

# Converting Colors

YIQ(35.0770, -16.0940, 5.3300)

Have a look what the booklet for  
YIQ(35.0770, -16.0940, 5.3300)  
contains.

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# Color

**YIQ(35.0770, -16.0940,  
5.3300)**

# Conversions

## Conversions Part 1

Format	Color
Hex	17243E
RGB	23, 36, 62
RGB Percent	9%, 14%, 24%
CMY	0.9098, 0.8588, 0.7569
CMYK	0.63, 0.42, 0.00, 0.76
HSL	220°, 46%, 17%
HSV	220°, 63%, 24%
XYZ	1.8532, 1.7918, 4.8025
YIQ	35.0770, -16.0940, 5.3300

# Conversions

## Conversions Part 2

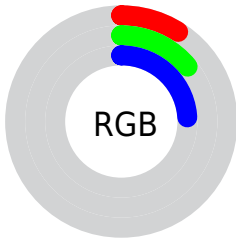
<b>Format</b>	<b>Color</b>
<b>RYB</b>	23, 33, 62
Decimal	1516606
CIELab	14.35, 3.74, -18.33
CIELCh	14, 18.707, 281.528
Yxy	1.7918, 0.2194, 0.2121
Android (android.graphics.Color)	4279706686 (0xFF17243E)
YUV	35.0770, 13.2730, -10.5915
Hunter-Lab	13.3857, 1.2880, -11.9021

# Details

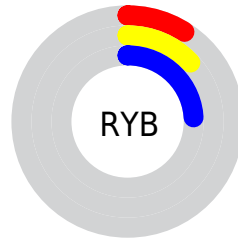
The YIQ color **35.0770, -16.0940, 5.3300** is a dark color, and the websafe version is hex **003366**. A complement of this color would be **49.9230, 16.0940, -5.3300**, and the grayscale version is **35.0000, 0.0000, 0.0000**.

A 20% lighter version of the original color is **80.4300, -15.5900, 7.2100**, and **2.7530, -6.3740, 5.3860** is the 20% darker color. If you saturate the color by 10%, you get **30.9350, -18.5700, 6.1500**, and if you desaturate by 10%, it is **39.2190, -13.6180, 4.5100**.

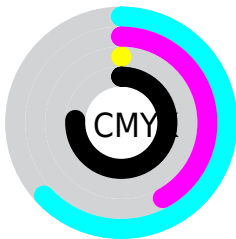
# Distribution



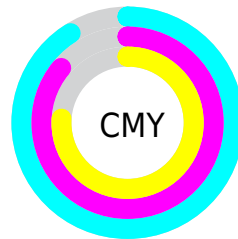
- Red (9%)
- Green (14%)
- Blue (24%)



- Red (9%)
- Yellow (13%)
- Blue (24%)



- Cyan (63%)
- Magenta (42%)
- Yellow (0%)
- Black (76%)



- Cyan (91%)
- Magenta (86%)
- Yellow (76%)

# Brightness & Saturation Gradients

These gradients show how the YIQ color 35.0770, -16.0940, 5.3300 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the YIQ color 35.0770, -16.0940, 5.3300 by changing the saturation by 10% instead.



■ 35.0770, -16.0940,  
5.3300

■ 35.0770, -16.0940,  
5.3300

■ 255.0000, -0.0000,  
-0.0000

■ 12.7780, -16.6900,  
5.1180

■ 80.4300, -15.5900,  
7.2100

■ 2.7530, -6.3740,  
5.3860

■ 104.5440,  
-15.9110, 7.5210

■ 0.0000, 0.0000,  
0.0000

■ 129.6580,  
-16.2320, 7.8320

■ 155.7720,  
-16.5530, 8.1430

■ 182.8860,  
-16.8740, 8.4540

■ 211.0000,

-17.1950, 8.7650

■ 236.9480,  
-11.4170, 3.1670

■ 35.0770, -16.0940,  
5.3300

■ 35.0770, -16.0940,  
5.3300

■ 30.9350, -18.5700,  
6.1500

■ 39.2190, -13.6180,  
4.5100

■ 26.7930, -21.0460,  
6.9700

■ 43.3610, -11.1420,  
3.6900

■ 22.3520, -24.1180,  
7.5780

■ 47.8020, -8.0700,  
3.0820

■ 19.3950, -25.6770,  
8.2990

■ 52.5310, -5.8690,  
1.7390

■ 56.6730, -3.3930,  
0.9190

■ 60.8150, -0.9170,  
0.0990

■ 64.9570, 1.5590,  
-0.7210

■ 69.3980, 4.6310,  
-1.3290

■ 73.5400, 7.1070,  
-2.1490

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



30.4340, -30.5810, -1.9490



35.0770, -16.0940, 5.3300



37.7370, -0.2770, 10.5310

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



35.0770, -16.0940, 5.3300



36.3570, 21.0440, 4.0840



29.0420, -18.1540, -12.4100

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



35.0770, -16.0940, 5.3300



49.9230, 16.0940, -5.3300

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



32.7790, -1.2360, -10.6440



35.0770, -16.0940, 5.3300



35.6460, 18.4320, -3.6480

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



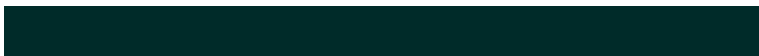
35.0770, -16.0940, 5.3300



36.5620, 19.2090, 9.8090



34.3630, 11.7390, -9.0050



29.9150, -24.9860, -9.7380



# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



35.0770, -16.0940, 5.3300



37.8690, 8.1590, 11.8310



34.3630, 11.7390, -9.0050



30.8640, -11.7810, -12.2690

# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



35.0770, -16.0940, 5.3300



70.7590, -6.5110, 2.3610



48.7430, -18.7500, -12.6220



34.4880, -4.3100, 1.0180



168.0000, -0.0000, -0.0000



41.0000, 0.0000, -0.0000



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



35.0770, -16.0940, 5.3300



39.3950, -25.6770, 8.2990



29.2400, -8.9430, 13.4010



28.9290, -1.2380, 0.4100



28.9130, -38.6990, 13.0210



68.7460, -91.6120, 30.3400



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



36.1430, 19.0710, 12.3110



40.9320, 30.2110, 19.6750



55.7600, 8.9430, -13.4010



29.0110, 1.4670, 0.9470



31.6400, 46.0730, 29.5690



74.8140, 108.5580, 70.0780



# Previews

## White Background



This preview shows how the YIQ color 35.0770, -16.0940, 5.3300 looks on a white background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

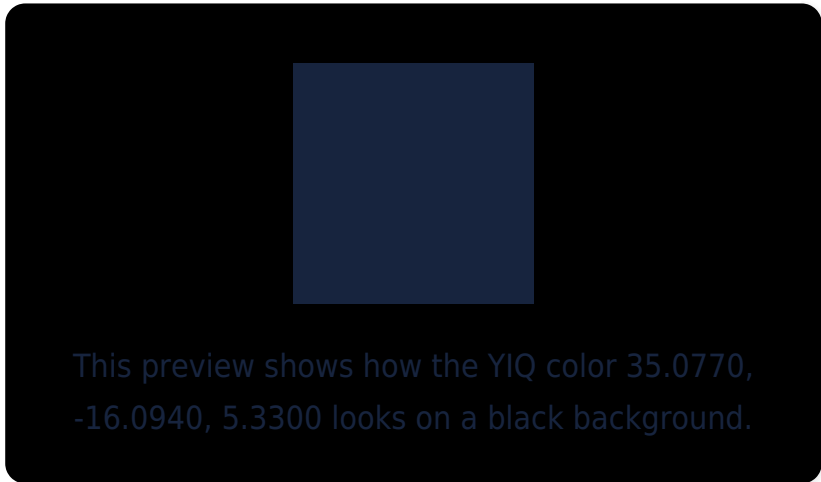
Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass



# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

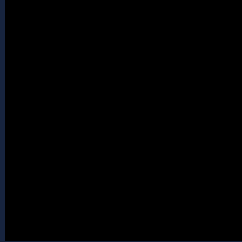
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

**YIQ 35.0770, -16.0940, 5.3300**

## **Background**



This preview shows how black text looks on a background with the YIQ color 35.0770, -16.0940, 5.3300.



This preview shows how white text looks on a background with the YIQ color 35.0770, -16.0940,



# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



### Original Color

35.0770, -16.0940, 5.3300

### Protanopia

35.6750, -14.9020, 5.7540

### Deuteranopia

34.1690, -19.3490, 3.7470



**Tritanopia**

32.2690, -17.0550, -4.7910

# Trichromacy



## Original Color

35.0770, -16.0940, 5.3300

## Protanomaly

35.3760, -15.4980, 5.5420

## Deuteranomaly

34.7670, -18.1570, 4.1710

## Tritanomaly

33.6760, -16.6430, -1.2430

# Monochromacy



## Original Color

35.0770, -16.0940, 5.3300

## Achromatopsia

35.0000, 0.0000, 0.0000

## Achromatomaly

34.9440, -5.5940, 2.2620

# CSS Examples

## Text

The CSS property to change the color of the text to YIQ 35.0770, -16.0940, 5.3300 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(23, 36, 62)` looks like.

```
.text, #text, p{  
    color:rgb(23, 36, 62)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(23, 36, 62) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(23, 36, 62) }
```

## Border

The CSS property to change the border of an element to YIQ 35.0770, -16.0940, 5.3300 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(23, 36, 62) }
```



If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(23, 36, 62) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(23, 36, 62)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(23, 36, 62); -webkit-box-  
shadow:4px 4px 4px 4px rgb(23, 36, 62);  
box-shadow:4px 4px 4px 4px rgb(23, 36, 62)  
}
```

# Background

The CSS property to change the background color of an element to YIQ 35.0770, -16.0940, 5.3300 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(23, 36, 62) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(23, 36,  
62) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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