

# Converting Colors

RGB(72, 67, 96)

Have a look what the booklet for  
RGB(72, 67, 96) contains.

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# Color

**RGB(72, 67, 96)**

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	484360
RGB	72, 67, 96
RGB Percent	28%, 26%, 38%
CMY	0.7176, 0.7373, 0.6235
CMYK	0.25, 0.30, 0.00, 0.62
HSL	250°, 18%, 32%
HSV	250°, 30%, 38%
XYZ	6.7910, 6.2366, 11.9122
YIQ	71.8010, -6.3290, 10.0790

# Conversions

## Conversions Part 2

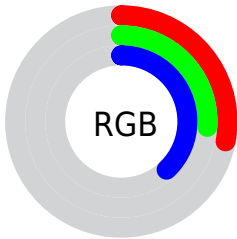
<b>Format</b>	<b>Color</b>
<b>RYB</b>	72, 67, 96
Decimal	4735840
CIELab	30.00, 9.19, -16.34
CIELCh	30, 18.750, 299.360
Yxy	6.2366, 0.2723, 0.2501
Android (android.graphics.Color)	4282925920 (0xFF484360)
YUV	71.8010, 11.9301, 0.1745
Hunter-Lab	24.9731, 4.8368, -10.8002

# Details

The RGB color **72, 67, 96** is a dark color, and the websafe version is hex **333366**. A complement of this color would be **91, 96, 67**, and the grayscale version is **72, 72, 72**.

A 20% lighter version of the original color is **121, 115, 147**, and **27, 24, 50** is the 20% darker color. If you saturate the color by 10%, you get **64, 57, 96**, and if you desaturate by 10%, it is **80, 77, 96**.

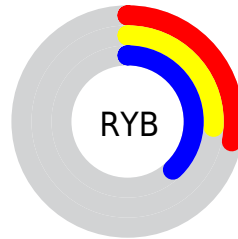
# Distribution



Red (28%)

Green (26%)

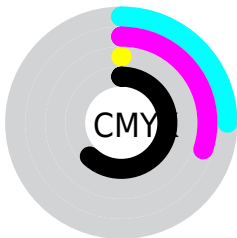
Blue (38%)



Red (28%)

Yellow (26%)

Blue (38%)

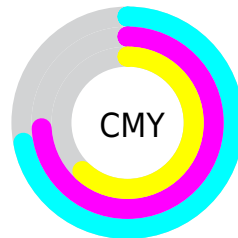


Cyan (25%)

Magenta (30%)

Yellow (0%)

Black (62%)



Cyan (72%)

Magenta (74%)

Yellow (62%)

# Brightness & Saturation Gradients

These gradients show how the RGB color 72, 67, 96 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the RGB color 72, 67, 96 by changing the saturation by 10% instead.





72, 67, 96



72, 67, 96

255, 255, 255



49, 45, 72



121, 115, 147



27, 24, 50



147, 140, 173



5, 0, 29



174, 167, 201



0, 0, 0



201, 194, 229



229, 222, 255



255, 251, 255



72, 67, 96



72, 67, 96



64, 57, 96



80, 77, 96

■ 56, 48, 96

■ 88, 86, 96

■ 48, 38, 96

■ 96, 96, 96

■ 40, 29, 96

■ 104, 105, 96

■ 32, 19, 96

■ 112, 115, 96

■ 24, 9, 96

■ 120, 125, 96

■ 17, 0, 96

■ 128, 134, 96

■ 136, 144, 96

■ 144, 153, 96

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



50, 72, 100



72, 67, 96



89, 62, 86

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



72, 67, 96



93, 65, 46



30, 78, 70

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



72, 67, 96



91, 96, 67

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



48, 77, 55



72, 67, 96



81, 70, 41

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



72, 67, 96



99, 61, 57



66, 74, 45



17, 78, 84

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



72, 67, 96



96, 60, 76



66, 74, 45



36, 78, 65



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



72, 67, 96



116, 114, 125



67, 91, 96



58, 57, 64



191, 191, 191



64, 64, 64



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



72, 67, 96



88, 80, 125



86, 67, 96



44, 44, 48



19, 0, 112



41, 0, 240



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



96, 67, 91



125, 80, 117



77, 96, 67



48, 44, 48



112, 0, 93

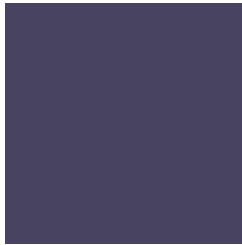


240, 0, 198



# Previews

## White Background



This preview shows how the RGB color 72, 67, 96 looks on a white background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

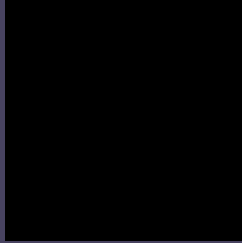
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## RGB 72, 67, 96 Background



This preview shows how black text looks on a background with the RGB color 72, 67, 96.

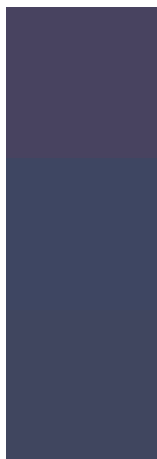


This preview shows how white text looks on a background with the RGB color 72, 67, 96.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



### Original Color

[72](#), [67](#), [96](#)

### Protanopia

[62](#), [70](#), [98](#)

### Deuteranopia

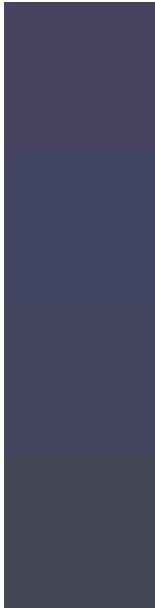
[64](#), [70](#), [95](#)



# Tritanopia

68, 71, 76

# Trichromacy



**Original Color**

72, 67, 96

**Protanomaly**

66, 69, 97

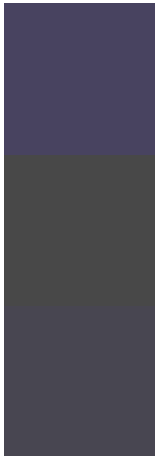
**Deuteranomaly**

67, 69, 95

**Tritanomaly**

69, 70, 83

# Monochromacy



**Original Color**

72, 67, 96

**Achromatopsia**

72, 72, 72

**Achromatomaly**

72, 70, 81

# CSS Examples

## Text

The CSS property to change the color of the text to RGB 72, 67, 96 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color rgb(72, 67, 96) looks like.

```
.text, #text, p{  
    color:rgb(72, 67, 96)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(72, 67, 96) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(72, 67, 96) }
```

## Border

The CSS property to change the border of an element to RGB 72, 67, 96 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(72, 67, 96) }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(72, 67, 96) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(72, 67, 96)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(72, 67, 96); -webkit-box-  
shadow:4px 4px 4px 4px rgb(72, 67, 96);  
box-shadow:4px 4px 4px 4px rgb(72, 67, 96)  
}
```

# Background

The CSS property to change the background color of an element to RGB 72, 67, 96 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(72, 67, 96) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(72, 67,  
96) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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