

Converting Colors

YIQ(40.2820, 43.9650, 23.7170)

Have a look what the booklet for
YIQ(40.2820, 43.9650, 23.7170)
contains.

YIQ(40.2820, 43.9650, 23.7170)	3
<i>Conversions</i>	4
<i>Details</i>	6
<i>Harmonies</i>	12
<i>Previews</i>	24
<i>Color Blindness Simulation</i>	28
<i>CSS Examples</i>	31

Color

**YIQ(40.2820, 43.9650,
23.7170)**

Conversions

Conversions Part 1

Format	Color
Hex	610D20
RGB	97, 13, 32
RGB Percent	38%, 5%, 13%
CMY	0.6194, 0.9491, 0.8743
CMYK	0.00, 0.87, 0.67, 0.62
HSL	346°, 76%, 22%
HSV	346°, 87%, 38%
XYZ	5.3403, 2.9358, 1.6546
YIQ	40.2820, 43.9650, 23.7170

Conversions

Conversions Part 2

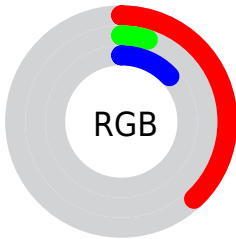
Format	Color
RYB	97, 13, 32
Decimal	6360352
CIELab	19.78, 37.26, 12.16
CIElCh	20, 39.193, 18.075
Yxy	2.9358, 0.5378, 0.2956
Android (android.graphics.Color)	4284550432 (0xFF610D20)
YUV	40.2820, -4.0830, 49.7417
Hunter-Lab	17.1342, 25.6487, 6.2684

Details

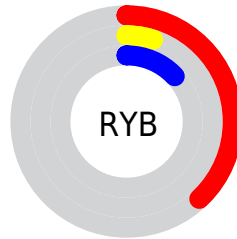
The YIQ color **40.2820, 43.9650, 23.7170** is a dark color, and the websafe version is hex **660033**. A complement of this color would be **69.7180, -43.9650, -23.7170**, and the grayscale version is **40.0000, 0.0000, -0.0000**.

A 20% lighter version of the original color is **93.1530, 48.6420, 21.5540**, and **14.2810, 27.3700, 10.5860** is the 20% darker color. If you saturate the color by 10%, you get **33.6140, 48.9620, 26.7700**, and if you desaturate by 10%, it is **47.0640, 38.6470, 20.9750**.

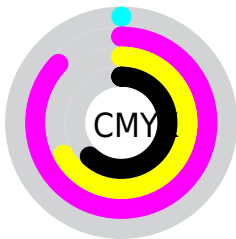
Distribution



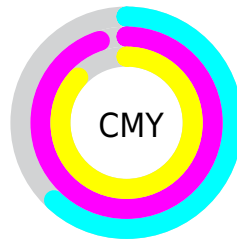
- Red (38%)
- Green (5%)
- Blue (13%)



- Red (38%)
- Yellow (5%)
- Blue (13%)



- Cyan (0%)
- Magenta (87%)
- Yellow (67%)
- Black (62%)



- Cyan (62%)
- Magenta (95%)
- Yellow (87%)

Brightness & Saturation Gradients

These gradients show how the YIQ color 40.2820, 43.9650, 23.7170 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the YIQ color 40.2820, 43.9650, 23.7170 by changing the saturation by 10% instead.

■ 40.2820, 43.9650,
23.7170

■ 40.2820, 43.9650,
23.7170

■ 255.0000, -0.0000,
-0.0000

■ 21.9560, 38.8310,
17.6390

■ 93.1530, 48.6420,
21.5540

■ 14.2810, 27.3700,
10.5860

■ 118.9360, 50.7510,
21.8790

■ 0.0000, 0.0000,
0.0000


■ 145.6050, 53.1810,
21.8930


■ 172.8010, 55.5650,
22.7410


■ 196.2130, 48.4130,
20.1970


■ 215.7270, 32.0460,


13.9500


 235.9420, 15.0830,
7.4910


 40.2820, 43.9650,
23.7170


 40.2820, 43.9650,
23.7170


 33.6140, 48.9620,
26.7700


 47.0640, 38.6470,
20.9750

 31.5110, 50.7500,
27.4060

 53.1450, 33.9250,
18.4450

 59.9270, 28.6070,
15.7030

 66.5950, 23.6100,
12.6500

 72.7900, 18.5670,
10.4310

■ 79.4580, 13.5700,
7.3780

■ 86.2400, 8.2520,
4.6360

■ 92.9080, 3.2550,
1.5830

■ 99.1030, -1.7880,
-0.6360

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



42.6800, 31.4010, 31.1530



40.2820, 43.9650, 23.7170



42.8620, 44.4270, 4.3230

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



40.2820, 43.9650, 23.7170



33.9860, -15.7210, -28.9770



44.1410, -48.5090, 3.5790

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



40.2820, 43.9650, 23.7170



69.7180, -43.9650, -23.7170

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



44.8930, -45.1150, -2.8670



40.2820, 43.9650, 23.7170



39.2100, -27.7350, -20.4950

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



40.2820, 43.9650, 23.7170



43.6800, 11.9240, -17.8680



42.6300, -37.3650, -11.1650



40.8480, -40.0740, 10.4060

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



40.2820, 43.9650, 23.7170



45.3290, 35.4420, -3.5500



42.6300, -37.3650, -11.1650



44.9730, -48.0960, 1.6000

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



40.2820, 43.9650, 23.7170



102.7790, 17.1000, 9.4840



41.7120, 11.1800, 39.6920



50.4360, 10.6360, 5.4840



191.0000, -0.0000, -0.0000



64.0000, -0.0000, -0.0000

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



40.2820, 43.9650, 23.7170



40.5670, 65.5120, 35.2080



51.0300, 44.0140, 6.3020



45.3100, 2.0630, 1.1590



36.3380, 58.7270, 31.5190



77.9160, 125.7060, 67.6740

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



40.2820, 43.9650, 23.7170



40.5670, 65.5120, 35.2080



58.9700, -44.0140, -6.3020



45.3100, 2.0630, 1.1590



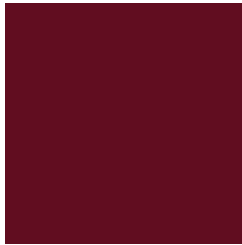
36.3380, 58.7270, 31.5190



77.9160, 125.7060, 67.6740

Previews

White Background



This preview shows how the YIQ color 40.2820, 43.9650, 23.7170 looks on a white background.

Color Contrast Check

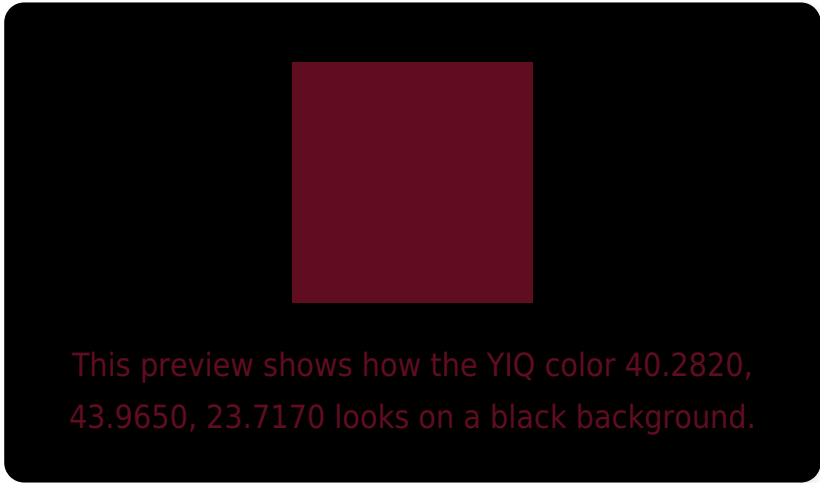
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

Black Background



Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

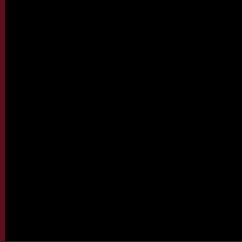
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

YIQ 40.2820, 43.9650, 23.7170

Background



This preview shows how black text looks on a background with the YIQ color 40.2820, 43.9650, 23.7170.



This preview shows how white text looks on a background with the YIQ color 40.2820, 43.9650,

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

Dichromacy



Original Color

40.2820, 43.9650, 23.7170

Protanopia

50.1420, 2.4760, -0.8200

Deuteranopia

49.9060, 14.7640, -3.2520



Tritanopia

40.9200, 47.6800, 16.9600

Trichromacy



Original Color

40.2820, 43.9650, 23.7170

Protanomaly

46.7250, 17.1920, 7.8160

Deuteranomaly

46.2760, 25.7660, 6.6140

Tritanomaly

40.9030, 46.3500, 19.0380

Monochromacy



Original Color

40.2820, 43.9650, 23.7170

Achromatopsia

40.0000, 0.0000, -0.0000

Achromatomaly

40.0670, 16.2290, 8.7490

CSS Examples

Text

The CSS property to change the color of the text to YIQ 40.2820, 43.9650, 23.7170 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(97, 13, 32)` looks like.

```
.text, #text, p{  
    color:rgb(97, 13, 32)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(97, 13, 32) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(97, 13, 32) }
```

Border

The CSS property to change the border of an element to YIQ 40.2820, 43.9650, 23.7170 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(97, 13, 32) }
```


If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(97, 13, 32) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(97, 13, 32)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(97, 13, 32); -webkit-box-  
shadow:4px 4px 4px 4px rgb(97, 13, 32);  
box-shadow:4px 4px 4px 4px rgb(97, 13, 32)  
}
```

Background

The CSS property to change the background color of an element to YIQ 40.2820, 43.9650, 23.7170 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(97, 13, 32) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(97, 13,  
32) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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