

Converting Colors

R_YB(74, 97, 243)

Have a look what the booklet for
RYB(74, 97, 243) contains.

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Color

R_YB(74, 97, 243)

Conversions

Conversions Part 1

Format	Color
Hex	4A65F3
RGB	74, 101, 243
RGB Percent	29%, 40%, 95%
CMY	0.7098, 0.6054, 0.0471
CMYK	0.70, 0.59, 0.00, 0.05
HSL	231°, 88%, 62%
HSV	231°, 70%, 95%
XYZ	23.6189, 17.1613, 86.8616
YIQ	109.1150, -61.6740, 38.4380

Conversions

Conversions Part 2

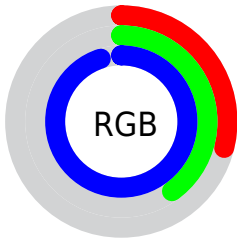
Format	Color
R_{YB}	74, 97, 243
Decimal	4875763
CIE _{Lab}	48.46, 36.49, -74.35
CIE _{LCh}	48, 82.820, 296.143
Yxy	17.1613, 0.1850, 0.1344
Android (android.graphics.Color)	4283065843 (0xFF4A65F3)
YUV	109.1150, 66.0053, -30.7959
Hunter-Lab	41.4262, 29.2749, -95.3198

Details

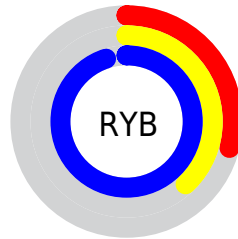
The RYB color **74, 97, 243** is a dark color, and the websafe version is hex **3366FF**. The color can be described as middle washed azure. A complement of this color would be **106, 243, 74**, and the grayscale version is **108, 108, 108**.

A 20% lighter version of the original color is **141, 151, 255**, and **0, 42, 186** is the 20% darker color. If you saturate the color by 10%, you get **50, 76, 243**, and if you desaturate by 10%, it is **98, 118, 243**.

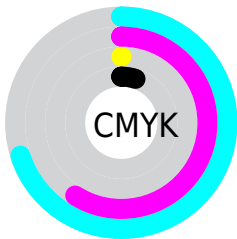
Distribution



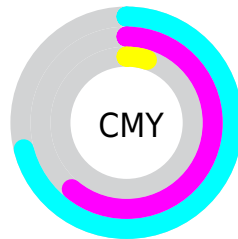
- Red (29%)
- Green (40%)
- Blue (95%)



- Red (29%)
- Yellow (38%)
- Blue (95%)



- Cyan (70%)
- Magenta (59%)
- Yellow (0%)
- Black (5%)



- Cyan (71%)
- Magenta (61%)
- Yellow (5%)

Brightness & Saturation Gradients


These gradients show how the RYB color 74, 97, 243 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.


Similar to the brightness gradients but the following saturation gradients show a change of the RYB color 74, 97, 243 by changing the saturation by 10% instead.

 74, 97, 243

 74, 97, 243

255, 255, 255

 25, 66, 214


 141, 150, 255

 0, 42, 186


 173, 178, 255

 0, 28, 158

 204, 205, 255

 0, 15, 131

 235, 234, 255

 0, 0, 105

 0, 9, 80

 0, 5, 56

 0, 2, 33

 0, 0, 7

■ 74, 97, 243

■ 74, 97, 243

■ 50, 76, 243

■ 98, 118, 243

■ 25, 55, 243

■ 123, 139, 243

■ 1, 34, 243

■ 147, 160, 243

■ 0, 33, 243

■ 171, 181, 243

■ 195, 202, 243

■ 220, 223, 243

■ 243, 244, 243

■ 243, 255, 243

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



0, 85, 255



74, 97, 243



187, 54, 194

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



74, 97, 243



199, 123, 0



0, 83, 143

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



74, 97, 243



106, 243, 74

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



0, 118, 138



74, 97, 243



53, 148, 0

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



74, 97, 243



229, 8, 59



0, 129, 49



0, 79, 176

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



74, 97, 243



220, 0, 151



0, 129, 49



0, 91, 142

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



74, 97, 243



201, 209, 255



74, 166, 243



96, 100, 128



0, 0, 0



128, 128, 128

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



74, 97, 243



43, 72, 255



130, 74, 243



110, 112, 122



0, 25, 186



0, 8, 59

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



243, 74, 101



255, 43, 77



74, 243, 130



122, 110, 112



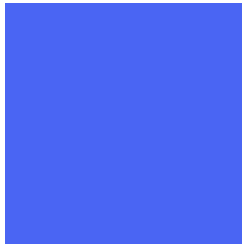
186, 0, 29



59, 0, 9

Previews

White Background



This preview shows how the RYB color 74, 97, 243 looks on a white background.

Color Contrast Check

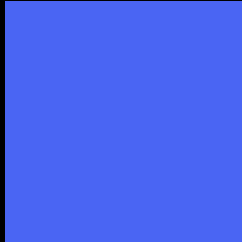
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

Black Background



This preview shows how the RYB color 74, 97, 243 looks on a black background.

Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

R Y B 74, 97, 243 Background



This preview shows how black text looks on a background with the R Y B color 74, 97, 243.



This preview shows how white text looks on a background with the R Y B color 74, 97, 243.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

Dichromacy





Tritanopia
0, 66, 136

Trichromacy



Original Color

74, 97, 243

Protanomaly

27, 85, 237

Deuteranomaly

27, 85, 216

Tritanomaly

27, 83, 175

Monochromacy



Original Color

74, 97, 243

Achromatopsia

109, 109, 109

Achromatomaly

96, 105, 158

CSS Examples

Text

The CSS property to change the color of the text to RYB 74, 97, 243 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(74, 101, 243)` looks like.

```
.text, #text, p{  
    color:rgb(74, 101, 243)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(74, 101, 243) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(74, 101, 243) }
```

Border

The CSS property to change the border of an element to RYB 74, 97, 243 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(74, 101, 243) }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(74, 101, 243) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(74, 101, 243)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(74, 101, 243); -webkit-box-  
shadow:4px 4px 4px 4px rgb(74, 101, 243);  
box-shadow:4px 4px 4px 4px rgb(74, 101,  
243) }
```

Background

The CSS property to change the background color of an element to RYB 74, 97, 243 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(74, 101, 243) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(74, 101,  
243) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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