

# Converting Colors

YIQ(70.2690, -34.2500, 3.9740)

Have a look what the booklet for  
YIQ(70.2690, -34.2500, 3.9740)  
contains.

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# Color

**YIQ(70.2690, -34.2500,  
3.9740)**

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	284D73
RGB	40, 77, 115
RGB Percent	16%, 30%, 45%
CMY	0.8432, 0.6980, 0.5492
CMYK	0.65, 0.33, 0.00, 0.55
HSL	210°, 48%, 30%
HSV	210°, 65%, 45%
XYZ	6.6215, 6.9976, 17.2086
YIQ	70.2690, -34.2500, 3.9740

# Conversions

## Conversions Part 2

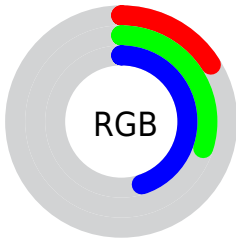
<b>Format</b>	<b>Color</b>
R <sub>Y</sub> B	40, 65, 115
Decimal	2641267
CIE Lab	31.80, -0.30, -25.72
CIE LCh	32, 25.719, 269.321
Yxy	6.9976, 0.2148, 0.2270
Android (android.graphics.Color)	4280831347 (0xFF284D73)
YUV	70.2690, 22.0524, -26.5459
Hunter-Lab	26.4529, -1.6118, -20.0533

# Details

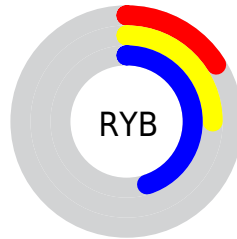
The YIQ color **70.2690, -34.2500, 3.9740** is a dark color, and the websafe version is hex **336699**. A complement of this color would be **84.7310, 34.2500, -3.9740**, and the grayscale version is **70.0000, 0.0000, 0.0000**.

A 20% lighter version of the original color is **120.8070, -32.8290, 5.7550**, and **27.0090, -30.5820, 3.5780** is the 20% darker color. If you saturate the color by 10%, you get **63.1590, -39.7520, 4.5680**, and if you desaturate by 10%, it is **77.0800, -29.3440, 3.1680**.

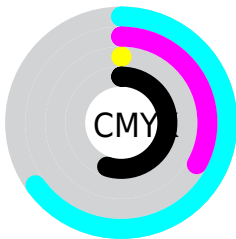
# Distribution



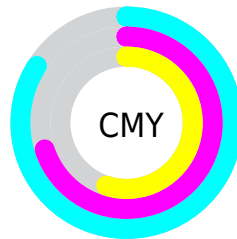
- Red (16%)
- Green (30%)
- Blue (45%)



- Red (16%)
- Yellow (25%)
- Blue (45%)



- Cyan (65%)
- Magenta (33%)
- Yellow (0%)
- Black (55%)



- Cyan (84%)
- Magenta (70%)
- Yellow (55%)

# Brightness & Saturation Gradients

These gradients show how the YIQ color 70.2690, -34.2500, 3.9740 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the YIQ color 70.2690, -34.2500, 3.9740 by changing the saturation by 10% instead.



■ 70.2690, -34.2500,  
3.9740

■ 70.2690, -34.2500,  
3.9740

■ 255.0000, -0.0000,  
-0.0000

■ 43.7520, -40.1640,  
1.0200

■ 120.8070,  
-32.8290, 5.7550

■ 27.0090, -30.5820,  
3.5780

■ 146.9210,  
-33.1500, 6.0660

■ 10.8860, -16.8740,  
8.4540

■ 173.4480,  
-33.1960, 6.9000

■ 3.2090, -7.6580,  
6.6300

■ 201.5620,  
-33.5170, 7.2110

■ 0.0000, 0.0000,  
0.0000

■ 226.8260,  
-25.8130, -0.2530

■ 247.8240,

-14.3040, -5.0880

■ 70.2690, -34.2500,  
3.9740

■ 70.2690, -34.2500,  
3.9740

■ 63.1590, -39.7520,  
4.5680

■ 77.0800, -29.3440,  
3.1680

■ 56.3480, -44.6580,  
5.3740

■ 84.1900, -23.8420,  
2.5740

■ 50.1240, -49.8390,  
5.6570

■ 90.4140, -18.6610,  
2.2910

■ 46.5690, -52.5900,  
5.9540

■ 97.5240, -13.1590,  
1.6970

■ 104.3350, -8.2530,  
0.8910

■ 111.4450, -2.7510,  
0.2970

■ 118.2560, 2.1550,  
-0.5090

■ 125.3660, 7.6570,  
-1.1030

■ 131.5900, 12.8380,  
-1.3860

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



60.5600, -57.5390, -8.9870



70.2690, -34.2500, 3.9740



76.3540, -9.2640, 13.7120

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



70.2690, -34.2500, 3.9740



75.0920, 32.2760, 9.7800



67.3210, -14.8060, -18.0220

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



70.2690, -34.2500, 3.9740



84.7310, 34.2500, -3.9740

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



70.8520, 5.6880, -14.9840



70.2690, -34.2500, 3.9740



74.2130, 30.0770, 0.0690

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



70.2690, -34.2500, 3.9740



76.1980, 26.4060, 17.0460



73.6260, 21.1840, -9.4720



58.3310, -47.1290, -21.4410



# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



70.2690, -34.2500, 3.9740



77.4760, 5.1320, 17.1320



73.6260, 21.1840, -9.4720



68.8550, -7.5620, -17.1460

# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



70.2690, -34.2500, 3.9740



132.2250, -13.7550, 1.4850



88.2430, -32.5020, -27.7180



65.4490, -8.5740, 1.2020



204.0000, -0.0000, -0.0000



77.0000, -0.0000, -0.0000



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



70.2690, -34.2500, 3.9740



80.3840, -53.5070, 6.0530



48.5500, -24.0750, 23.3250



55.4450, -2.7510, 0.2970



49.1280, -55.6620, 6.5620



100.7010, -114.0750, 13.4210



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



66.6430, 32.8230, 27.4070



74.5950, 51.1140, 42.8420



106.4500, 24.0750, -23.3250



55.1360, 2.6130, 2.2050



43.3180, 53.4520, 44.5240



88.7720, 109.5170, 91.2530



# Previews

## White Background



This preview shows how the YIQ color 70.2690, -34.2500, 3.9740 looks on a white background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

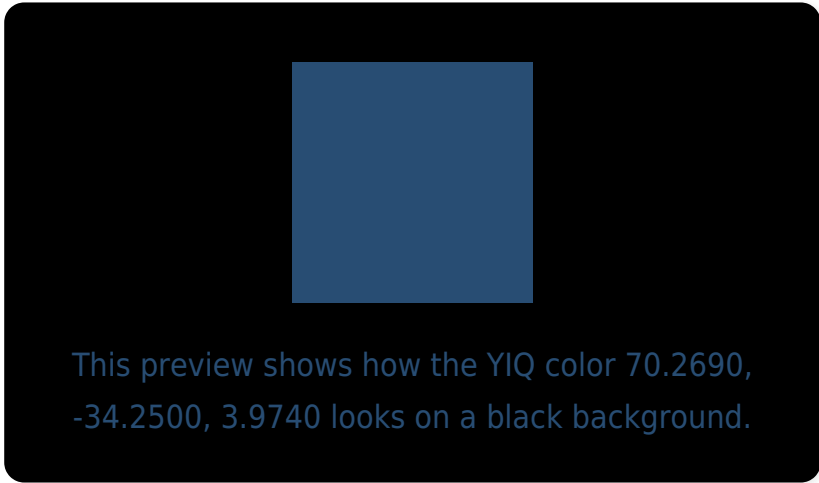
Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass



# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

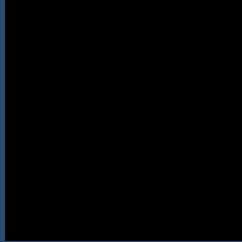
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

**YIQ 70.2690, -34.2500, 3.9740**

## **Background**



This preview shows how black text looks on a background with the YIQ color 70.2690, -34.2500, 3.9740.



This preview shows how white text looks on a background with the YIQ color 70.2690, -34.2500,



# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



### Original Color

70.2690, -34.2500, 3.9740

### Protanopia

73.8580, -19.6710, 9.5850

### Deuteranopia

73.3950, -25.6770, 8.2990



## Tritanopia

65.7550, -36.2190, -9.9070

# Trichromacy



## Original Color

70.2690, -34.2500, 3.9740

## Protanomaly

72.1670, -25.0350, 7.6770

## Deuteranomaly

72.4870, -28.9320, 6.7160

## Tritanomaly

67.1020, -35.5780, -5.0020

# Monochromacy



## Original Color

70.2690, -34.2500, 3.9740

## Achromatopsia

70.0000, 0.0000, 0.0000

## Achromatomaly

70.2960, -12.5170, 1.0750

# CSS Examples

## Text

The CSS property to change the color of the text to YIQ 70.2690, -34.2500, 3.9740 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(40, 77, 115)` looks like.

```
.text, #text, p{  
    color:rgb(40, 77, 115)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(40, 77, 115) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(40, 77, 115) }
```

## Border

The CSS property to change the border of an element to YIQ 70.2690, -34.2500, 3.9740 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(40, 77, 115) }
```



If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(40, 77, 115) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(40, 77, 115)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(40, 77, 115); -webkit-box-  
shadow:4px 4px 4px 4px rgb(40, 77, 115);  
box-shadow:4px 4px 4px 4px rgb(40, 77,  
115) }
```

# Background

The CSS property to change the background color of an element to YIQ 70.2690, -34.2500, 3.9740 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(40, 77, 115) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(40, 77,  
115) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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