

# Converting Colors

RGB(196, 115, 154)

Have a look what the booklet for  
RGB(196, 115, 154) contains.

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# **Color**

**RGB(196, 115, 154)**

# Conversions

## Conversions Part 1

Format	Color
Hex	C4739A
RGB	196, 115, 154
RGB Percent	77%, 45%, 60%
CMY	0.2314, 0.5490, 0.3961
CMYK	0.00, 0.41, 0.21, 0.23
HSL	331°, 41%, 61%
HSV	331°, 41%, 77%
XYZ	34.7284, 26.3303, 33.8237
YIQ	143.6650, 35.7570, 29.3010

# Conversions

## Conversions Part 2

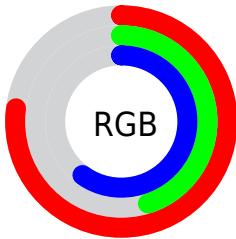
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	196, 115, 154
Decimal	12874650
CIE Lab	58.35, 36.98, -7.26
CIE LCh	58, 37.688, 348.889
Yxy	26.3303, 0.3660, 0.2775
Android (android.graphics.Color)	4291064730 (0xFFC4739A)
YUV	143.6650, 5.0952, 45.8978
Hunter-Lab	51.3131, 31.0099, -3.1627

# Details

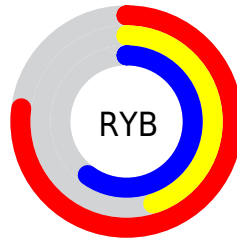
The RGB color **196, 115, 154** is a light color, and the websafe version is hex **CC6699**. A complement of this color would be **115, 196, 157**, and the grayscale version is **144, 144, 144**.

A 20% lighter version of the original color is **254, 168, 208**, and **140, 64, 103** is the 20% darker color. If you saturate the color by 10%, you get **196, 95, 144**, and if you desaturate by 10%, it is **196, 135, 164**.

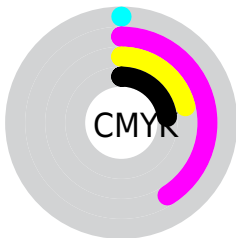
# Distribution



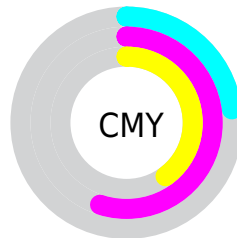
- Red (77%)
- Green (45%)
- Blue (60%)



- Red (77%)
- Yellow (45%)
- Blue (60%)



- Cyan (0%)
- Magenta (41%)
- Yellow (21%)
- Black (23%)



- Cyan (23%)
- Magenta (55%)
- Yellow (40%)

# Brightness & Saturation Gradients


These gradients show how the RGB color 196, 115, 154 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the RGB color 196, 115, 154 by changing the saturation by 10% instead.



 196, 115, 154


255, 255, 255

 254, 168, 208

 255, 196, 237


 255, 224, 255

 255, 253, 255

 196, 115, 154


 168, 89, 128

 140, 64, 103

 114, 39, 79

 87, 12, 56

 62, 0, 35

 41, 0, 12

 0, 0, 0

 196, 115, 154


 196, 95, 144

 196, 115, 154

 196, 135, 164

 196, 76, 134


 196, 154, 174

 196, 56, 124

 196, 174, 184

 196, 37, 113

 196, 193, 195

 196, 17, 103

 196, 213, 205

 196, 0, 94

 196, 233, 215

 196, 252, 225

 196, 255, 235

 196, 255, 245

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



169, 124, 184



196, 115, 154



204, 115, 121

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



196, 115, 154



140, 145, 76



0, 154, 189

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



196, 115, 154



115, 196, 157

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



0, 157, 161



196, 115, 154



102, 153, 96

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



196, 115, 154



172, 134, 75



54, 157, 126



61, 147, 205

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



196, 115, 154



199, 119, 100



54, 157, 126



0, 156, 181



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



196, 115, 154



255, 224, 239



157, 115, 196



128, 110, 118



0, 0, 0



128, 128, 128



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



196, 115, 154



255, 128, 189



196, 116, 115



97, 87, 92



161, 0, 77



33, 0, 16



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



196, 115, 154



255, 128, 189



115, 195, 196



97, 87, 92



161, 0, 77



33, 0, 16



# Previews

## White Background



This preview shows how the RGB color 196, 115, 154 looks on a white background.

## Color Contrast Check

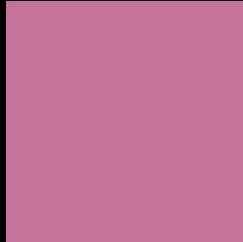
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✗ Fail

Large Text (above 18pt) WCAG AAA ✗ Fail

Any Text WCAG AAA ✗ Fail

# Black Background



This preview shows how the RGB color 196, 115, 154 looks on a black background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## RGB 196, 115, 154 Background



This preview shows how black text looks on a background with the RGB color 196, 115, 154.



This preview shows how white text looks on a background with the RGB color 196, 115, 154.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).


## Dichromacy



**Original Color**  
196, 115, 154

**Protanopia**  
134, 139, 170

**Deuteranopia**  
150, 137, 150



**Tritanopia**  
193, 120, 129

# Trichromacy



**Original Color**

196, 115, 154

**Protanomaly**

157, 130, 164

**Deuteranomaly**

167, 129, 151

**Tritanomaly**

194, 118, 138

# Monochromacy



**Original Color**

196, 115, 154

**Achromatopsia**

144, 144, 144

**Achromatomaly**

163, 133, 148

# CSS Examples

## Text

The CSS property to change the color of the text to RGB 196, 115, 154 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color rgb(196, 115, 154) looks like.

```
.text, #text, p{  
    color:rgb(196, 115, 154)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(196, 115, 154) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(196, 115, 154) }
```

## Border

The CSS property to change the border of an element to RGB 196, 115, 154 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(196, 115, 154) }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(196, 115, 154) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(196, 115, 154)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px 4px rgb(196, 115, 154); -webkit-box-shadow:4px 4px 4px 4px rgb(196, 115, 154); box-shadow:4px 4px 4px 4px rgb(196, 115, 154) }
```

# Background

The CSS property to change the background color of an element to RGB 196, 115, 154 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(196, 115, 154) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(196,  
115, 154) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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