

# Converting Colors

RGB(40, 153, 189)

Have a look what the booklet for  
RGB(40, 153, 189) contains.

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# Color

**RGB(40, 153, 189)**

# Conversions

## Conversions Part 1

Format	Color
Hex	2899BD
RGB	40, 153, 189
RGB Percent	16%, 60%, 74%
CMY	0.8431, 0.4000, 0.2588
CMYK	0.79, 0.19, 0.00, 0.26
HSL	194°, 65%, 45%
HSV	194°, 79%, 74%
XYZ	21.4516, 26.9077, 52.2072
YIQ	123.3170, -78.9040, -12.7600

# Conversions

## Conversions Part 2

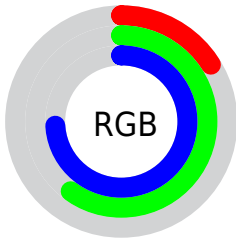
<b>Format</b>	<b>Color</b>
R <sub>Y</sub> B	40, 104, 189
Decimal	2660797
CIE Lab	58.89, -18.37, -27.42
CIE LCh	59, 33.006, 236.174
Yxy	26.9077, 0.2133, 0.2676
Android (android.graphics.Color)	4280850877 (0xFF2899BD)
YUV	123.3170, 32.3817, -73.0690
Hunter-Lab	51.8726, -16.9595, -23.3616

# Details

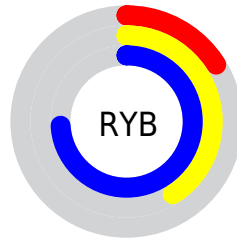
The RGB color **40, 153, 189** is a dark color, and the websafe version is hex **0099CC**. A complement of this color would be **189, 76, 40**, and the grayscale version is **123, 123, 123**.

A 20% lighter version of the original color is **109, 207, 245**, and **0, 102, 136** is the 20% darker color. If you saturate the color by 10%, you get **21, 148, 189**, and if you desaturate by 10%, it is **59, 158, 189**.

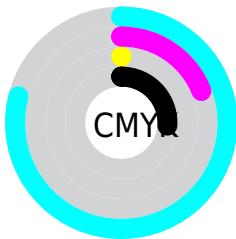
# Distribution



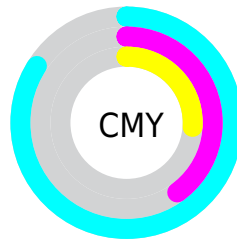
- Red (16%)
- Green (60%)
- Blue (74%)



- Red (16%)
- Yellow (41%)
- Blue (74%)



- Cyan (79%)
- Magenta (19%)
- Yellow (0%)
- Black (26%)




- Cyan (84%)
- Magenta (40%)
- Yellow (26%)

# Brightness & Saturation Gradients

These gradients show how the RGB color 40, 153, 189 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the RGB color 40, 153, 189 by changing the saturation by 10% instead.



 40, 153, 189

255, 255, 255


 109, 207, 245

 140, 236, 255

 170, 255, 255

 200, 255, 255

 230, 255, 255

 40, 153, 189

 0, 127, 162

 0, 102, 136

 0, 78, 110


 0, 55, 86


 0, 34, 62

 0, 3, 40

 0, 1, 18

 0, 0, 0

 40, 153, 189

 40, 153, 189

■ 21, 148, 189

■ 59, 158, 189

■ 2, 144, 189

■ 78, 162, 189

■ 0, 143, 189

■ 97, 167, 189

■ 116, 171, 189

■ 135, 176, 189

■ 153, 180, 189

■ 172, 185, 189

■ 191, 190, 189

■ 210, 194, 189

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



18, 157, 166



40, 153, 189



93, 146, 199

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



40, 153, 189



194, 119, 147



135, 148, 89

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



40, 153, 189



189, 76, 40

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



164, 139, 84



40, 153, 189



198, 121, 118

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



40, 153, 189



175, 125, 174



186, 129, 95



101, 154, 108

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



40, 153, 189



125, 139, 197



186, 129, 95



145, 145, 85

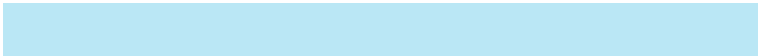


# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



40, 153, 189



186, 231, 245



40, 189, 75



87, 114, 122



250, 250, 250



122, 122, 122



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



40, 153, 189



12, 189, 245



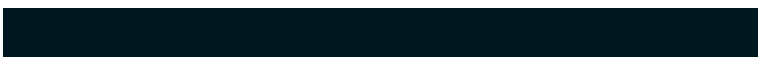
40, 80, 189



85, 92, 94



0, 120, 158



0, 23, 31



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



189, 40, 153



245, 12, 189



189, 149, 40



94, 85, 92



158, 0, 120



31, 0, 23



# Previews

## White Background



This preview shows how the RGB color 40, 153, 189 looks on a white background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✗ Fail

Large Text (above 18pt) WCAG AAA ✗ Fail

Any Text WCAG AAA ✗ Fail

# Black Background



This preview shows how the RGB color 40, 153, 189 looks on a black background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

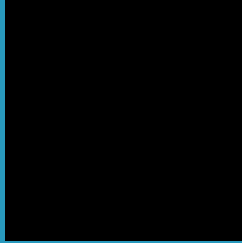
Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## RGB 40, 153, 189 Background



This preview shows how black text looks on a background with the RGB color 40, 153, 189.

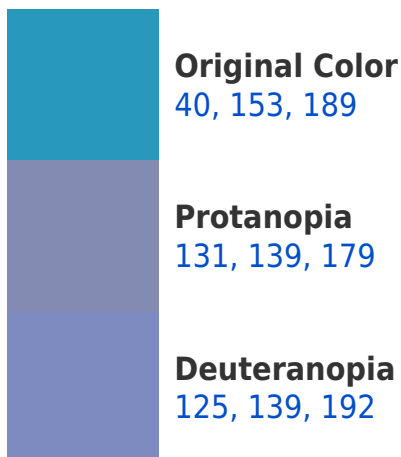


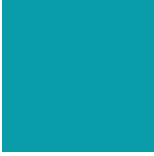
This preview shows how white text looks on a background with the RGB color 40, 153, 189.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy





**Tritanopia**  
9, 156, 169

# Trichromacy



**Original Color**  
40, 153, 189

**Protanomaly**  
98, 144, 183

**Deuteranomaly**  
94, 144, 191

**Tritanomaly**  
20, 155, 176

# Monochromacy



**Original Color**  
40, 153, 189

**Achromatopsia**  
123, 123, 123

**Achromatomaly**  
93, 134, 147

# CSS Examples

## Text

The CSS property to change the color of the text to RGB 40, 153, 189 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(40, 153, 189)` looks like.

```
.text, #text, p{  
    color:rgb(40, 153, 189)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(40, 153, 189) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(40, 153, 189) }
```

## Border

The CSS property to change the border of an element to RGB 40, 153, 189 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(40, 153, 189) }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(40, 153, 189) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(40, 153, 189)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(40, 153, 189); -webkit-box-  
shadow:4px 4px 4px 4px rgb(40, 153, 189);  
box-shadow:4px 4px 4px 4px rgb(40, 153,  
189) }
```

# Background

The CSS property to change the background color of an element to RGB 40, 153, 189 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(40, 153, 189) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(40, 153,  
189) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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