

Converting Colors

RGB(189, 39, 54)

Have a look what the booklet for
RGB(189, 39, 54) contains.

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Color

RGB(189, 39, 54)

Conversions

Conversions Part 1

Format	Color
Hex	BD2736
RGB	189, 39, 54
RGB Percent	74%, 15%, 21%
CMY	0.2588, 0.8471, 0.7882
CMYK	0.00, 0.79, 0.71, 0.26
HSL	354°, 66%, 45%
HSV	354°, 79%, 74%
XYZ	22.3776, 12.5362, 4.7303
YIQ	85.5600, 84.5850, 36.4650

Conversions

Conversions Part 2

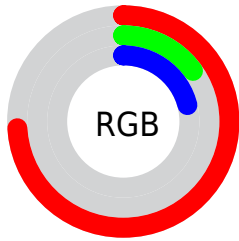
Format	Color
RYB	189, 39, 54
Decimal	12396342
CIELab	42.06, 58.50, 29.79
CIElCh	42, 65.648, 26.985
Yxy	12.5362, 0.5645, 0.3162
Android (android.graphics.Color)	4290586422 (0xFFBD2736)
YUV	85.5600, -15.5591, 90.7169
Hunter-Lab	35.4065, 50.8544, 16.8634

Details

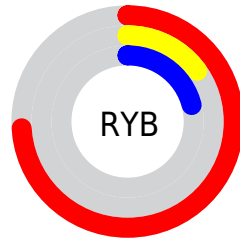
The RGB color **189, 39, 54** is a dark color, and the websafe version is hex **CC3333**. A complement of this color would be **39, 189, 174**, and the grayscale version is **86, 86, 86**.

A 20% lighter version of the original color is **252, 99, 101**, and **128, 0, 12** is the 20% darker color. If you saturate the color by 10%, you get **189, 20, 37**, and if you desaturate by 10%, it is **189, 58, 71**.

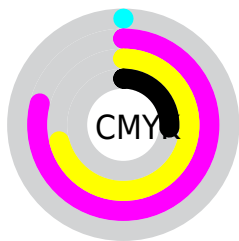
Distribution



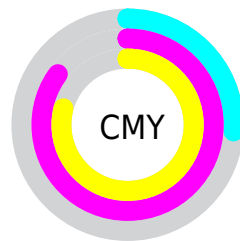
- Red (74%)
- Green (15%)
- Blue (21%)



- Red (74%)
- Yellow (15%)
- Blue (21%)



- Cyan (0%)
- Magenta (79%)
- Yellow (71%)
- Black (26%)



- Cyan (26%)
- Magenta (85%)
- Yellow (79%)

Brightness & Saturation Gradients

These gradients show how the RGB color 189, 39, 54 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the RGB color 189, 39, 54 by changing the saturation by 10% instead.

 189, 39, 54  189, 39, 54

255, 255, 255  158, 0, 33

 252, 99, 101  128, 0, 12

 255, 127, 126  97, 0, 0

 255, 155, 152  69, 0, 2

 255, 183, 178  38, 0, 1

 255, 212, 206  0, 0, 0

 255, 242, 234

 189, 39, 54  189, 39, 54


 189, 20, 37  189, 58, 71

 189, 1, 20

 189, 77, 88

 189, 0, 19

 189, 96, 105

 189, 115, 122

 189, 134, 139

 189, 152, 156

 189, 171, 173

 189, 190, 190

 189, 209, 207

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



189, 24, 107



189, 39, 54



165, 71, 0

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



189, 39, 54



0, 118, 34



0, 108, 209

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



189, 39, 54



39, 189, 174

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



0, 119, 190



189, 39, 54



0, 122, 92

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



189, 39, 54



73, 110, 0



0, 122, 147



79, 87, 197

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



189, 39, 54



140, 88, 0



0, 122, 147



0, 113, 206

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



189, 39, 54



245, 186, 192



174, 39, 189



122, 87, 90



250, 250, 250



122, 122, 122

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



189, 39, 54



245, 12, 35



189, 99, 39



94, 85, 86



158, 0, 16



31, 0, 3

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



189, 39, 54



245, 12, 35



39, 129, 189



94, 85, 86



158, 0, 16



31, 0, 3

Previews

White Background



This preview shows how the RGB color 189, 39, 54 looks on a white background.

Color Contrast Check

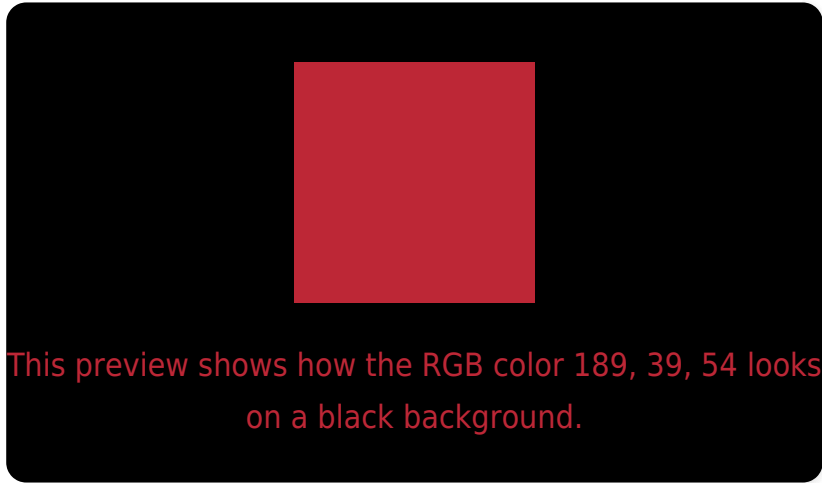
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

Black Background



Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

RGB 189, 39, 54 Background



This preview shows how black text looks on a background with the RGB color 189, 39, 54.



This preview shows how white text looks on a background with the RGB color 189, 39, 54.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

Dichromacy



Original Color
189, 39, 54

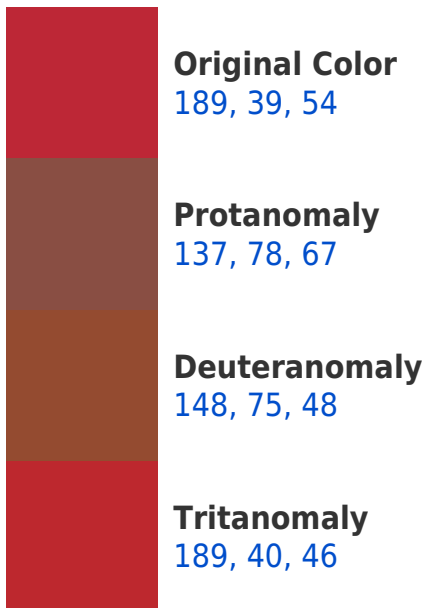
Protanopia
107, 100, 75

Deuteranopia
124, 95, 45

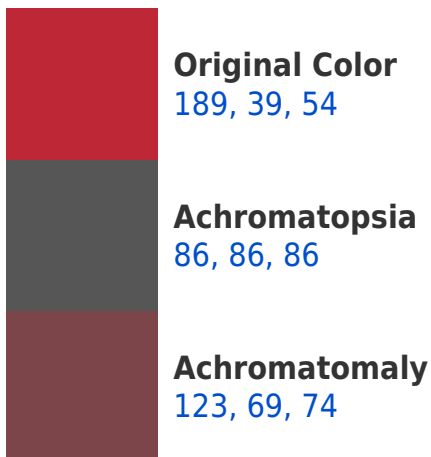


Tritanopia
189, 41, 42

Trichromacy



Monochromacy



CSS Examples

Text

The CSS property to change the color of the text to RGB 189, 39, 54 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(189, 39, 54)` looks like.

```
.text, #text, p{  
    color:rgb(189, 39, 54)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(189, 39, 54) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(189, 39, 54) }
```

Border

The CSS property to change the border of an element to RGB 189, 39, 54 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(189, 39, 54) }
```

If only the border color should be changed use the property border-color.

```
.border{ border-color:rgb(189, 39, 54) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel rgb(189, 39, 54) colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(189, 39, 54); -webkit-box-  
shadow:4px 4px 4px 4px rgb(189, 39, 54);  
box-shadow:4px 4px 4px 4px rgb(189, 39,  
54) }
```

Background

The CSS property to change the background color of an element to RGB 189, 39, 54 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(189, 39, 54) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(189, 39,  
54) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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