

Converting Colors

XYZ(0.7198, 0.3708, 0.0477)

Have a look what the booklet for
XYZ(0.7198, 0.3708, 0.0477)
contains.

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Color

XYZ(0.7276, 0.3751, 0.0340)

Conversions

Conversions Part 1

Format	Color
Hex	240000
RGB	36, 0, 0
RGB Percent	14%, 0%, 0%
CMY	0.8588, 1.0000, 1.0000
CMYK	0.00, 1.00, 1.00, 0.86
HSL	0°, 100%, 7%
HSV	0°, 100%, 14%
XYZ	0.7276, 0.3751, 0.0340
YIQ	10.7640, 21.4560, 7.6320

Conversions

Conversions Part 2

Format	Color
RYB	36, 0, 0
Decimal	2359296
CIELab	3.39, 15.20, 5.36
CIELCh	3, 16.117, 19.408
Yxy	0.3751, 0.6401, 0.3300
Android (android.graphics.Color)	4280549376 (0xFF240000)
YUV	10.7640, -5.3067, 22.1320
Hunter-Lab	6.1245, 10.4880, 3.9580

Details

The XYZ color **0.7276, 0.3751, 0.0340** is a dark color, and the websafe version is hex **330000**. A complement of this color would be **0.9493, 1.3891, 1.8873**, and the grayscale version is **0.3121, 0.3283, 0.3575**.

A 20% lighter version of the original color is **4.7745, 3.9087, 3.2991**, and **0.0000, 0.0000, 0.0000** is the 20% darker color. If you saturate the color by 10%, you get **0.7276, 0.3751, 0.0341**, and if you desaturate by 10%, it is **0.7864, 0.4612, 0.1509**.

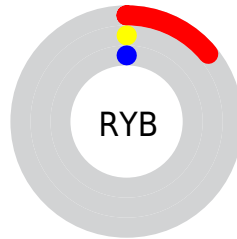
Distribution



Red (14%)

Green (0%)

Blue (0%)



Red (14%)

Yellow (0%)

Blue (0%)

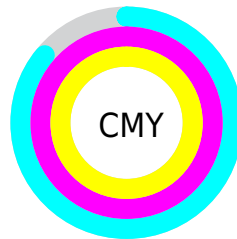


Cyan (0%)

Magenta (100%)

Yellow (100%)

Black (86%)



Cyan (86%)

Magenta (100%)

Yellow (100%)

Brightness & Saturation Gradients

These gradients show how the XYZ color 0.7276, 0.3751, 0.0340 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the XYZ color 0.7276, 0.3751, 0.0340 by changing the saturation by 10% instead.

■ 0.7276, 0.3751,
0.0340

■ 0.7276, 0.3751,
0.0340

■ 87.6633, 83.8568,
83.7464

■ 0.0000, 0.0000,
0.0000

■ 4.8127, 3.9149,
3.3317

■ 9.0219, 7.7179,
6.9155


■ 15.1644, 13.4192,
12.4364


■ 23.6055, 21.4035,
20.3130


■ 34.7105, 32.0549,
30.9637


■ 48.8450, 45.7580,


44.8072


 66.3741, 62.8972,
62.2619


 0.7276, 0.3751,
0.0340


 0.7276, 0.3751,
0.0340


 0.7276, 0.3751,
0.0341

 0.7864, 0.4612,
0.1509

 0.8452, 0.5472,
0.2678

 0.9043, 0.6336,
0.3852

 0.9721, 0.7329,
0.5201

 1.0531, 0.8514,
0.6811

■ 1.1479, 0.9902,
0.8696

■ 1.2572, 1.1501,
1.0868

■ 1.3814, 1.3318,
1.3338

■ 1.5212, 1.5363,
1.6116

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



0.7433, 0.3751, 0.6155



0.7276, 0.3751, 0.0340



0.6125, 0.3751, 0.0000

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



0.7276, 0.3751, 0.0340



0.0578, 0.3751, 0.0000



0.2842, 0.3751, 1.6279

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



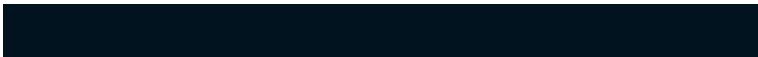
0.7276, 0.3751, 0.0340



0.9493, 1.3891, 1.8873

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



0.1005, 0.3751, 1.2962



0.7276, 0.3751, 0.0340



0.0000, 0.3751, 0.2013

Square

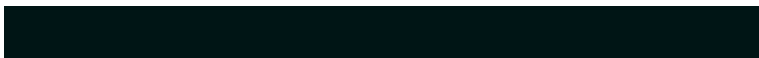
The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



0.7276, 0.3751, 0.0340



0.2258, 0.3751, 0.0000



0.0000, 0.3751, 0.7828



0.4873, 0.3751, 1.5651

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



0.7276, 0.3751, 0.0340



0.4949, 0.3751, 0.0000



0.0000, 0.3751, 0.7828



0.2181, 0.3751, 1.5542

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



0.7276, 0.3751, 0.0341



1.9047, 1.7236, 1.6081



1.0461, 0.5025, 1.7110



0.6027, 0.5481, 0.5144



29.1803, 30.6999, 33.4322



0.8118, 0.8540, 0.9300

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



0.7276, 0.3751, 0.0341



1.1222, 0.5786, 0.0525



0.9439, 0.8077, 0.1062



0.5269, 0.5373, 0.5687



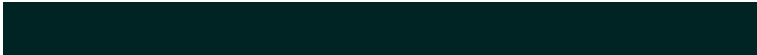
3.4450, 1.7760, 0.1612



26.3229, 13.5701, 1.2319

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



0.9493, 1.3891, 1.8873



1.4642, 2.1425, 2.9108



0.5348, 0.5600, 1.7491



0.5366, 0.5817, 0.6498



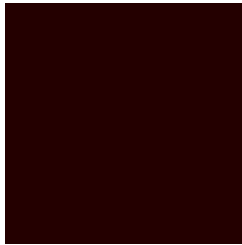
4.4947, 6.5770, 8.9357



34.3436, 50.2535, 68.2763

Previews

White Background



This preview shows how the XYZ color 0.7276, 0.3751, 0.0340 looks on a white background.

Color Contrast Check

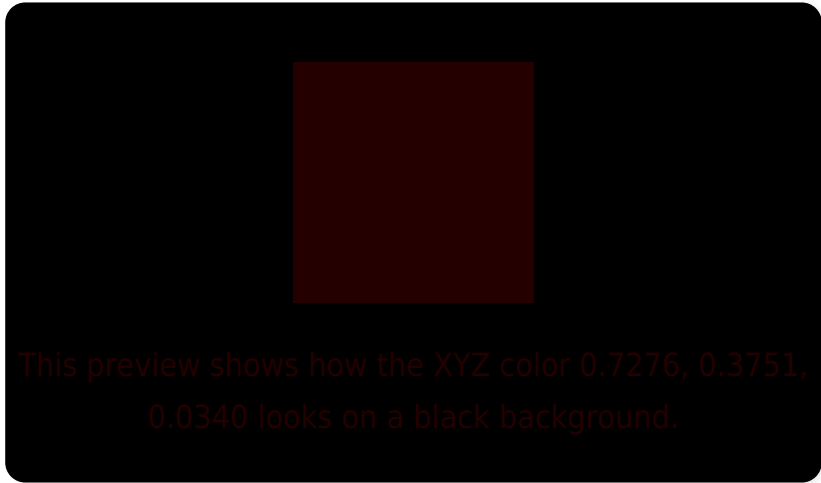
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

Black Background



Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

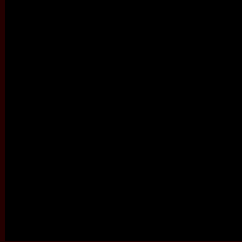
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

XYZ 0.7276, 0.3751, 0.0340

Background



This preview shows how black text looks on a background with the XYZ color 0.7276, 0.3751, 0.0340.



This preview shows how white text looks on a background with the XYZ color 0.7276, 0.3751, 0.0340.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

Dichromacy



Original Color

0.7276, 0.3751, 0.0340

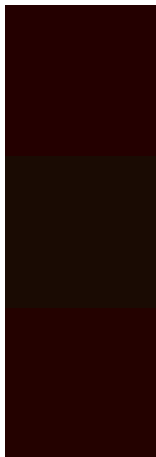
Protanopia

0.5322, 0.5923, 0.2299

Tritanopia

0.7601, 0.4402, 0.0449

Trichromacy



Original Color

0.7276, 0.3751, 0.0340

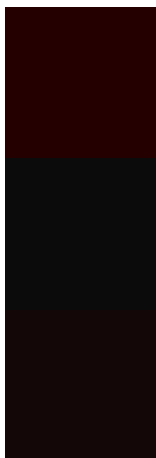
Protanomaly

0.5621, 0.4655, 0.1464

Tritanomaly

0.7493, 0.4185, 0.0413

Monochromacy



Original Color

0.7276, 0.3751, 0.0340

Achromatopsia

0.3181, 0.3347, 0.3644

Achromatomaly

0.4028, 0.3160, 0.2408

CSS Examples

Text

The CSS property to change the color of the text to XYZ 0.7276, 0.3751, 0.0340 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(36, 0, 0)` looks like.

```
.text, #text, p{  
    color:rgb(36, 0, 0)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(36, 0, 0) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(36, 0, 0) }
```

Border

The CSS property to change the border of an element to XYZ 0.7276, 0.3751, 0.0340 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(36, 0, 0) }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(36, 0, 0) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(36, 0, 0)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(36, 0, 0); -webkit-box-shadow:4px  
4px 4px 4px rgb(36, 0, 0); box-shadow:4px  
4px 4px 4px rgb(36, 0, 0) }
```

Background

The CSS property to change the background color of an element to XYZ 0.7276, 0.3751, 0.0340 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(36, 0, 0) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(36, 0,  
0) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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