

# Converting Colors

`RYB(240, 0, 120)`

Have a look what the booklet for  
RYB(240, 0, 120) contains.

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# Color

**`RYB(240, 0, 120)`**

# Conversions

## Conversions Part 1

Format	Color
Hex	F00078
RGB	240, 0, 120
RGB Percent	94%, 0%, 47%
CMY	0.0588, 1.0000, 0.5294
CMYK	0.00, 1.00, 0.50, 0.06
HSL	330°, 100%, 47%
HSV	330°, 100%, 94%
XYZ	39.3253, 19.8813, 19.5341
YIQ	85.4400, 104.5200, 88.2000

# Conversions

## Conversions Part 2

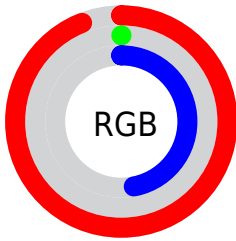
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	240, 0, 120
Decimal	15728760
CIE <sub>Lab</sub>	51.70, 80.75, 3.93
CIE <sub>LCh</sub>	52, 80.849, 2.786
Yxy	19.8813, 0.4994, 0.2525
Android (android.graphics.Color)	4293918840 (0xFFFF0078)
YUV	85.4400, 17.0381, 135.5491
Hunter-Lab	44.5885, 79.4003, 5.2371

# Details

The RYB color **240, 0, 120** is a dark color, and the websafe version is hex **FF3399**. The color can be described as dark saturated rose. A complement of this color would be **0, 160, 240**, and the grayscale version is **85, 85, 85**.

A 20% lighter version of the original color is **255, 96, 172**, and **177, 0, 72** is the 20% darker color. If you saturate the color by 10%, you get **240, 0, 120**, and if you desaturate by 10%, it is **240, 24, 132**.

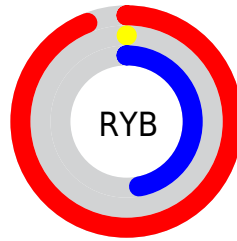
# Distribution



Red (94%)

Green (0%)

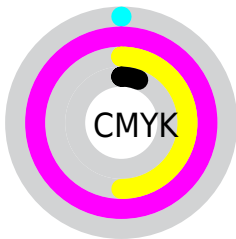
Blue (47%)



Red (94%)

Yellow (0%)

Blue (47%)

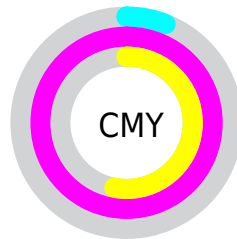


Cyan (0%)

Magenta (100%)

Yellow (50%)

Black (6%)



Cyan (6%)

Magenta (100%)

Yellow (53%)

# Brightness & Saturation Gradients

These gradients show how the RYB color 240, 0, 120 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the RYB color 240, 0, 120 by changing the saturation by 10% instead.





240, 0, 120



240, 0, 120

255, 255, 255



208, 0, 95



255, 96, 172



177, 0, 72



255, 128, 199



146, 0, 50



255, 158, 227



115, 0, 30



255, 188, 255



86, 0, 4



255, 219, 255



54, 0, 2



255, 249, 255



5, 0, 0




0, 0, 0





240, 0, 120


 240, 24, 132


 240, 48, 144


 240, 72, 156

 240, 96, 168

 240, 120, 180

 240, 144, 192

 240, 168, 204

 240, 192, 216

 240, 216, 228

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



208, 56, 188



240, 0, 120



233, 50, 53

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



240, 0, 120



0, 140, 69



0, 92, 247

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



240, 0, 120



0, 160, 240

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



0, 86, 197



240, 0, 120



0, 108, 148

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



240, 0, 120



25, 144, 0



0, 83, 152



0, 87, 255

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



240, 0, 120



212, 131, 0



0, 83, 152



0, 91, 234



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



240, 0, 120



255, 179, 217



120, 0, 240



128, 82, 105



0, 0, 0



128, 128, 128



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



240, 0, 120



255, 0, 128



240, 0, 0



120, 108, 114



184, 0, 92



56, 0, 28



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



240, 0, 120



255, 0, 128



0, 120, 240



120, 108, 114



184, 0, 92



56, 0, 28



# Previews

## White Background



This preview shows how the RYB color 240, 0, 120 looks on a white background.

## Color Contrast Check

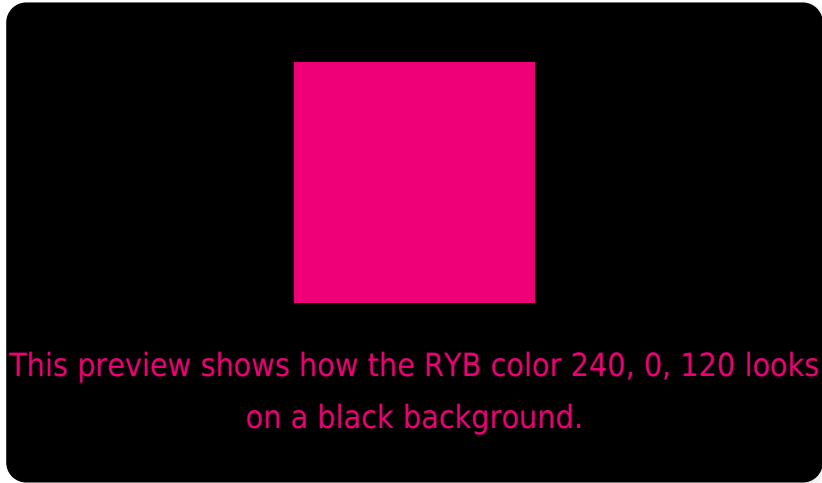
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## R Y B 240, 0, 120 Background



This preview shows how black text looks on a background with the R Y B color 240, 0, 120.

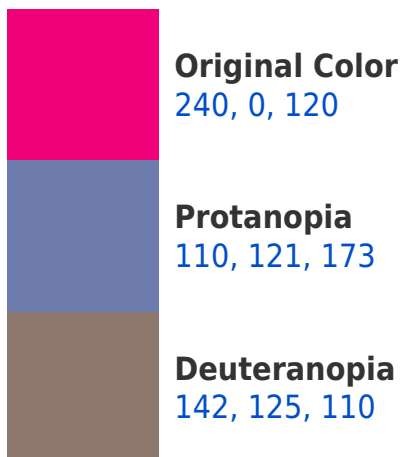


This preview shows how white text looks on a background with the R Y B color 240, 0, 120.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy





**Tritanopia**  
237, 48, 48

# Trichromacy



**Original Color**

240, 0, 120



**Protanomaly**

157, 78, 154



**Deuteranomaly**

178, 76, 114



**Tritanomaly**

238, 31, 74

# Monochromacy



**Original Color**

240, 0, 120



**Achromatopsia**

85, 85, 85



**Achromatomaly**

141, 54, 98

# CSS Examples

## Text

The CSS property to change the color of the text to RYB 240, 0, 120 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(240, 0, 120)` looks like.

```
.text, #text, p{  
    color:rgb(240, 0, 120)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(240, 0, 120) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(240, 0, 120) }
```

## Border

The CSS property to change the border of an element to RYB 240, 0, 120 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(240, 0, 120) }
```

If only the border color should be changed use the property border-color.

```
.border{ border-color:rgb(240, 0, 120) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel rgb(240, 0, 120) colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(240, 0, 120); -webkit-box-  
shadow:4px 4px 4px 4px rgb(240, 0, 120);  
box-shadow:4px 4px 4px 4px rgb(240, 0,  
120) }
```

# Background

The CSS property to change the background color of an element to RGB 240, 0, 120 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(240, 0, 120) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(240, 0,  
120) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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