

# Converting Colors

YIQ(30.2870, 27.2330, 7.5610)

Have a look what the booklet for  
YIQ(30.2870, 27.2330, 7.5610)  
contains.

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# Color

**YIQ(30.2870, 27.2330,  
7.5610)**

# Conversions

## Conversions Part 1

| <b>Format</b> | <b>Color</b>             |
|---------------|--------------------------|
| Hex           | 3D120D                   |
| RGB           | 61, 18, 13               |
| RGB Percent   | 24%, 7%, 5%              |
| CMY           | 0.7607, 0.9295, 0.9489   |
| CMYK          | 0.00, 0.71, 0.79, 0.76   |
| HSL           | 6°, 65%, 15%             |
| HSV           | 6°, 79%, 24%             |
| XYZ           | 2.2149, 1.4541, 0.5457   |
| YIQ           | 30.2870, 27.2330, 7.5610 |

# Conversions

## Conversions Part 2

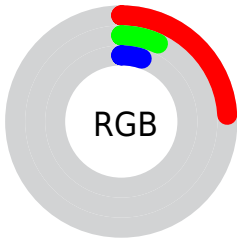
| Format                              | Color                        |
|-------------------------------------|------------------------------|
| <b>RYB</b>                          | 61, 19, 13                   |
| Decimal                             | 4002317                      |
| CIELab                              | 12.31, 20.78, 13.42          |
| CIElCh                              | 12, 24.736, 32.868           |
| Yxy                                 | 1.4541, 0.5255,<br>0.3450    |
| Android<br>(android.graphics.Color) | 4282192397<br>(0xFF3D120D)   |
| YUV                                 | 30.2870, -8.5225,<br>26.9353 |
| Hunter-Lab                          | 12.0584, 11.6842,<br>5.7580  |

# Details

The YIQ color **30.2870, 27.2330, 7.5610** is a dark color, and the websafe version is hex **330000**. A complement of this color would be **43.7130, -27.2330, -7.5610**, and the grayscale version is **30.0000, -0.0000, -0.0000**.

A 20% lighter version of the original color is **76.8530, 31.4510, 8.2110**, and **0.0000, 0.0000, 0.0000** is the 20% darker color. If you saturate the color by 10%, you get **26.6680, 30.5340, 8.3100**, and if you desaturate by 10%, it is **33.9060, 23.9320, 6.8120**.

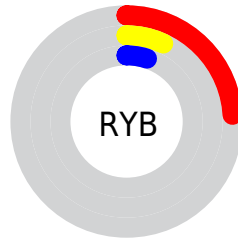
# Distribution



Red (24%)

Green (7%)

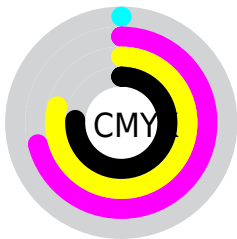
Blue (5%)



Red (24%)

Yellow (7%)

Blue (5%)

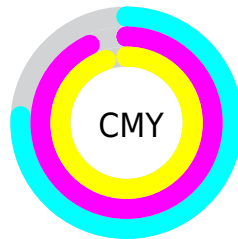


Cyan (0%)

Magenta (71%)

Yellow (79%)

Black (76%)



Cyan (76%)

Magenta (93%)

Yellow (95%)

# Brightness & Saturation Gradients

These gradients show how the YIQ color 30.2870, 27.2330, 7.5610 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the YIQ color 30.2870, 27.2330, 7.5610 by changing the saturation by 10% instead.



■ 30.2870, 27.2330,  
7.5610

■ 30.2870, 27.2330,  
7.5610

■ 248.1380, 8.2990,  
-1.7250

■ 11.6610, 23.2440,  
8.2680

■ 76.8530, 31.4510,  
8.2110

■ 0.0000, 0.0000,  
0.0000

■ 101.0490, 33.8350,  
9.0590


■ 126.5330, 35.3480,  
9.1720


■ 153.0170, 36.8610,  
9.2850


■ 179.6150, 38.0530,  
9.7090


■ 207.5120, 39.8410,


10.3450


 227.9230, 25.2620,  
4.7340


 30.2870, 27.2330,  
7.5610


 30.2870, 27.2330,  
7.5610


 26.6680, 30.5340,  
8.3100


 33.9060, 23.9320,  
6.8120


 22.4620, 34.1100,  
9.5820

 38.1120, 20.3560,  
5.5400

 21.7610, 34.7060,  
9.7940

 41.7310, 17.0550,  
4.7910

 45.9370, 13.4790,  
3.5190

 49.6700, 9.8570,  
3.0810

■ 53.8760, 6.2810,  
1.8090

■ 57.4950, 2.9800,  
1.0600

■ 61.7010, -0.5960,  
-0.2120

■ 65.3200, -3.8970,  
-0.9610

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



30.8770, 22.8760, 14.9400



30.2870, 27.2330, 7.5610



30.5220, 24.7130, -1.8390

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



30.2870, 27.2330, 7.5610



24.6030, -15.5400, -15.7320



27.4820, -30.5360, 2.7440

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



30.2870, 27.2330, 7.5610



43.7130, -27.2330, -7.5610

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



29.3740, -30.3520, -0.5920



30.2870, 27.2330, 7.5610



27.2420, -21.5930, -10.6570

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



30.2870, 27.2330, 7.5610



28.3080, 4.4040, -13.7400



29.1800, -27.0500, -5.3700



32.9690, -6.7420, 12.0580



# Rectangle

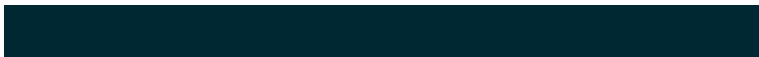
The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



30.2870, 27.2330, 7.5610



31.0650, 18.5700, -6.1500



29.1800, -27.0500, -5.3700



28.0690, -30.8110, 2.2210

# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



30.2870, 27.2330, 7.5610



66.8550, 10.7740, 2.9820



32.2540, 14.8050, 23.5490



33.1750, 6.8770, 2.0210



168.0000, -0.0000, -0.0000



41.0000, 0.0000, -0.0000



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



30.2870, 27.2330, 7.5610



31.2350, 42.1790, 12.0270



44.3750, 20.6330, -4.9910



28.8970, 1.7880, 0.6360



33.9760, 53.2740, 14.6980



79.8790, 125.9870, 35.0350



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



43.7130, -27.2330, -7.5610



52.1780, -41.9040, -11.5040



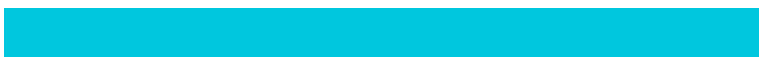
29.6250, -20.6330, 4.9910



29.5160, -1.5130, -0.1130



60.6110, -53.5490, -15.2210

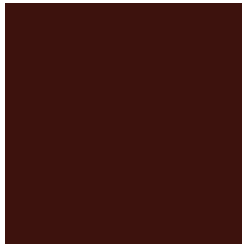


142.1210, -125.9870, -35.0350



# Previews

## White Background



This preview shows how the YIQ color 30.2870, 27.2330, 7.5610 looks on a white background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

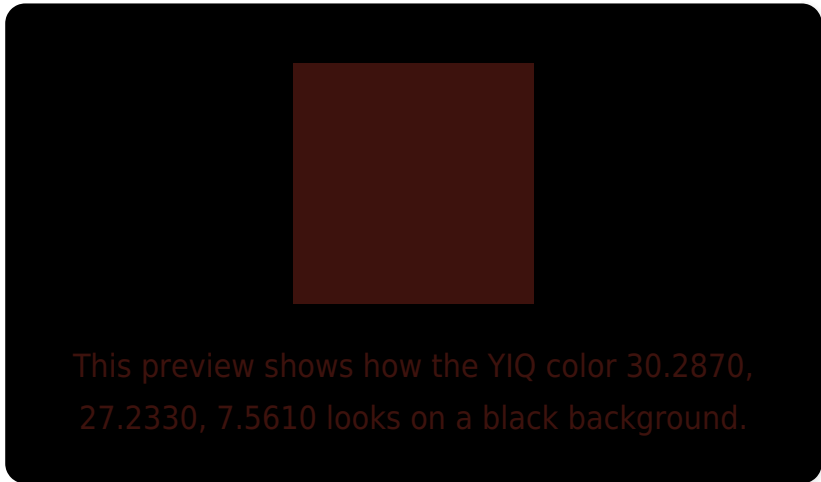
Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass



# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

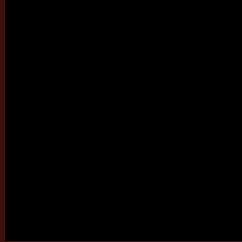
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

**YIQ 30.2870, 27.2330, 7.5610**

## **Background**



This preview shows how black text looks on a background with the YIQ color 30.2870, 27.2330, 7.5610.



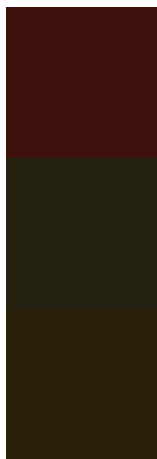
This preview shows how white text looks on a background with the YIQ color 30.2870, 27.2330,



# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



### Original Color

30.2870, 27.2330, 7.5610

### Protanopia

33.0730, 6.9240, -4.3400

### Deuteranopia

32.4820, 13.0220, -4.7220



## Tritanopia

30.2700, 25.9030, 9.6390

# Trichromacy



## Original Color

30.2870, 27.2330, 7.5610

## Protanomaly

32.0140, 14.5800, 0.0840

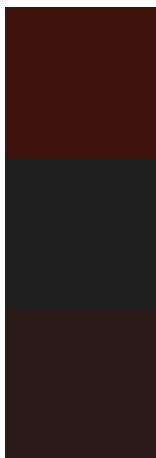
## Deuteranomaly

31.7540, 18.2480, -0.3120

## Tritanomaly

30.0420, 26.5450, 9.0170

# Monochromacy



## Original Color

30.2870, 27.2330, 7.5610

## Achromatopsia

30.0000, -0.0000, -0.0000

## Achromatomaly

30.2570, 9.5820, 2.5580

# CSS Examples

## Text

The CSS property to change the color of the text to YIQ 30.2870, 27.2330, 7.5610 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(61, 18, 13)` looks like.

```
.text, #text, p{  
    color:rgb(61, 18, 13)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(61, 18, 13) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(61, 18, 13) }
```

## Border

The CSS property to change the border of an element to YIQ 30.2870, 27.2330, 7.5610 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(61, 18, 13) }
```



If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(61, 18, 13) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(61, 18, 13)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(61, 18, 13); -webkit-box-  
shadow:4px 4px 4px 4px rgb(61, 18, 13);  
box-shadow:4px 4px 4px 4px rgb(61, 18, 13)  
}
```

# Background

The CSS property to change the background color of an element to YIQ 30.2870, 27.2330, 7.5610 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(61, 18, 13) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(61, 18,  
13) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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