

# Converting Colors

YIQ(69.7340, 22.1410, 22.7570)

Have a look what the booklet for  
YIQ(69.7340, 22.1410, 22.7570)  
contains.

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# Color

**YIQ(69.7340, 22.1410,  
22.7570)**

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	693154
RGB	105, 49, 84
RGB Percent	41%, 19%, 33%
CMY	0.5881, 0.8079, 0.6705
CMYK	0.00, 0.53, 0.20, 0.59
HSL	323°, 36%, 30%
HSV	323°, 53%, 41%
XYZ	8.5285, 5.8407, 9.0685
YIQ	69.7340, 22.1410, 22.7570

# Conversions

## Conversions Part 2

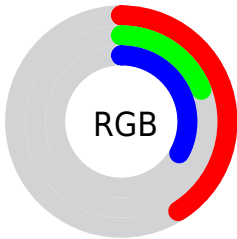
<b>Format</b>	<b>Color</b>
<a href="#">RYB</a>	<a href="#">105, 49, 84</a>
Decimal	<a href="#">6893908</a>
CIELab	<a href="#">29.01, 29.85, -9.74</a>
CIElCh	<a href="#">29, 31.401, 341.922</a>
Yxy	<a href="#">5.8407, 0.3639, 0.2492</a>
Android (android.graphics.Color)	<a href="#">4285083988 (0xFF693154)</a>
YUV	<a href="#">69.7340, 7.0331, 30.9283</a>
Hunter-Lab	<a href="#">24.1674, 20.6983, -5.3307</a>

# Details

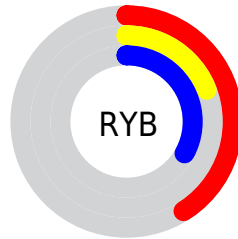
The YIQ color **69.7340, 22.1410, 22.7570** is a dark color, and the websafe version is hex **663366**. A complement of this color would be **84.2660, -22.1410, -22.7570**, and the grayscale version is **70.0000, 0.0000, 0.0000**.

A 20% lighter version of the original color is **119.4570, 24.4790, 24.4390**, and **21.4780, 19.9860, 23.2660** is the 20% darker color. If you saturate the color by 10%, you get **62.8210, 26.4500, 27.2660**, and if you desaturate by 10%, it is **76.0600, 18.1070, 18.7710**.

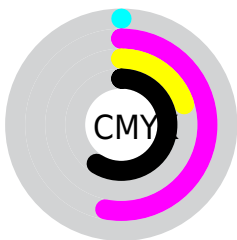
# Distribution



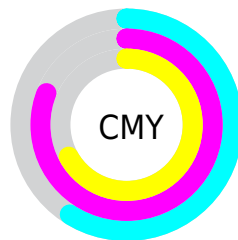
- Red (41%)
- Green (19%)
- Blue (33%)



- Red (41%)
- Yellow (19%)
- Blue (33%)



- Cyan (0%)
- Magenta (53%)
- Yellow (20%)
- Black (59%)



- Cyan (59%)
- Magenta (81%)
- Yellow (67%)

# Brightness & Saturation Gradients

These gradients show how the YIQ color 69.7340, 22.1410, 22.7570 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the YIQ color 69.7340, 22.1410, 22.7570 by changing the saturation by 10% instead.



69.7340, 22.1410,  
22.7570

69.7340, 22.1410,  
22.7570

255.0000, -0.0000,  
-0.0000

45.5490, 21.2240,  
22.8560

119.4570, 24.4790,  
24.4390

21.4780, 19.9860,  
23.2660

145.7560, 25.0750,  
24.6510

12.9300, 15.3570,  
13.5410

172.7670, 26.5420,  
25.5980

0.0000, 0.0000,  
0.0000

200.0660, 27.1380,  
25.8100

223.6950, 17.8770,  
22.9410

241.4990, 6.3250,

12.0290

■ 69.7340, 22.1410,  
22.7570

■ 69.7340, 22.1410,  
22.7570

■ 62.8210, 26.4500,  
27.2660

■ 76.0600, 18.1070,  
18.7710

■ 56.4950, 30.4840,  
31.2520

■ 82.9730, 13.7980,  
14.2620

■ 49.5820, 34.7930,  
35.7610

■ 89.2990, 9.7640,  
10.2760

■ 43.2560, 38.8270,  
39.7470

■ 96.2120, 5.4550,  
5.7670

■ 38.9190, 41.3940,  
42.7860

■ 102.5380, 1.4210,  
1.7810

■ 109.4510, -2.8880,  
-2.7280

■ 116.3640, -7.1970,  
-7.2370

■ 122.6900,  
-11.2310, -11.2230

■ 129.4890,  
-15.2190, -16.0430

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



70.5340, -0.7830, 19.7050



69.7340, 22.1410, 22.7570



68.2160, 35.1630, 18.0350

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



69.7340, 22.1410, 22.7570



64.5560, 18.2050, -16.0590



57.7730, -53.8250, -10.2170

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



69.7340, 22.1410, 22.7570



84.2660, -22.1410, -22.7570

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



55.8520, -47.0380, -17.5820



69.7340, 22.1410, 22.7570



61.7860, -3.1140, -20.6660

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



69.7340, 22.1410, 22.7570



66.8940, 32.2330, -5.9670



52.3010, -38.4170, -25.1450



57.0210, -57.2190, -3.7710



# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



69.7340, 22.1410, 22.7570



67.5550, 38.2820, 11.0660



52.3010, -38.4170, -25.1450



57.5620, -51.8530, -12.9170

# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



69.7340, 22.1410, 22.7570



124.0600, 8.9390, 8.7070



61.6630, -5.4600, 21.8680



60.7990, 5.1800, 5.2440



196.0000, -0.0000, -0.0000



69.0000, -0.0000, -0.0000



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



69.7340, 22.1410, 22.7570



82.5820, 34.7930, 35.7610



66.5420, 31.1290, 14.0490



50.2500, 2.2920, 2.5160



43.3050, 46.2990, 47.5070



90.6970, 96.9070, 99.5230



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



69.7340, 22.1410, 22.7570



82.5820, 34.7930, 35.7610



87.4580, -31.1290, -14.0490



50.2500, 2.2920, 2.5160



43.3050, 46.2990, 47.5070

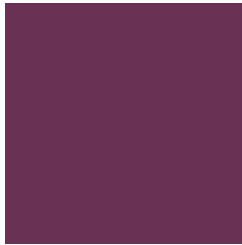


90.6970, 96.9070, 99.5230



# Previews

## White Background



This preview shows how the YIQ color 69.7340, 22.1410, 22.7570 looks on a white background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

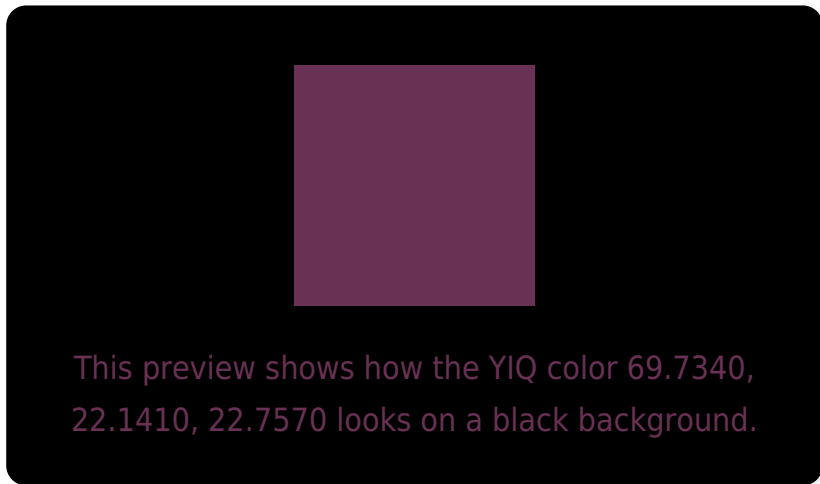
Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass



# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

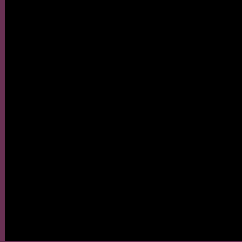
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

**YIQ 69.7340, 22.1410, 22.7570**

## **Background**



This preview shows how black text looks on a background with the YIQ color 69.7340, 22.1410, 22.7570.



This preview shows how white text looks on a background with the YIQ color 69.7340, 22.1410,



# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



### Original Color

69.7340, 22.1410, 22.7570

### Protanopia

69.0280, -14.3980, 7.6340

### Deuteranopia

69.4930, -2.7060, 4.9900



## Tritanopia

69.8080, 27.3240, 11.4200

# Trichromacy



## Original Color

69.7340, 22.1410, 22.7570

## Protanomaly

69.1330, -1.3320, 13.1320

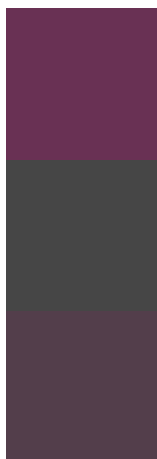
## Deuteranomaly

69.3850, 6.6460, 11.7180

## Tritanomaly

69.9590, 25.5810, 15.4770

# Monochromacy



## Original Color

69.7340, 22.1410, 22.7570

## Achromatopsia

70.0000, 0.0000, 0.0000

## Achromatomaly

69.7610, 8.3430, 8.4950

# CSS Examples

## Text

The CSS property to change the color of the text to YIQ 69.7340, 22.1410, 22.7570 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(105, 49, 84)` looks like.

```
.text, #text, p{  
    color:rgb(105, 49, 84)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(105, 49, 84) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(105, 49, 84) }
```

## Border

The CSS property to change the border of an element to YIQ 69.7340, 22.1410, 22.7570 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(105, 49, 84) }
```



If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(105, 49, 84) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(105, 49, 84)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(105, 49, 84); -webkit-box-  
shadow:4px 4px 4px 4px rgb(105, 49, 84);  
box-shadow:4px 4px 4px 4px rgb(105, 49,  
84) }
```

# Background

The CSS property to change the background color of an element to YIQ 69.7340, 22.1410, 22.7570 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(105, 49, 84) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(105, 49,  
84) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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