)



Cyan (53%)

Magenta (56%)

Yellow (31%)

Brightness & Saturation Gradients

These gradients show how the Hex color 7971B0 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 7971B0 by changing the saturation by 10% instead.

■ 7971B0

■ 7971B0

FFFFFF

■ 5F5995

■ AFA5E8

■ 46417B

■ CBC0FF

■ 2D2B62

■ E7DCFF

■ 12174A

■ FFF8FF

■ 000033

■ 00021D

■ 000000

■ 7971B0

■ 7971B0

■ 6A5FB0

■ 8883B0

■ 5A4EB0

■ 9894B0

■ 4B3CB0

■ A7A6B0

■ 3C2BB0

■ B6B7B0

■ 2C19B0

■ C6C9B0

■ 1D07B0

■ D5DBB0

■ 1600B0

■ E5ECB0

■ F4FEB0

■ FFFFB0

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



3F7CB7



7971B0



9E659A

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



7971B0



A66B43



008976

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



7971B0



A8B071

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



468657



7971B0



8D7638

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



7971B0



B3615C



6D8040



008896

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



7971B0



AD6086



6D8040



1F886B

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



7971B0



CFCCE6



71A9B0



666473



F2F2F2



737373

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



7971B0



8F83E6



9871B0



515059



130099



03001A

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



B071A8



E683D9



89B071



595058



990086



1A0016

Previews

White Background



This preview shows how the Hex color 7971B0 looks on a white background.

Color Contrast Check

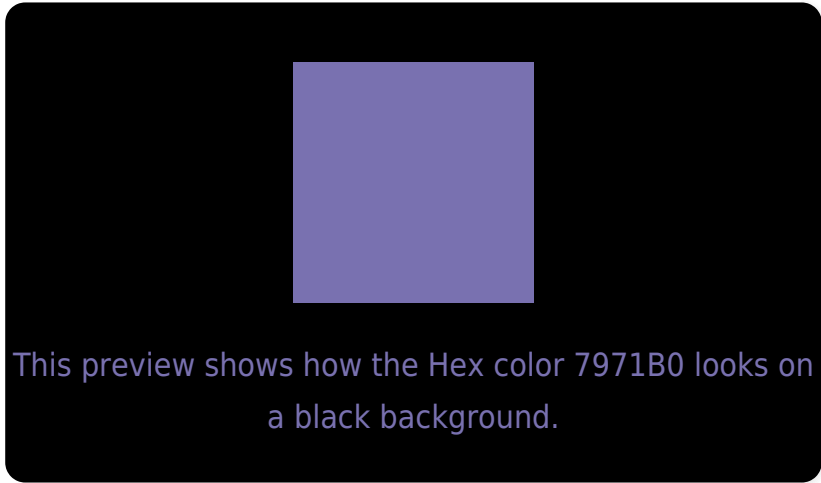
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✗ Fail

Large Text (above 18pt) WCAG AAA ✗ Fail

Any Text WCAG AAA ✗ Fail

Black Background



Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

Hex 7971B0 Background



This preview shows how black text looks on a background with the Hex color 7971B0.



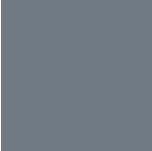
This preview shows how white text looks on a background with the Hex color 7971B0.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

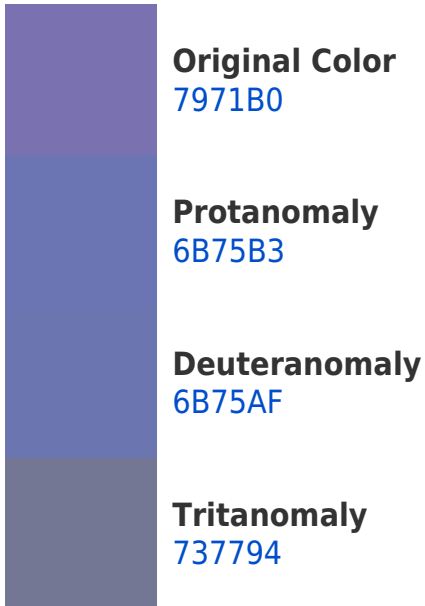
Dichromacy



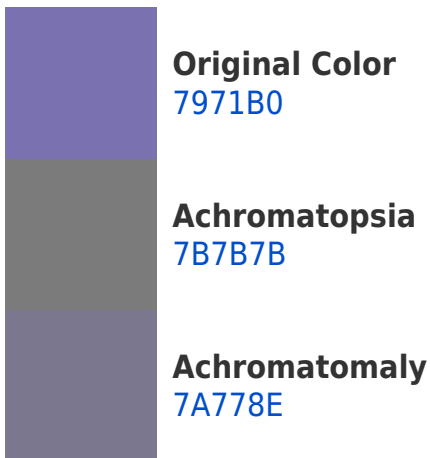


Tritanopia
707A84

Trichromacy



Monochromacy



CSS Examples

Text

The CSS property to change the color of the text to Hex 7971B0 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #7971B0 looks like.

```
.text, #text, p{  
    color:#7971B0  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #7971B0 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #7971B0
}
```

Border

The CSS property to change the border of an element to Hex 7971B0 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

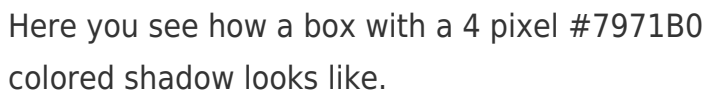
```
.border, #border, table{ border:4px solid
#7971B0 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#7971B0 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #7971B0 colored shadow looks like.

A rectangular box with a blue border and a blue shadow. The box is white with a blue border and a blue shadow. The shadow is a 4px offset to the right and bottom of the box.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #7971B0; -webkit-box-shadow:4px 4px  
4px 4px #7971B0; box-shadow:4px 4px 4px  
4px #7971B0 }
```

Background

The CSS property to change the background color of an element to Hex 7971B0 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#7971B0 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#7971B0 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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