

# Converting Colors

YIQ(27.4260, 34.9320, 27.7320)

Have a look what the booklet for  
YIQ(27.4260, 34.9320, 27.7320)  
contains.

<b>YIQ(27.4260, 34.9320, 27.7320)</b> .....	3
<b><i>Conversions</i></b> .....	4
<b><i>Details</i></b> .....	6
<b><i>Harmonies</i></b> .....	12
<b><i>Previews</i></b> .....	22
<b><i>Color Blindness Simulation</i></b> .....	26
<b><i>CSS Examples</i></b> .....	29

# Color

**YIQ(27.4260, 34.9320,  
27.7320)**

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	4E0024
RGB	78, 0, 36
RGB Percent	31%, 0%, 14%
CMY	0.6939, 1.0000, 0.8587
CMYK	0.00, 1.00, 0.54, 0.69
HSL	332°, 100%, 15%
HSV	332°, 100%, 31%
XYZ	3.4651, 1.7495, 1.8264
YIQ	27.4260, 34.9320, 27.7320

# Conversions

## Conversions Part 2

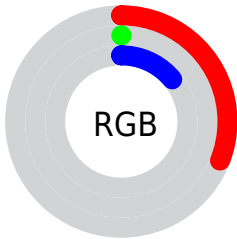
Format	Color
<a href="#">RYB</a>	<a href="#">78, 0, 36</a>
Decimal	<a href="#">5111844</a>
CIELab	<a href="#">14.11, 35.99, 0.72</a>
CIElCh	<a href="#">14, 35.999, 1.151</a>
Yxy	<a href="#">1.7495, 0.4921, 0.2485</a>
Android (android.graphics.Color)	<a href="#">4283301924 (0xFF4E0024)</a>
YUV	<a href="#">27.4260, 4.2270, 44.3534</a>
Hunter-Lab	<a href="#">13.2268, 23.6156, 1.0719</a>

# Details

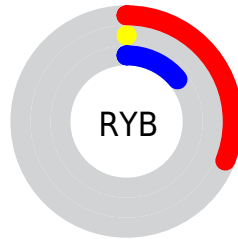
The YIQ color **27.4260, 34.9320, 27.7320** is a dark color, and the websafe version is hex **660033**. A complement of this color would be **50.5740, -34.9320, -27.7320**, and the grayscale version is **27.0000, -0.0000, 0.0000**.

A 20% lighter version of the original color is **79.9870, 37.5460, 24.4100**, and **6.8770, 13.7080, 4.8760** is the 20% darker color. If you saturate the color by 10%, you get **27.4260, 34.9320, 27.7320**, and if you desaturate by 10%, it is **32.5780, 31.4480, 24.7920**.

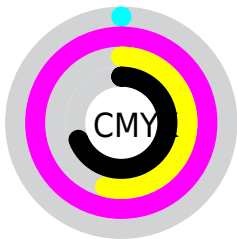
# Distribution



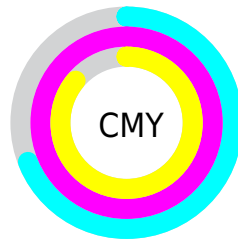
- Red (31%)
- Green (0%)
- Blue (14%)



- Red (31%)
- Yellow (0%)
- Blue (14%)



- Cyan (0%)
- Magenta (100%)
- Yellow (54%)
- Black (69%)




- Cyan (69%)
- Magenta (100%)
- Yellow (86%)


# Brightness & Saturation Gradients


These gradients show how the YIQ color 27.4260, 34.9320, 27.7320 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.


Similar to the brightness gradients but the following saturation gradients show a change of the YIQ color 27.4260, 34.9320, 27.7320 by changing the saturation by 10% instead.





 27.4260, 34.9320,  
27.7320

 27.4260, 34.9320,  
27.7320

 246.7820, 3.8500,  
7.3220


 17.7420, 27.6900,  
15.8020


 79.9870, 37.5460,  
24.4100


 6.8770, 13.7080,  
4.8760

 105.7700, 39.6550,  
24.7350

 0.0000, 0.0000,  
0.0000

 131.6670, 41.4430,  
25.3710

 158.5640, 43.2310,  
26.0070

 186.1620, 44.4230,  
26.4310

 208.1930, 33.9700,

23.1380

■ 227.8210, 17.2820,  
17.2020

■ 27.4260, 34.9320,  
27.7320

■ 32.5780, 31.4480,  
24.7920

■ 37.7300, 27.9640,  
21.8520

■ 42.4090, 24.4340,  
19.7460

■ 47.5610, 20.9500,  
16.8060

■ 52.7130, 17.4660,  
13.8660

■ 57.8650, 13.9820,  
10.9260

■ 63.0170, 10.4980,  
7.9860

■ 67.6960, 6.9680,  
5.8800

■ 72.8480, 3.4840,  
2.9400

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



33.7320, 16.4550, 26.6870



27.4260, 34.9320, 27.7320



28.3320, 40.5280, 14.4160

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



27.4260, 34.9320, 27.7320



30.6340, 0.3700, -17.7260



34.9480, -37.7800, 1.8680

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



27.4260, 34.9320, 27.7320



50.5740, -34.9320, -27.7320

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



33.9560, -32.2310, -5.0870



27.4260, 34.9320, 27.7320



27.2130, -14.6220, -21.3580

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



27.4260, 34.9320, 27.7320



34.0000, 17.1950, -8.7650



31.1060, -24.2060, -12.8620



32.8110, -38.6520, 6.6600



# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



27.4260, 34.9320, 27.7320



31.7840, 35.8990, 4.6910



31.1060, -24.2060, -12.8620



34.9650, -36.4500, -0.2100

# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



27.4260, 34.9320, 27.7320



81.9790, 13.6610, 11.2370



21.4500, -0.0060, 33.1620



39.2940, 8.1600, 6.3040



179.0000, -0.0000, -0.0000



51.0000, -0.0000, -0.0000



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



27.4260, 34.9320, 27.7320



35.8560, 45.7050, 36.2410



25.0830, 45.6630, 14.9670



35.4240, 1.7420, 1.4700



80.8540, 103.0540, 81.7260

# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



27.4260, 34.9320, 27.7320



35.8560, 45.7050, 36.2410



52.9170, -45.6630, -14.9670



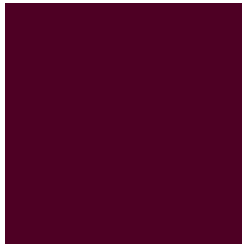
35.4240, 1.7420, 1.4700



80.8540, 103.0540, 81.7260

# Previews

## White Background



This preview shows how the YIQ color 27.4260, 34.9320, 27.7320 looks on a white background.

## Color Contrast Check

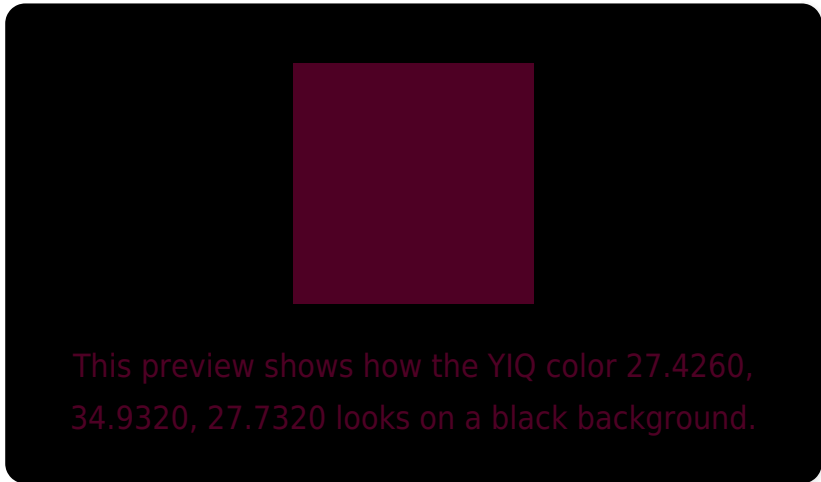
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

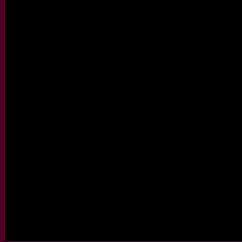
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

**YIQ 27.4260, 34.9320, 27.7320**

## **Background**



This preview shows how black text looks on a background with the YIQ color 27.4260, 34.9320, 27.7320.



This preview shows how white text looks on a background with the YIQ color 27.4260, 34.9320,





# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



### Original Color

27.4260, 34.9320, 27.7320

### Protanopia

40.4710, -5.6400, 3.0960

### Deuteranopia

40.7080, 6.6940, -0.1700



## Tritanopia

32.8370, 37.5480, 13.3560

# Trichromacy



## Original Color

27.4260, 34.9320, 27.7320

## Protanomaly

35.4670, 9.3510, 12.2550

## Deuteranomaly

35.8930, 16.7790, 9.7950

## Tritanomaly

30.8140, 36.3550, 18.4590

# Monochromacy



## Original Color

27.4260, 34.9320, 27.7320

## Achromatopsia

27.0000, -0.0000, 0.0000

## Achromatomaly

27.1530, 13.1110, 10.1910

# CSS Examples

## Text

The CSS property to change the color of the text to YIQ 27.4260, 34.9320, 27.7320 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(78, 0, 36)` looks like.

```
.text, #text, p{  
    color:rgb(78, 0, 36)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(78, 0, 36) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(78, 0, 36) }
```

## Border

The CSS property to change the border of an element to YIQ 27.4260, 34.9320, 27.7320 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(78, 0, 36) }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(78, 0, 36) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(78, 0, 36)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(78, 0, 36); -webkit-box-shadow:4px  
4px 4px 4px rgb(78, 0, 36); box-shadow:4px  
4px 4px 4px rgb(78, 0, 36) }
```

# Background

The CSS property to change the background color of an element to YIQ 27.4260, 34.9320, 27.7320 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(78, 0, 36) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(78, 0,  
36) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



# Hey! You found this booklet interesting? Support Converting Colors with the new Membership Option!

The pro membership hides all ads, plus gives you double the colors in the color bucket, and more awesome pro features!

**[Learn more, Memberships starting at \\$2.50/m!](#)**

**Follow me  
on Twitter!**

@ConvertingColor