

# Converting Colors

YIQ(40.2710, -19.3960, 10.1080)

Have a look what the booklet for  
YIQ(40.2710, -19.3960, 10.1080)  
contains.

<b>YIQ(40.2710, -19.3960, 10.1080)</b> .....	3
<b><i>Conversions</i></b> .....	4
<b><i>Details</i></b> .....	6
<b><i>Harmonies</i></b> .....	12
<b><i>Previews</i></b> .....	24
<b><i>Color Blindness Simulation</i></b> .....	28
<b><i>CSS Examples</i></b> .....	31

# Color

**YIQ(40.2710, -19.3960,  
10.1080)**

# Conversions

## Conversions Part 1

Format	Color
Hex	1C274F
RGB	28, 39, 79
RGB Percent	11%, 15%, 31%
CMY	0.8902, 0.8470, 0.6903
CMYK	0.65, 0.51, 0.00, 0.69
HSL	227°, 48%, 21%
HSV	227°, 65%, 31%
XYZ	2.6148, 2.2623, 7.6907
YIQ	40.2710, -19.3960, 10.1080

# Conversions

## Conversions Part 2

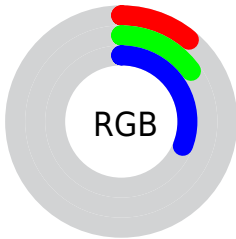
Format	Color
<a href="#">RYB</a>	<a href="#">28, 37, 79</a>
Decimal	<a href="#">1845071</a>
CIELab	<a href="#">16.81, 9.53, -26.11</a>
CIElCh	<a href="#">17, 27.792, 290.048</a>
Yxy	<a href="#">2.2623, 0.2081, 0.1800</a>
Android (android.graphics.Color)	<a href="#">4280035151 (0xFF1C274F)</a>
YUV	<a href="#">40.2710, 19.0934, -10.7617</a>
Hunter-Lab	<a href="#">15.0411, 4.7098, -19.7872</a>

# Details

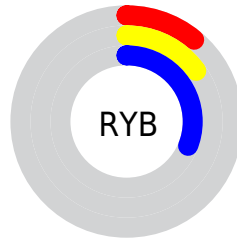
The YIQ color **40.2710, -19.3960, 10.1080** is a dark color, and the websafe version is hex **003366**. A complement of this color would be **66.7290, 19.3960, -10.1080**, and the grayscale version is **40.0000, 0.0000, -0.0000**.

A 20% lighter version of the original color is **87.0370, -18.6170, 12.5110**, and **5.0500, -11.4640, 9.5280** is the 20% darker color. If you saturate the color by 10%, you get **34.3570, -22.5140, 11.5500**, and if you desaturate by 10%, it is **46.1850, -16.2780, 8.6660**.

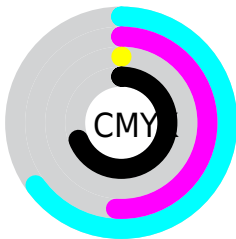
# Distribution



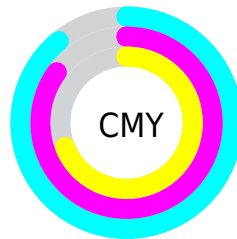
- Red (11%)
- Green (15%)
- Blue (31%)



- Red (11%)
- Yellow (15%)
- Blue (31%)



- Cyan (65%)
- Magenta (51%)
- Yellow (0%)
- Black (69%)



- Cyan (89%)
- Magenta (85%)
- Yellow (69%)

# Brightness & Saturation Gradients

These gradients show how the YIQ color 40.2710, -19.3960, 10.1080 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the YIQ color 40.2710, -19.3960, 10.1080 by changing the saturation by 10% instead.



■ 40.2710, -19.3960,  
10.1080

■ 40.2710, -19.3960,  
10.1080

■ 255.0000, -0.0000,  
-0.0000

■ 17.8360, -22.6050,  
7.6910

■ 87.0370, -18.6170,  
12.5110

■ 5.0500, -11.4640,  
9.5280

■ 111.5640,  
-18.6630, 13.3450

■ 0.9120, -2.5680,  
2.4880

■ 137.0910,  
-18.7090, 14.1790

■ 0.0000, 0.0000,  
0.0000

■ 163.5040,  
-18.4340, 14.7020

■ 190.7320,  
-19.0760, 15.3240

■ 217.4780,

-15.5450, 11.9030

■ 242.5850, -5.9610,  
3.4070

■ 40.2710, -19.3960,  
10.1080

■ 40.2710, -19.3960,  
10.1080

■ 34.3570, -22.5140,  
11.5500

■ 46.1850, -16.2780,  
8.6660

■ 28.4430, -25.6320,  
12.9920

■ 52.0990, -13.1600,  
7.2240

■ 21.9420, -28.4750,  
14.9570

■ 58.6000, -10.3170,  
5.2590

■ 18.9850, -30.0340,  
15.6780

■ 64.5140, -7.1990,  
3.8170

■ 70.1290, -4.6770,  
2.1630

■ 76.0430, -1.5590,  
0.7210

■ 81.9570, 1.5590,  
-0.7210

■ 88.4580, 4.4020,  
-2.6860

■ 94.3720, 7.5200,  
-4.1280

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



36.2360, -38.6510, 1.1330



40.2710, -19.3960, 10.1080



42.8890, 5.4070, 17.6550

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



40.2710, -19.3960, 10.1080



39.5660, 30.5810, 1.9490



33.2260, -24.6640, -15.5760

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



40.2710, -19.3960, 10.1080



66.7290, 19.3960, -10.1080

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



33.6590, -9.9460, -17.9940



40.2710, -19.3960, 10.1080



39.6480, 24.1180, -7.5780

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



40.2710, -19.3960, 10.1080



39.8300, 30.2580, 13.3140



37.4890, 11.1440, -14.7440



36.2070, -31.6800, -9.5680



# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



40.2710, -19.3960, 10.1080



41.2880, 17.4650, 19.3930



37.4890, 11.1440, -14.7440



32.4280, -22.4170, -17.7530

# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



40.2710, -19.3960, 10.1080



87.5140, -7.1990, 3.8170



62.4970, -26.8650, -14.2330



42.1290, -4.6770, 2.1630



179.0000, -0.0000, -0.0000



51.0000, -0.0000, -0.0000



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



40.2710, -19.3960, 10.1080



41.9850, -30.0340, 15.6780



38.0000, -8.0270, 18.8290



35.0430, -1.5590, 0.7210



24.5420, -38.7920, 20.2160



55.5700, -87.5800, 45.3800



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



44.5030, 26.8650, 14.2330



48.5590, 41.6270, 22.0350



69.0000, 8.0270, -18.8290



35.3100, 2.0630, 1.1590



33.0060, 53.7300, 28.4660



74.4700, 121.0300, 64.3100



# Previews

## White Background



This preview shows how the YIQ color 40.2710, -19.3960, 10.1080 looks on a white background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

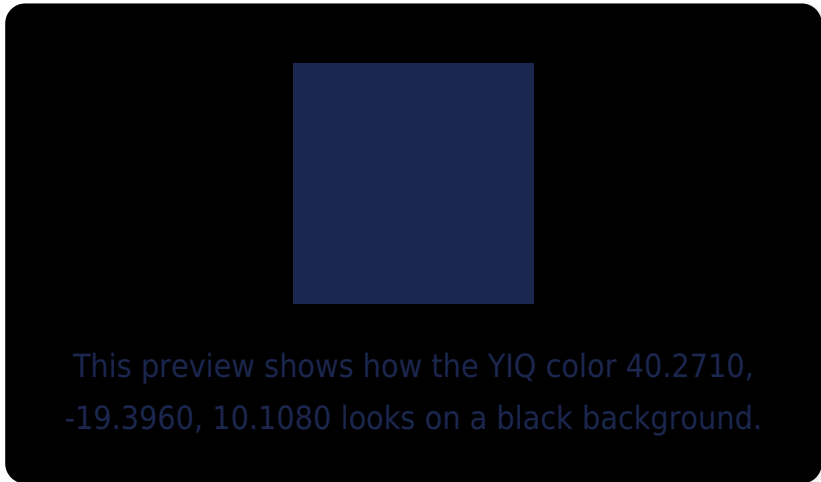
Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass



# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

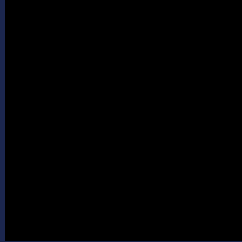
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

# YIQ 40.2710, -19.3960, 10.1080

## Background



This preview shows how black text looks on a background with the YIQ color 40.2710, -19.3960, 10.1080.



This preview shows how white text looks on a background with the YIQ color 40.2710, -19.3960,



# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



### Original Color

40.2710, -19.3960, 10.1080

### Protanopia

37.9820, -25.9520, 7.7760

### Deuteranopia

33.2040, -35.6250, 1.3590



## Tritanopia

35.3930, -23.3360, -6.6000

# Trichromacy



## Original Color

40.2710, -19.3960, 10.1080

## Protanomaly

39.1780, -23.5680, 8.6240

## Deuteranomaly

35.7210, -29.7110, 4.3130

## Tritanomaly

36.9790, -21.8700, -0.1260

# Monochromacy



## Original Color

40.2710, -19.3960, 10.1080

## Achromatopsia

40.0000, 0.0000, -0.0000

## Achromatomaly

40.4000, -6.8780, 3.5060

# CSS Examples

## Text

The CSS property to change the color of the text to YIQ 40.2710, -19.3960, 10.1080 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(28, 39, 79)` looks like.

```
.text, #text, p{  
    color:rgb(28, 39, 79)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(28, 39, 79) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(28, 39, 79) }
```

## Border

The CSS property to change the border of an element to YIQ 40.2710, -19.3960, 10.1080 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(28, 39, 79) }
```



If only the border color should be changed use the property border-color.

```
.border{ border-color:rgb(28, 39, 79) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel rgb(28, 39, 79) colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(28, 39, 79); -webkit-box-  
shadow:4px 4px 4px 4px rgb(28, 39, 79);  
box-shadow:4px 4px 4px 4px rgb(28, 39, 79)  
}
```

# Background

The CSS property to change the background color of an element to YIQ 40.2710, -19.3960, 10.1080 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(28, 39, 79) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(28, 39,  
79) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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