

Converting Colors

`RYB(39, 66, 196)`

Have a look what the booklet for
RYB(39, 66, 196) contains.

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Color

R_YB(39, 66, 196)

Conversions

Conversions Part 1

Format	Color
Hex	2748C4
RGB	39, 72, 196
RGB Percent	15%, 28%, 77%
CMY	0.8471, 0.7192, 0.2314
CMYK	0.80, 0.63, 0.00, 0.23
HSL	228°, 67%, 46%
HSV	228°, 80%, 77%
XYZ	13.0926, 9.0010, 53.2719
YIQ	76.2690, -59.4720, 31.5680

Conversions

Conversions Part 2

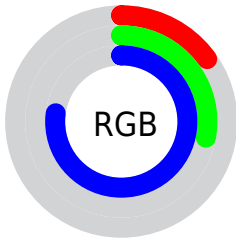
Format	Color
R_{YB}	39, 66, 196
Decimal	2574532
CIE _{Lab}	35.99, 34.15, -67.96
CIE _{LCh}	36, 76.059, 296.676
Yxy	9.0010, 0.1737, 0.1194
Android (android.graphics.Color)	4280764612 (0xFF2748C4)
YUV	76.2690, 59.0274, -32.6849
Hunter-Lab	30.0017, 25.3935, -84.2758




Details

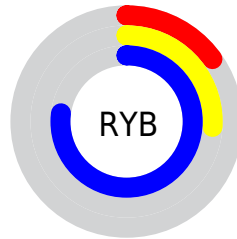
The RYB color **39, 66, 196** is a dark color, and the websafe version is hex **003399**. The color can be described as dark muted blue. A complement of this color would be **81, 196, 39**, and the grayscale version is **76, 76, 76**.




A 20% lighter version of the original color is **111, 119, 254**, and **0, 24, 141** is the 20% darker color. If you saturate the color by 10%, you get **19, 50, 196**, and if you desaturate by 10%, it is **59, 82, 196**.

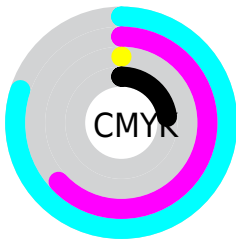
Distribution







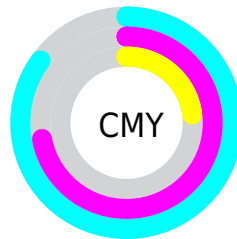
-  Red (15%)
-  Green (28%)
-  Blue (77%)






-  Red (15%)
-  Yellow (26%)
-  Blue (77%)



-  Cyan (80%)
-  Magenta (63%)
-  Yellow (0%)
-  Black (23%)



















-  Cyan (85%)
-  Magenta (72%)
-  Yellow (23%)

Brightness & Saturation Gradients

These gradients show how the RYB color 39, 66, 196 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the RYB color 39, 66, 196 by changing the saturation by 10% instead.

 39, 66, 196	 39, 66, 196
 255, 255, 255	 0, 38, 168
 111, 119, 254	 0, 24, 141
 142, 145, 255	 0, 10, 115
 172, 172, 255	 0, 0, 89
 202, 199, 255	 0, 6, 65
 233, 227, 255	 0, 3, 42
	 0, 1, 20
	 0, 0, 0

 39, 66, 196	 39, 66, 196
---	---

■ 19, 50, 196

■ 59, 82, 196

■ 0, 34, 196

■ 78, 99, 196

■ 98, 115, 196

■ 117, 131, 196

■ 137, 147, 196

■ 157, 164, 196

■ 176, 179, 196

■ 196, 196, 196

■ 201, 215, 196

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



0, 66, 209



39, 66, 196



148, 19, 153

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



39, 66, 196



154, 72, 0



0, 63, 107

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



39, 66, 196



81, 196, 39

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



0, 104, 104



39, 66, 196



41, 110, 0

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



39, 66, 196



181, 0, 35



0, 97, 48



0, 61, 138

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



39, 66, 196



175, 0, 115



0, 97, 48



0, 71, 107

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



39, 66, 196



194, 205, 255



39, 127, 196



91, 97, 128



0, 0, 0



128, 128, 128

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



39, 66, 196



10, 52, 255



83, 39, 196



87, 89, 97



0, 27, 161



0, 6, 33

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



196, 39, 72



255, 10, 61



39, 196, 83



97, 87, 89



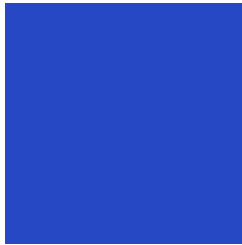
161, 0, 33



33, 0, 7

Previews

White Background



This preview shows how the RYB color 39, 66, 196 looks on a white background.

Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

Black Background



This preview shows how the RYB color 39, 66, 196 looks on a black background.

Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

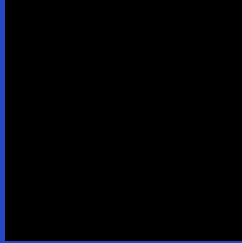
Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

RYB 39, 66, 196 Background



This preview shows how black text looks on a background with the RYB color 39, 66, 196.

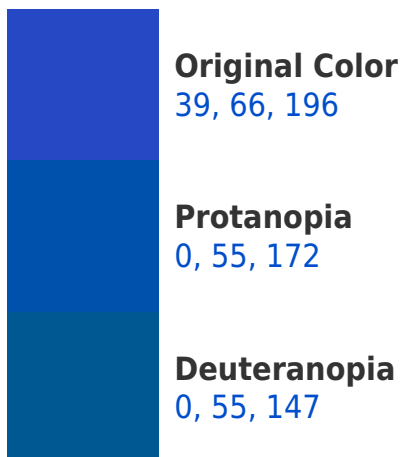



This preview shows how white text looks on a background with the RYB color 39, 66, 196.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

Dichromacy

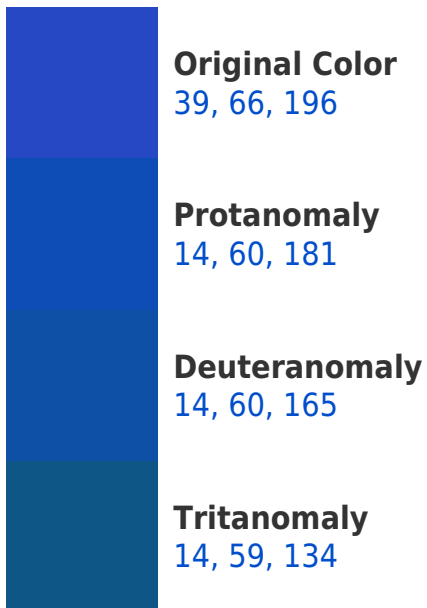




Tritanopia

0, 48, 99

Trichromacy



Monochromacy



CSS Examples

Text

The CSS property to change the color of the text to RYB 39, 66, 196 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(39, 72, 196)` looks like.

```
.text, #text, p{  
    color:rgb(39, 72, 196)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(39, 72, 196) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(39, 72, 196) }
```

Border

The CSS property to change the border of an element to RYB 39, 66, 196 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(39, 72, 196) }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(39, 72, 196) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(39, 72, 196)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(39, 72, 196); -webkit-box-  
shadow:4px 4px 4px 4px rgb(39, 72, 196);  
box-shadow:4px 4px 4px 4px rgb(39, 72,  
196) }
```

Background

The CSS property to change the background color of an element to RYB 39, 66, 196 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(39, 72, 196) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(39, 72,  
196) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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