

# Converting Colors

Hex(EF3542)

Have a look what the booklet for  
Hex(EF3542) contains.

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**Color**

**Hex(EF3542)**

# Conversions

## Conversions Part 1

Format	Color
Hex	EF3542
RGB	239, 53, 66
RGB Percent	94%, 21%, 26%
CMY	0.0627, 0.7922, 0.7412
CMYK	0.00, 0.78, 0.72, 0.06
HSL	356°, 85%, 57%
HSV	356°, 78%, 94%
XYZ	37.8531, 21.2903, 7.2686
YIQ	110.0960, 106.6830, 43.4750

# Conversions

## Conversions Part 2

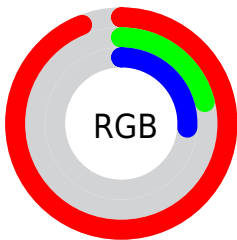
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	239, 53, 66
Decimal	15676738
CIE <sub>Lab</sub>	53.27, 69.31, 38.29
CIE <sub>LCh</sub>	53, 79.182, 28.920
Yxy	21.2903, 0.5700, 0.3206
Android (android.graphics.Color)	4293866818 (0xFFEF3542)
YUV	110.0960, -21.7393, 113.0488
Hunter-Lab	46.1414, 65.6889, 22.9591

# Details

The Hex color **EF3542** is a dark color, and the websafe version is hex **CC0033**. The color can be described as dark washed red. A complement of this color would be **35EFE2**, and the grayscale version is **6E6E6E**.

A 20% lighter version of the original color is **FF7472**, and **AE0017** is the 20% darker color. If you saturate the color by 10%, you get **EF1D2C**, and if you desaturate by 10%, it is **EF4D58**.

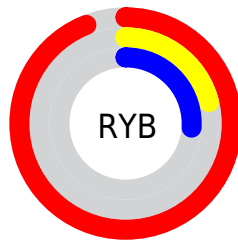
# Distribution



Red (94%)

Green (21%)

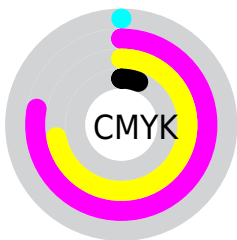
Blue (26%)



Red (94%)

Yellow (21%)

Blue (26%)

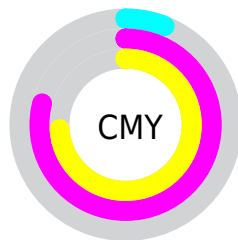


Cyan (0%)

Magenta (78%)

Yellow (72%)

Black (6%)



Cyan (6%)

Magenta (79%)

Yellow (74%)

# Brightness & Saturation Gradients

These gradients show how the Hex color EF3542 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color EF3542 by changing the saturation by 10% instead.



 EF3542

 EF3542

FFFFFF

 CF002C

 FF7472

 AE0017

 FF918C

 8F0000

 FFAEA6

 6F0000

 FFCCC2

 510003

 FFEADD

 320002

 FFFFFA

 000000

 EF3542

 EF3542

 EF1D2C

 EF4D58

 EF0516

 EF656E

 EF0011

 EF7D85

 EF959B

 EFADB1

 EFC4C7

 EFDCDE

 EFF4F4

 EFFFFFF

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



F11D85



EF3542



CF5E00

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



EF3542



009732



0089FF

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



EF3542



35EFE2

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



0097F4



EF3542



009C7B

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



EF3542



588E00



009CC0



6F6EF8

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



EF3542



AF7300



009CC0



008FFF



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



EF3542



FFC4C8



DF35EF



805C5E



000000



808080



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



EF3542



FF1222



EF8335



786C6D



B8000D



380004



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



EF3542



FF1222



35A2EF



786C6D



B8000D



380004



# Previews

## White Background



This preview shows how the Hex color EF3542 looks on a white background.

## Color Contrast Check

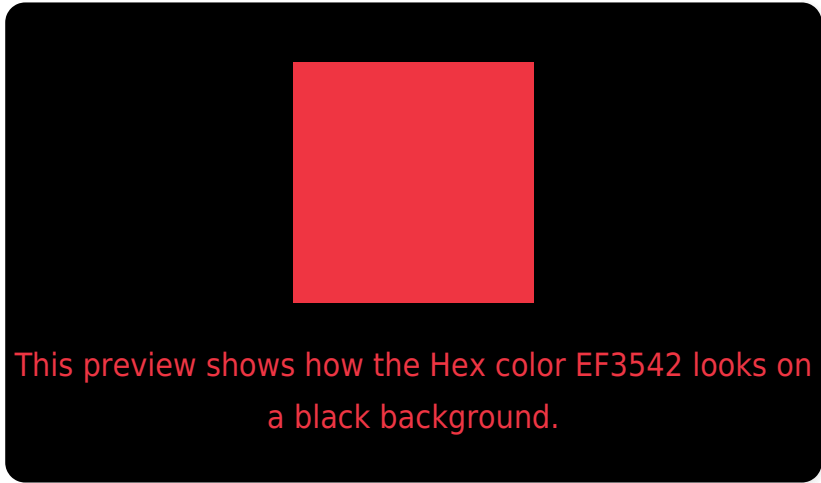
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex EF3542 Background



This preview shows how black text looks on a background with the Hex color EF3542.



This preview shows how white text looks on a background with the Hex color EF3542.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy





# Trichromacy



**Original Color**  
EF3542

**Protanomaly**  
AE6552

**Deuteranomaly**  
BB603B

**Tritanomaly**  
EF363C

# Monochromacy



**Original Color**  
EF3542

**Achromatopsia**  
6E6E6E

**Achromatomaly**  
9D595E

# CSS Examples

## Text

The CSS property to change the color of the text to Hex EF3542 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #EF3542 looks like.

```
.text, #text, p{  
    color:#EF3542  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #EF3542 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #EF3542
}
```

## Border

The CSS property to change the border of an element to Hex EF3542 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#EF3542 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#EF3542 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #EF3542 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #EF3542; -webkit-box-shadow:4px 4px  
4px 4px #EF3542; box-shadow:4px 4px 4px  
4px #EF3542 }
```

# Background

The CSS property to change the background color of an element to Hex EF3542 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#EF3542 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#EF3542 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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