

# Converting Colors

RGB(118, 72, 103)

Have a look what the booklet for  
RGB(118, 72, 103) contains.

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# Color

**RGB(118, 72, 103)**

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	764867
RGB	118, 72, 103
RGB Percent	46%, 28%, 40%
CMY	0.5373, 0.7176, 0.5961
CMYK	0.00, 0.39, 0.13, 0.54
HSL	320°, 24%, 37%
HSV	320°, 39%, 46%
XYZ	12.2368, 9.4656, 14.0140
YIQ	89.2880, 17.4650, 19.3930

# Conversions

## Conversions Part 2

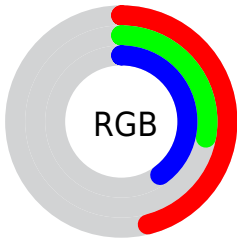
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	118, 72, 103
Decimal	7751783
CIE <sub>Lab</sub>	36.87, 24.60, -9.83
CIE <sub>LCh</sub>	37, 26.494, 338.218
Yxy	9.4656, 0.3426, 0.2650
Android (android.graphics.Color)	4285941863 (0xFF764867)
YUV	89.2880, 6.7600, 25.1804
Hunter-Lab	30.7661, 17.1549, -5.4704

# Details

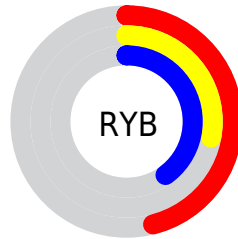
The RGB color **118, 72, 103** is a dark color, and the websafe version is hex **663366**. A complement of this color would be **72, 118, 87**, and the grayscale version is **89, 89, 89**.

A 20% lighter version of the original color is **171, 121, 154**, and **68, 26, 56** is the 20% darker color. If you saturate the color by 10%, you get **118, 60, 99**, and if you desaturate by 10%, it is **118, 84, 107**.

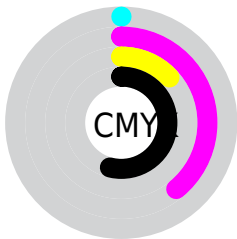
# Distribution



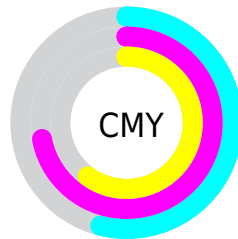
- Red (46%)
- Green (28%)
- Blue (40%)



- Red (46%)
- Yellow (28%)
- Blue (40%)



- Cyan (0%)
- Magenta (39%)
- Yellow (13%)
- Black (54%)



- Cyan (54%)
- Magenta (72%)
- Yellow (60%)

# Brightness & Saturation Gradients

These gradients show how the RGB color 118, 72, 103 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the RGB color 118, 72, 103 by changing the saturation by 10% instead.





118, 72, 103



118, 72, 103

255, 255, 255



93, 49, 79



171, 121, 154



68, 26, 56



199, 148, 181



45, 4, 35



227, 174, 208



20, 0, 11



255, 202, 237



0, 0, 0



255, 230, 255



118, 72, 103



118, 72, 103



118, 60, 99



118, 84, 107



118, 48, 95



118, 96, 111

■ 118, 37, 91

■ 118, 107, 115

■ 118, 25, 88

■ 118, 119, 118

■ 118, 13, 84

■ 118, 131, 122

■ 118, 1, 80

■ 118, 143, 126

■ 118, 0, 80

■ 118, 155, 130

■ 118, 166, 134

■ 118, 178, 138

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



97, 79, 120



118, 72, 103



127, 70, 82

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



118, 72, 103



94, 87, 44



0, 97, 112

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



118, 72, 103



72, 118, 87

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



0, 98, 92



118, 72, 103



72, 93, 52

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



118, 72, 103



113, 80, 47



44, 97, 70



15, 93, 126

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



118, 72, 103



127, 71, 68



44, 97, 70



0, 97, 106



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



118, 72, 103



153, 135, 147



87, 72, 118



77, 66, 73



204, 204, 204



77, 77, 77



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



118, 72, 103



153, 81, 130



118, 72, 80



59, 53, 57



122, 0, 82



250, 0, 168



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



118, 72, 103



153, 81, 130



72, 118, 110



59, 53, 57



122, 0, 82

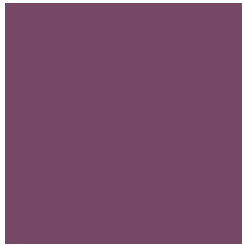


250, 0, 168



# Previews

## White Background



This preview shows how the RGB color 118, 72, 103 looks on a white background.

## Color Contrast Check

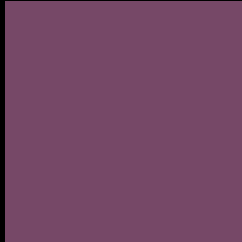
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



This preview shows how the RGB color 118, 72, 103 looks on a black background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

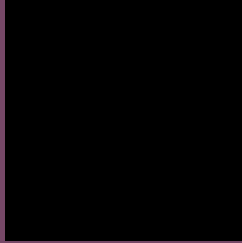
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## RGB 118, 72, 103 Background



This preview shows how black text looks on a background with the RGB color 118, 72, 103.



This preview shows how white text looks on a background with the RGB color 118, 72, 103.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



**Original Color**

118, 72, 103

**Protanopia**

80, 86, 113

**Deuteranopia**

89, 85, 101



**Tritanopia**  
116, 76, 82

# Trichromacy



**Original Color**

118, 72, 103

**Protanomaly**

94, 81, 109

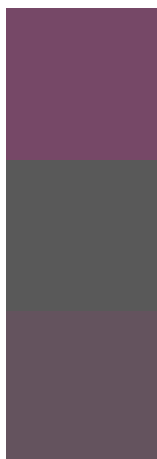
**Deuteranomaly**

100, 80, 102

**Tritanomaly**

117, 75, 90

# Monochromacy



**Original Color**

118, 72, 103

**Achromatopsia**

89, 89, 89

**Achromatomaly**

100, 83, 94

# CSS Examples

## Text

The CSS property to change the color of the text to RGB 118, 72, 103 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color rgb(118, 72, 103) looks like.

```
.text, #text, p{  
    color:rgb(118, 72, 103)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(118, 72, 103) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(118, 72, 103) }
```

## Border

The CSS property to change the border of an element to RGB 118, 72, 103 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(118, 72, 103) }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(118, 72, 103) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(118, 72, 103)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px 4px rgb(118, 72, 103); -webkit-box-shadow:4px 4px 4px 4px rgb(118, 72, 103); box-shadow:4px 4px 4px 4px rgb(118, 72, 103) }
```

# Background

The CSS property to change the background color of an element to RGB 118, 72, 103 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(118, 72, 103) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(118, 72,  
103) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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