

# Converting Colors

YIQ(53.3850, 69.6810, 53.2730)

Have a look what the booklet for  
YIQ(53.3850, 69.6810, 53.2730)  
contains.

<b>YIQ(53.3850, 69.6810, 53.2730)</b> .....	3
<b><i>Conversions</i></b> .....	4
<b><i>Details</i></b> .....	6
<b><i>Harmonies</i></b> .....	12
<b><i>Previews</i></b> .....	24
<b><i>Color Blindness Simulation</i></b> .....	28
<b><i>CSS Examples</i></b> .....	31

# Color

**YIQ(53.3850, 69.6810,  
53.2730)**

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	990043
RGB	153, 0, 67
RGB Percent	60%, 0%, 26%
CMY	0.3996, 0.9999, 0.7370
CMYK	0.00, 1.00, 0.56, 0.40
HSL	334°, 100%, 30%
HSV	334°, 100%, 60%
XYZ	14.1712, 7.1883, 5.9598
YIQ	53.3850, 69.6810, 53.2730

# Conversions

## Conversions Part 2

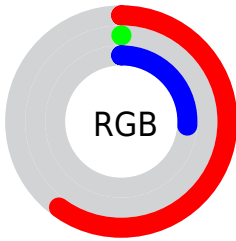
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	153, 0, 67
Decimal	10027075
CIE Lab	32.23, 57.23, 7.22
CIE LCh	32, 57.689, 7.191
Yxy	7.1883, 0.5187, 0.2631
Android (android.graphics.Color)	4288217155 (0xFF990043)
YUV	53.3850, 6.7122, 87.3624
Hunter-Lab	26.8110, 47.4287, 5.5882

# Details

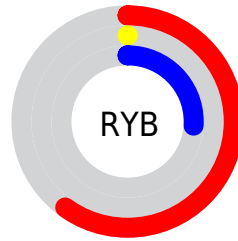
The YIQ color **53.3850, 69.6810, 53.2730** is a dark color, and the websafe version is hex **990033**. A complement of this color would be **99.6150, -69.6810, -53.2730**, and the grayscale version is **53.0000, -0.0000, -0.0000**.

A 20% lighter version of the original color is **120.8220, 69.4080, 41.6960**, and **31.2550, 48.5950, 27.9150** is the 20% darker color. If you saturate the color by 10%, you get **53.3850, 69.6810, 53.2730**, and if you desaturate by 10%, it is **63.2160, 62.6670, 48.2270**.

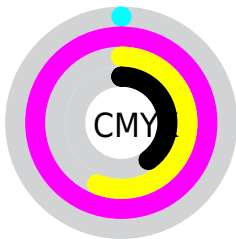
# Distribution



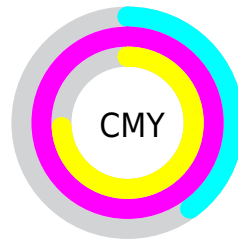
- Red (60%)
- Green (0%)
- Blue (26%)



- Red (60%)
- Yellow (0%)
- Blue (26%)



- Cyan (0%)
- Magenta (100%)
- Yellow (56%)
- Black (40%)



- Cyan (40%)
- Magenta (100%)
- Yellow (74%)

# Brightness & Saturation Gradients

These gradients show how the YIQ color 53.3850, 69.6810, 53.2730 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the YIQ color 53.3850, 69.6810, 53.2730 by changing the saturation by 10% instead.



■ 53.3850, 69.6810,  
53.2730

■ 53.3850, 69.6810,  
53.2730

■ 255.0000, -0.0000,  
-0.0000

■ 42.2060, 59.4590,  
40.2830

■ 120.8220, 69.4080,  
41.6960

■ 31.2550, 48.5950,  
27.9150

■ 149.0780, 71.5630,  
41.1870

■ 20.5600, 39.8860,  
15.0380

■ 172.0660, 62.6690,  
37.1730

■ 11.1770, 21.7310,  
8.1550

■ 191.6940, 45.9810,  
31.2370

■ 0.0000, 0.0000,  
0.0000

■ 211.2080, 29.6140,  
24.9900

■ 231.5370, 12.3300,

18.8420

249.1300, 2.7500,  
5.2300

53.3850, 69.6810,  
53.2730

63.2160, 62.6670,  
48.2270

73.5200, 55.6990,  
42.3470

83.3510, 48.6850,  
37.3010

93.0680, 41.9920,  
31.9440

103.4860, 34.7030,  
26.3750

■ 113.3170, 27.6890,  
21.3290

■ 123.0340, 20.9960,  
15.9720

■ 133.4520, 13.7070,  
10.4030

■ 143.2830, 6.6930,  
5.3570

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



68.9930, 38.5500, 50.2780



53.3850, 69.6810, 53.2730



65.3480, 69.9620, 20.6340

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



53.3850, 69.6810, 53.2730



60.9250, -5.7240, -39.4520



71.0700, -76.1100, 2.6900

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



53.3850, 69.6810, 53.2730



99.6150, -69.6810, -53.2730

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



69.9980, -67.5800, -8.7320



53.3850, 69.6810, 53.2730



58.9230, -37.7730, -36.8210

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



53.3850, 69.6810, 53.2730



70.9020, 28.6140, -22.9860



65.5690, -53.7310, -22.9390



64.8240, -75.0570, 11.1430



# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



53.3850, 69.6810, 53.2730



69.3940, 63.1800, 0.3640



65.5690, -53.7310, -22.9390



71.3320, -74.0920, -0.8440

# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



53.3850, 69.6810, 53.2730



159.9040, 27.4140, 20.8060



42.5580, 0.9510, 65.3910



76.1750, 16.0450, 12.0850



227.0000, -0.0000, -0.0000



99.0000, -0.0000, 0.0000



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



53.3850, 69.6810, 53.2730



69.4190, 90.6770, 69.2450



50.4430, 88.9880, 28.2520



71.7340, 3.8050, 2.6290



48.8140, 63.8590, 48.6510



4.5710, 5.8220, 4.6220



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



53.3850, 69.6810, 53.2730



69.4190, 90.6770, 69.2450



102.5570, -88.9880, -28.2520



71.7340, 3.8050, 2.6290



48.8140, 63.8590, 48.6510



4.5710, 5.8220, 4.6220



# Previews

## White Background



This preview shows how the YIQ color 53.3850, 69.6810, 53.2730 looks on a white background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

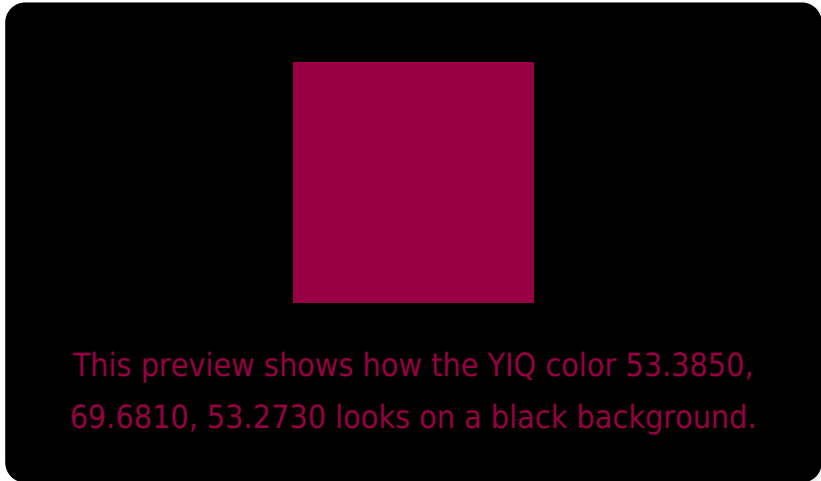
Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass



# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

**YIQ 53.3850, 69.6810, 53.2730**

## **Background**



This preview shows how black text looks on a background with the YIQ color 53.3850, 69.6810, 53.2730.



This preview shows how white text looks on a background with the YIQ color 53.3850, 69.6810,



# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



### Original Color

53.3850, 69.6810, 53.2730

### Protanopia

79.2690, -7.8870, 5.2730

### Deuteranopia

79.3730, 14.9470, -1.0610



## Tritanopia

64.2610, 74.8210, 26.1890

# Trichromacy



## Original Color

53.3850, 69.6810, 53.2730

## Protanomaly

69.9510, 20.0320, 22.4320

## Deuteranomaly

69.7430, 35.1170, 18.8690

## Tritanomaly

60.1010, 72.7560, 36.0840

# Monochromacy



## Original Color

53.3850, 69.6810, 53.2730

## Achromatopsia

53.0000, -0.0000, -0.0000

## Achromatomaly

53.1810, 25.0760, 19.1240

# CSS Examples

## Text

The CSS property to change the color of the text to YIQ 53.3850, 69.6810, 53.2730 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(153, 0, 67)` looks like.

```
.text, #text, p{  
    color:rgb(153, 0, 67)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(153, 0, 67) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(153, 0, 67) }
```

## Border

The CSS property to change the border of an element to YIQ 53.3850, 69.6810, 53.2730 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(153, 0, 67) }
```



If only the border color should be changed use the property border-color.

```
.border{ border-color:rgb(153, 0, 67) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel rgb(153, 0, 67) colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(153, 0, 67); -webkit-box-  
shadow:4px 4px 4px 4px rgb(153, 0, 67);  
box-shadow:4px 4px 4px 4px rgb(153, 0, 67)  
}
```

# Background

The CSS property to change the background color of an element to YIQ 53.3850, 69.6810, 53.2730 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(153, 0, 67) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(153, 0,  
67) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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