

# Converting Colors

Hex(7C729A)

Have a look what the booklet for  
Hex(7C729A) contains.

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# Color

**Hex(7C729A)**

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	7C729A
RGB	124, 114, 154
RGB Percent	49%, 45%, 60%
CMY	0.5137, 0.5529, 0.3961
CMYK	0.19, 0.26, 0.00, 0.40
HSL	255°, 17%, 53%
HSV	255°, 26%, 60%
XYZ	20.1622, 18.6528, 33.1095
YIQ	121.5500, -6.8800, 14.5600

# Conversions

## Conversions Part 2

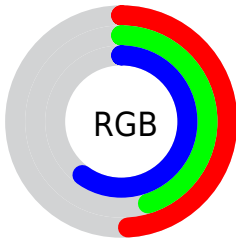
<b>Format</b>	<b>Color</b>
<b>RYB</b>	124, 114, 154
Decimal	8155802
CIELab	50.28, 12.51, -20.22
CIElCh	50, 23.777, 301.755
Yxy	18.6528, 0.2803, 0.2593
Android (android.graphics.Color)	4286345882 (0xFF7C729A)
YUV	121.5500, 15.9979, 2.1487
Hunter-Lab	43.1889, 7.7501, -15.2208

# Details

The Hex color **7C729A** is a dark color, and the websafe version is hex **666699**. A complement of this color would be **909A72**, and the grayscale version is **797979**.

A 20% lighter version of the original color is **B1A6D1**, and **4A4267** is the 20% darker color. If you saturate the color by 10%, you get **70639A**, and if you desaturate by 10%, it is **88819A**.

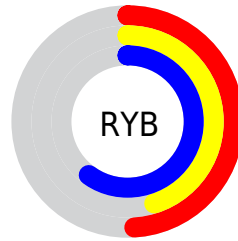
# Distribution



Red (49%)

Green (45%)

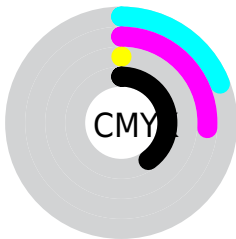
Blue (60%)



Red (49%)

Yellow (45%)

Blue (60%)

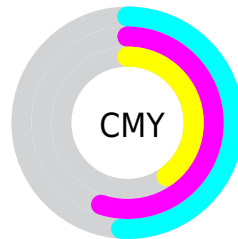


Cyan (19%)

Magenta (26%)

Yellow (0%)

Black (40%)



Cyan (51%)

Magenta (55%)

Yellow (40%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 7C729A changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 7C729A by changing the saturation by 10% instead.



■ 7C729A

■ 7C729A

FFFFFF

■ 635980

■ B1A6D1

■ 4A4267

■ CDC1ED

■ 332C4F

■ E9DDFF

■ 1D1738

■ FFF9FF

■ 090022

■ 000008

■ 000000

■ 7C729A

■ 7C729A

■ 70639A

■ 88819A

65539A

93919A

59449A

9FA09A

4E349A

AAB09A

42259A

B6BF9A

37169A

C1CE9A

2B069A

CDDE9A

27009A

D8ED9A

E4FD9A

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



5F79A0



7C729A



926C8B

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



7C729A



967055



418378

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



7C729A



909A72

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



578164



7C729A



85774F

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



7C729A



9F6A63



6F7D55



35828C

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



7C729A



9C697E



6F7D55



488271



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



7C729A



BDB9C9



72909A



5E5C66



E6E6E6



666666



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



7C729A



9B8BC9



90729A



47454D



23008C



03000D



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



9A7290



C98BBA



7C9A72



4D454B



8C0069



0D000A



# Previews

## White Background



This preview shows how the Hex color 7C729A looks on a white background.

## Color Contrast Check

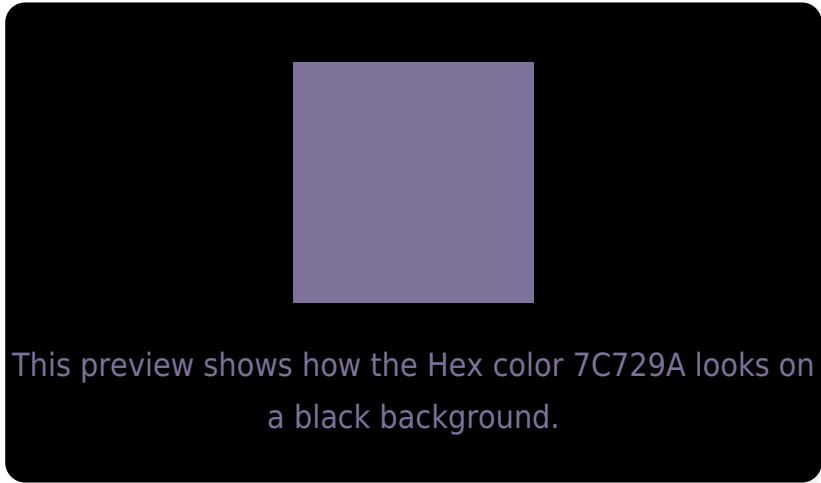
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✗ Fail

Large Text (above 18pt) WCAG AAA ✗ Fail

Any Text WCAG AAA ✗ Fail

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

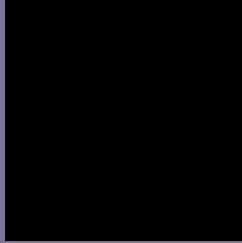
Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 7C729A Background



This preview shows how black text looks on a background with the Hex color 7C729A.



This preview shows how white text looks on a background with the Hex color 7C729A.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



**Original Color**  
7C729A

**Protanopia**  
6D769D

**Deuteranopia**  
727599



**Tritanopia**  
777780

# Trichromacy



**Original Color**  
7C729A

**Protanomaly**  
72759C

**Deuteranomaly**  
767499

**Tritanomaly**  
797589

# Monochromacy



**Original Color**  
7C729A

**Achromatopsia**  
7A7A7A

**Achromatomaly**  
7B7786

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 7C729A is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #7C729A looks like.

```
.text, #text, p{  
    color:#7C729A  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #7C729A colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #7C729A
}
```

## Border

The CSS property to change the border of an element to Hex 7C729A is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#7C729A }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#7C729A }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #7C729A colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #7C729A; -webkit-box-shadow:4px 4px  
4px 4px #7C729A; box-shadow:4px 4px 4px  
4px #7C729A }
```

# Background

The CSS property to change the background color of an element to Hex 7C729A is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#7C729A }
```

If only the background color should be changed can be used:

```
.background{ background-color:#7C729A }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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