

# Converting Colors

YIQ(140.7300, 37.1320, 31.9160)

Have a look what the booklet for  
YIQ(140.7300, 37.1320, 31.9160)  
contains.

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# Color

**YIQ(140.7300, 37.1320,  
31.9160)**

# Conversions

## Conversions Part 1

| Format      | Color                      |
|-------------|----------------------------|
| Hex         | C46E9A                     |
| RGB         | 196, 110, 154              |
| RGB Percent | 77%, 43%, 60%              |
| CMY         | 0.2311, 0.5687, 0.3960     |
| CMYK        | 0.00, 0.44, 0.21, 0.23     |
| HSL         | 329°, 42%, 60%             |
| HSV         | 329°, 44%, 77%             |
| XYZ         | 34.1875, 25.2218, 33.6509  |
| YIQ         | 140.7300, 37.1320, 31.9160 |

# Conversions

## Conversions Part 2

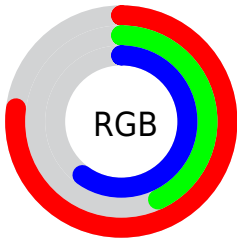
| <b>Format</b>                       | <b>Color</b>                 |
|-------------------------------------|------------------------------|
| <b>R<sub>YB</sub></b>               | 196, 110, 154                |
| Decimal                             | 12873370                     |
| CIE <sub>Lab</sub>                  | 57.29, 39.68, -8.86          |
| CIE <sub>LCh</sub>                  | 57, 40.655, 347.417          |
| Yxy                                 | 25.2218, 0.3674,<br>0.2710   |
| Android<br>(android.graphics.Color) | 4291063450<br>(0xFFC46E9A)   |
| YUV                                 | 140.7300, 6.5421,<br>48.4718 |
| Hunter-Lab                          | 50.2214, 33.6242,<br>-4.5724 |

# Details

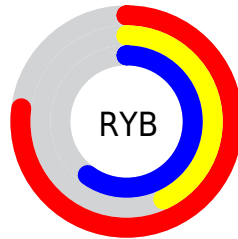
The YIQ color **140.7300, 37.1320, 31.9160** is a light color, and the websafe version is hex **CC6699**. A complement of this color would be **165.2700, -37.1320, -31.9160**, and the grayscale version is **141.0000, -0.0000, -0.0000**.

A 20% lighter version of the original color is **195.3390, 39.7910, 33.2870**, and **88.2350, 34.1520, 30.8560** is the 20% darker color. If you saturate the color by 10%, you get **127.8500, 45.8420, 39.2660**, and if you desaturate by 10%, it is **153.6100, 28.4220, 24.5660**.

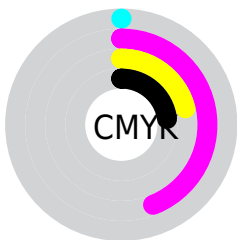
# Distribution



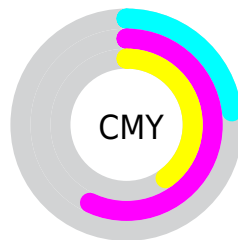
- Red (77%)
- Green (43%)
- Blue (60%)



- Red (77%)
- Yellow (43%)
- Blue (60%)



- Cyan (0%)
- Magenta (44%)
- Yellow (21%)
- Black (23%)



- Cyan (23%)
- Magenta (57%)
- Yellow (40%)

# Brightness & Saturation Gradients

These gradients show how the YIQ color 140.7300, 37.1320, 31.9160 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the YIQ color 140.7300, 37.1320, 31.9160 by changing the saturation by 10% instead.



140.7300, 37.1320,  
31.9160

140.7300, 37.1320,  
31.9160

255.0000, -0.0000,  
-0.0000

114.1320, 35.9400,  
31.4920

195.3390, 39.7910,  
33.2870

88.2350, 34.1520,  
30.8560

215.3800, 23.3780,  
27.8740

62.1640, 32.9140,  
31.2660

233.8680, 9.9000,  
18.8280

33.5710, 33.3260,  
34.8140

250.8910, 1.9250,  
3.6610

22.2290, 25.1210,  
23.8170

12.9150, 19.7130,  
11.6890

0.0000, 0.0000,

0.0000

■ 140.7300, 37.1320,  
31.9160

■ 140.7300, 37.1320,  
31.9160

■ 127.8500, 45.8420,  
39.2660

■ 153.6100, 28.4220,  
24.5660

■ 115.6710, 53.9560,  
46.4040

■ 165.7890, 20.3080,  
17.4280

■ 102.7910, 62.6660,  
53.7540

■ 178.6690, 11.5980,  
10.0780

■ 90.6120, 70.7800,  
60.8920

■ 190.8480, 3.4840,  
2.9400

■ 77.7320, 79.4900,  
68.2420

■ 203.7280, -5.2260,  
-4.4100

■ 70.0040, 84.7160,  
72.6520

■ 216.4940,  
-13.6150, -12.0710

■ 228.7870,  
-22.0500, -18.8980

■ 234.6230,  
-27.4600, -19.9720

■ 235.6490,  
-30.3490, -17.1730

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



141.5770, 6.8260, 30.4900



140.7300, 37.1320, 31.9160



138.7300, 54.3270, 23.1510

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



140.7300, 37.1320, 31.9160



132.6670, 21.9660, -23.6500



111.3570, -102.7440, -21.2400

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



140.7300, 37.1320, 31.9160



165.2700, -37.1320, -31.9160

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



109.5840, -93.6180, -32.4500



140.7300, 37.1320, 31.9160



127.3840, -11.0900, -30.3060

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



140.7300, 37.1320, 31.9160



135.3760, 45.2550, -10.6890



116.7390, -57.6260, -34.9540



119.0530, -86.6080, -5.2960



# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



140.7300, 37.1320, 31.9160



137.9610, 57.6300, 12.8460



116.7390, -57.6260, -34.9540



110.9180, -100.1300, -24.5620

# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



140.7300, 37.1320, 31.9160



233.8050, 14.2110, 12.2830



132.3620, -2.5740, 35.6500



114.5330, 8.9850, 7.8730



0.0000, 0.0000, 0.0000



128.0000, -0.0000, -0.0000



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



140.7300, 37.1320, 31.9160



168.2310, 58.3110, 50.0790



135.8280, 50.9350, 18.5430



90.5600, 4.3550, 3.6750



57.4870, 69.6340, 59.6340



11.8050, 14.2110, 12.2830



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



140.7300, 37.1320, 31.9160



168.2310, 58.3110, 50.0790



170.1720, -50.9350, -18.5430



90.5600, 4.3550, 3.6750



57.4870, 69.6340, 59.6340

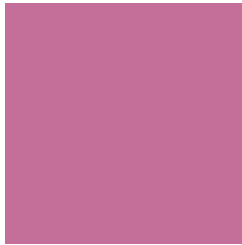


11.8050, 14.2110, 12.2830



# Previews

## White Background



This preview shows how the YIQ color 140.7300, 37.1320, 31.9160 looks on a white background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail



# Black Background



This preview shows how the YIQ color 140.7300, 37.1320, 31.9160 looks on a black background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

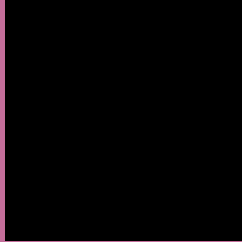
Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

# YIQ 140.7300, 37.1320, 31.9160

## Background



This preview shows how black text looks on a background with the YIQ color 140.7300, 37.1320, 31.9160.



This preview shows how white text looks on a background with the YIQ color 140.7300, 37.1320,



# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



### Original Color

140.7300, 37.1320, 31.9160

### Protanopia

138.8970, -15.4070, 9.4010

### Deuteranopia

139.4120, 2.0160, 7.5200



## Tritanopia

139.9350, 43.3240, 18.8120

# Trichromacy



## Original Color

140.7300, 37.1320, 31.9160

## Protanomaly

139.4050, 3.8940, 17.5420

## Deuteranomaly

139.6250, 14.8980, 16.3540

## Tritanomaly

140.3140, 40.9390, 23.4910

# Monochromacy



## Original Color

140.7300, 37.1320, 31.9160

## Achromatopsia

141.0000, -0.0000, -0.0000

## Achromatomaly

141.0930, 13.3400, 11.5480

# CSS Examples

## Text

The CSS property to change the color of the text to YIQ 140.7300, 37.1320, 31.9160 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(196, 110, 154)` looks like.

```
.text, #text, p{  
    color:rgb(196, 110, 154)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(196, 110, 154) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(196, 110, 154) }
```

## Border

The CSS property to change the border of an element to YIQ 140.7300, 37.1320, 31.9160 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(196, 110, 154) }
```



If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(196, 110, 154) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(196, 110, 154)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(196, 110, 154); -webkit-box-  
shadow:4px 4px 4px 4px rgb(196, 110, 154);  
box-shadow:4px 4px 4px 4px rgb(196, 110,  
154) }
```

# Background

The CSS property to change the background color of an element to YIQ 140.7300, 37.1320, 31.9160 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(196, 110, 154) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(196,  
110, 154) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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