

# Converting Colors

RGB(73, 174, 231)

Have a look what the booklet for  
RGB(73, 174, 231) contains.

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# **Color**

**RGB(73, 174, 231)**

# Conversions

## Conversions Part 1

Format	Color
Hex	49AEE7
RGB	73, 174, 231
RGB Percent	29%, 68%, 91%
CMY	0.7137, 0.3176, 0.0941
CMYK	0.68, 0.25, 0.00, 0.09
HSL	202°, 77%, 60%
HSV	202°, 68%, 91%
XYZ	32.3075, 37.4581, 81.1287
YIQ	150.2990, -78.4930, -3.6850

# Conversions

## Conversions Part 2

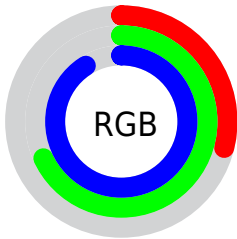
Format	Color
R <sub>Y</sub> B	73, 135, 231
Decimal	4828903
CIE Lab	67.62, -11.48, -37.14
CIE LCh	68, 38.878, 252.823
Yxy	37.4581, 0.2141, 0.2482
Android (android.graphics.Color)	4283018983 (0xFF49AEE7)
YUV	150.2990, 39.7856, -67.7912
Hunter-Lab	61.2030, -12.8797, -35.7507

# Details

The RGB color **73, 174, 231** is a light color, and the websafe version is hex **3399CC**. The color can be described as light muted azure. A complement of this color would be **231, 130, 73**, and the grayscale version is **150, 150, 150**.

A 20% lighter version of the original color is **138, 229, 255**, and **0, 122, 175** is the 20% darker color. If you saturate the color by 10%, you get **50, 166, 231**, and if you desaturate by 10%, it is **96, 182, 231**.

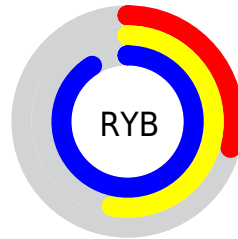
# Distribution



Red (29%)

Green (68%)

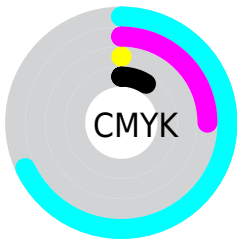
Blue (91%)



Red (29%)

Yellow (53%)

Blue (91%)

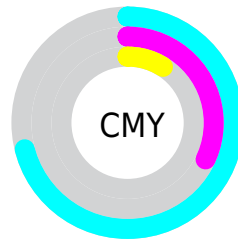


Cyan (68%)

Magenta (25%)

Yellow (0%)

Black (9%)



Cyan (71%)

Magenta (32%)


Yellow (9%)

# Brightness & Saturation Gradients

These gradients show how the RGB color 73, 174, 231 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the RGB color 73, 174, 231 by changing the saturation by 10% instead.



 73, 174, 231


255, 255, 255


 138, 229, 255

 168, 255, 255

 198, 255, 255

 229, 255, 255

 73, 174, 231


 29, 147, 203

 0, 122, 175

 0, 97, 148

 0, 73, 122

 0, 51, 97

 0, 31, 73

 0, 4, 50

 0, 2, 28

 0, 0, 0

■ 73, 174, 231

■ 73, 174, 231

■ 50, 166, 231

■ 96, 182, 231

■ 27, 157, 231

■ 119, 191, 231

■ 4, 149, 231

■ 142, 199, 231

■ 0, 148, 231

■ 165, 207, 231

■ 188, 216, 231

■ 212, 224, 231

■ 235, 232, 231

■ 255, 241, 231

■ 255, 249, 231

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



0, 181, 211



73, 174, 231



138, 163, 233

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



73, 174, 231



233, 137, 151



134, 176, 112

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



73, 174, 231



231, 130, 73

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



173, 167, 95



73, 174, 231



226, 144, 119

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



73, 174, 231



220, 140, 186



205, 156, 98



88, 182, 143

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



73, 174, 231



173, 154, 224



205, 156, 98



147, 174, 104

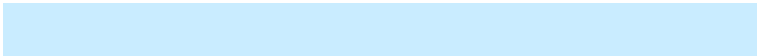


# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



73, 174, 231



201, 236, 255



73, 231, 128



96, 116, 128



0, 0, 0



128, 128, 128



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



73, 174, 231



46, 180, 255



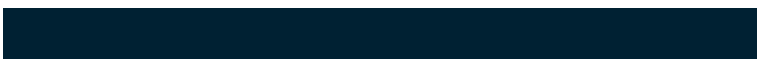
73, 97, 231



103, 111, 115



0, 114, 179



0, 33, 51



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



231, 73, 174



255, 46, 180



231, 207, 73



115, 103, 111



179, 0, 114

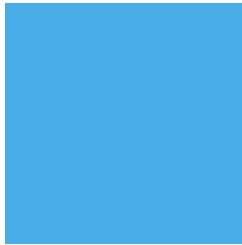


51, 0, 33



# Previews

## White Background



This preview shows how the RGB color 73, 174, 231 looks on a white background.

## Color Contrast Check

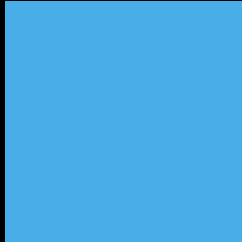
Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

# Black Background



This preview shows how the RGB color 73, 174, 231 looks on a black background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

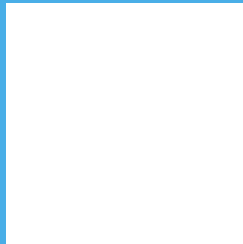
If you want to check with other color combinations, try the [Color Contrast Checker](#).



## RGB 73, 174, 231 Background



This preview shows how black text looks on a background with the RGB color 73, 174, 231.

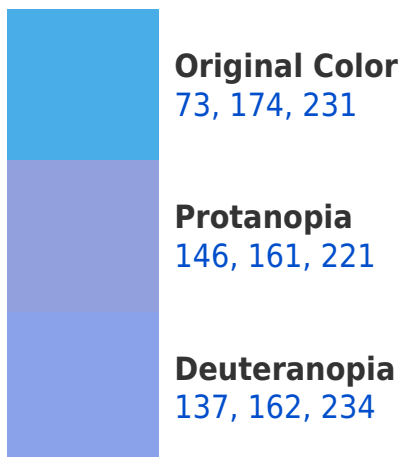


This preview shows how white text looks on a background with the RGB color 73, 174, 231.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

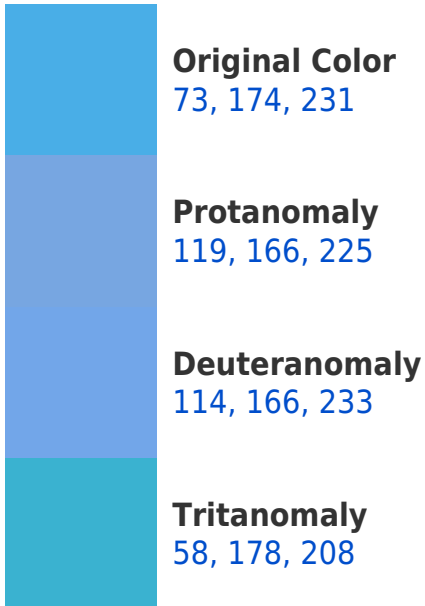
## Dichromacy



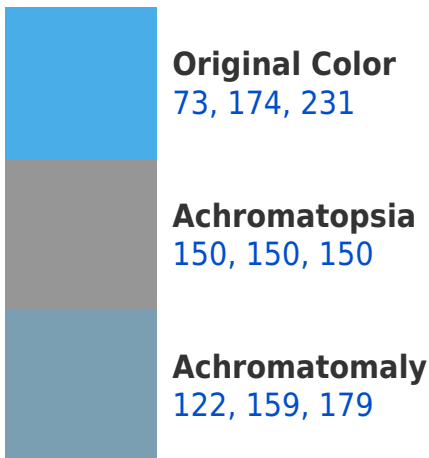


**Tritanopia**  
50, 181, 195

# Trichromacy



# Monochromacy



# CSS Examples

## Text

The CSS property to change the color of the text to RGB 73, 174, 231 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(73, 174, 231)` looks like.

```
.text, #text, p{  
    color:rgb(73, 174, 231)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(73, 174, 231) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(73, 174, 231) }
```

## Border

The CSS property to change the border of an element to RGB 73, 174, 231 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(73, 174, 231) }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(73, 174, 231) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(73, 174, 231)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(73, 174, 231); -webkit-box-  
shadow:4px 4px 4px 4px rgb(73, 174, 231);  
box-shadow:4px 4px 4px 4px rgb(73, 174,  
231) }
```

# Background

The CSS property to change the background color of an element to RGB 73, 174, 231 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(73, 174, 231) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(73, 174,  
231) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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