

# Converting Colors

YIQ(70.3850, 14.6730, -7.1110)

Have a look what the booklet for  
YIQ(70.3850, 14.6730, -7.1110)  
contains.

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# Color

**YIQ(70.3850, 14.6730,  
-7.1110)**

# Conversions

## Conversions Part 1

| Format      | Color                     |
|-------------|---------------------------|
| Hex         | 50472A                    |
| RGB         | 80, 71, 42                |
| RGB Percent | 31%, 28%, 16%             |
| CMY         | 0.6863, 0.7216, 0.8352    |
| CMYK        | 0.00, 0.11, 0.47, 0.69    |
| HSL         | 46°, 31%, 24%             |
| HSV         | 46°, 47%, 31%             |
| XYZ         | 5.9796, 6.3788, 3.1085    |
| YIQ         | 70.3850, 14.6730, -7.1110 |

# Conversions

## Conversions Part 2

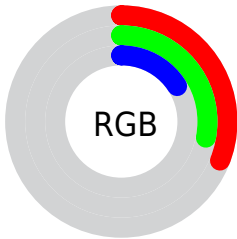
| <b>Format</b>                       | <b>Color</b>                 |
|-------------------------------------|------------------------------|
| <b>R<sub>YB</sub></b>               | 54, 80, 42                   |
| Decimal                             | 5261098                      |
| CIE Lab                             | 30.35, -0.92, 18.79          |
| CIE LCh                             | 30, 18.808, 92.800           |
| Yxy                                 | 6.3788, 0.3866,<br>0.4124    |
| Android<br>(android.graphics.Color) | 4283451178<br>(0xFF50472A)   |
| YUV                                 | 70.3850, -13.9938,<br>8.4324 |
| Hunter-Lab                          | 25.2563, -1.9373,<br>10.3821 |




# Details

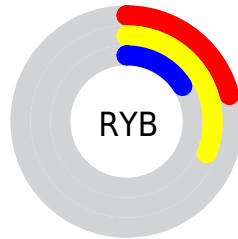
The YIQ color **70.3850, 14.6730, -7.1110** is a dark color, and the websafe version is hex **333300**. A complement of this color would be **51.6150, -14.6730, 7.1110**, and the grayscale version is **71.0000, -0.0000, -0.0000**.




A 20% lighter version of the original color is **118.7550, 16.5070, -7.3090**, and **26.9010, 13.1600, -7.2240** is the 20% darker color. If you saturate the color by 10%, you get **68.2990, 17.7910, -8.5530**, and if you desaturate by 10%, it is **72.4710, 11.5550, -5.6690**.

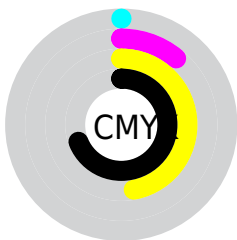
# Distribution







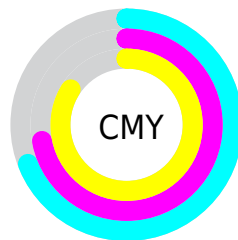
-  Red (31%)
-  Green (28%)
-  Blue (16%)






-  Red (21%)
-  Yellow (31%)
-  Blue (16%)



-  Cyan (0%)
-  Magenta (11%)
-  Yellow (47%)
-  Black (69%)



-  Cyan (69%)
-  Magenta (72%)
-  Yellow (84%)

# Brightness & Saturation Gradients

These gradients show how the YIQ color 70.3850, 14.6730, -7.1110 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the YIQ color 70.3850, 14.6730, -7.1110 by changing the saturation by 10% instead.



■ 70.3850, 14.6730,  
-7.1110

■ 70.3850, 14.6730,  
-7.1110

■ 255.0000, -0.0000,  
-0.0000

■ 47.9010, 13.1600,  
-7.2240

■ 118.7550, 16.5070,  
-7.3090

■ 26.9010, 13.1600,  
-7.2240

■ 144.8260, 17.7450,  
-7.7190

■ 1.1740, -0.5500,  
-1.0460

■ 171.1250, 18.3410,  
-7.5070

■ 0.0000, 0.0000,  
0.0000

■ 198.8970, 18.9830,  
-8.1290

■ 226.8970, 18.9830,  
-8.1290

■ 250.8960, 11.5560,

-11.1960

254.2020, 2.2470,  
-2.1770

70.3850, 14.6730,  
-7.1110

70.3850, 14.6730,  
-7.1110

68.2990, 17.7910,  
-8.5530

72.4710, 11.5550,  
-5.6690

66.2130, 20.9090,  
-9.9950

74.5570, 8.4370,  
-4.2270

64.1270, 24.0270,  
-11.4370

76.6430, 5.3190,  
-2.7850

62.0410, 27.1450,  
-12.8790

78.7290, 2.2010,  
-1.3430

60.5420, 29.9880,  
-14.8440

80.2280, -0.6420,  
0.6220

■ 59.7270, 30.9050,  
-14.9430

■ 82.3140, -3.7600,  
2.0640

■ 84.4000, -6.8780,  
3.5060

■ 86.4860, -9.9960,  
4.9480

■ 88.5720, -13.1140,  
6.3900

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



71.4940, 21.9160, -0.7080



70.3850, 14.6730, -7.1110



68.4050, 2.7530, -11.3510

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



70.3850, 14.6730, -7.1110



61.3740, -39.5200, -10.6560



73.2930, 9.9010, 13.3010

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



70.3850, 14.6730, -7.1110



51.6150, -14.6730, 7.1110

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



72.6980, -4.5410, 10.7150



70.3850, 14.6730, -7.1110



65.2270, -34.4320, -3.7440

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



70.3850, 14.6730, -7.1110



63.2520, -27.5530, -12.7770



69.5110, -20.3120, 4.6800



72.9150, 19.7130, 11.6890



# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



70.3850, 14.6730, -7.1110



67.0880, -6.6000, -12.5520



69.5110, -20.3120, 4.6800



73.7270, 5.6830, 12.6510

# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



70.3850, 14.6730, -7.1110



100.9420, 5.9150, -2.5730



54.5020, 19.4380, 11.1660



51.0990, 4.0350, -1.5410



181.0000, -0.0000, 0.0000



54.0000, -0.0000, 0.0000



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



70.3850, 14.6730, -7.1110



89.3550, 23.3850, -10.8150



72.9770, 6.8340, -13.7260



39.9570, 1.5590, -0.7210



78.3550, 40.5800, -19.5800



173.2670, 89.5970, -43.3870



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



51.6150, -14.6730, 7.1110



60.0580, -23.1100, 11.3380



49.3220, -6.2380, 13.9380



38.0430, -1.5590, 0.7210



26.6450, -40.5800, 19.5800



58.7330, -89.5970, 43.3870



# Previews

## White Background



This preview shows how the YIQ color 70.3850, 14.6730, -7.1110 looks on a white background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

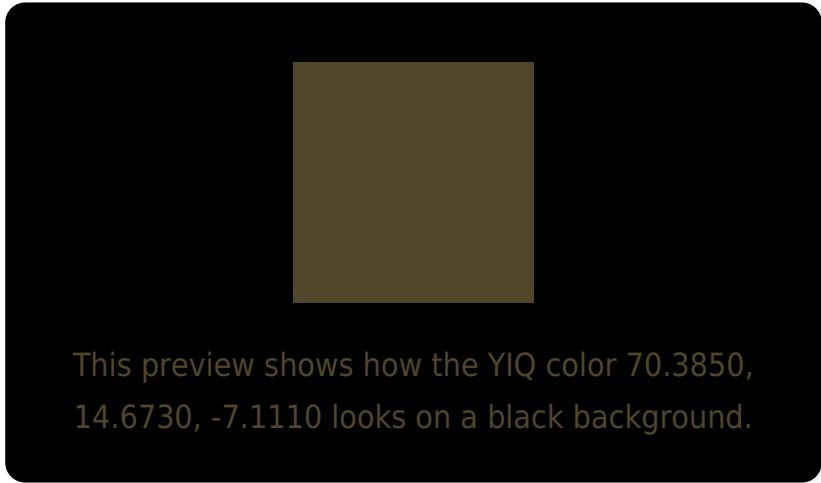
Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass



# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

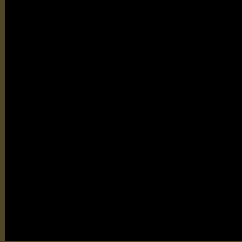
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

**YIQ 70.3850, 14.6730, -7.1110**

## **Background**



This preview shows how black text looks on a background with the YIQ color 70.3850, 14.6730, -7.1110.



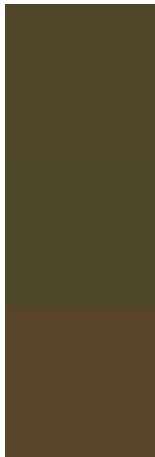
This preview shows how white text looks on a background with the YIQ color 70.3850, 14.6730,

-7.1110.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



### Original Color

70.3850, 14.6730, -7.1110

### Protanopia

70.3740, 13.2060, -8.0580

### Deuteranopia

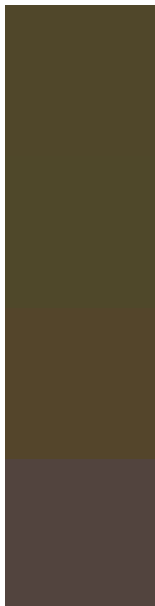
70.8310, 19.3490, -3.7470



## Tritanopia

72.4680, 7.6100, 5.2580

# Trichromacy



## Original Color

70.3850, 14.6730, -7.1110

## Protanomaly

70.6730, 13.8020, -7.8460

## Deuteranomaly

70.5210, 17.2860, -4.9060

## Tritanomaly

71.5020, 10.2700, 1.1020

# Monochromacy



## Original Color

70.3850, 14.6730, -7.1110

## Achromatopsia

70.0000, 0.0000, 0.0000

## Achromatomaly

70.0560, 5.5940, -2.2620

# CSS Examples

## Text

The CSS property to change the color of the text to YIQ 70.3850, 14.6730, -7.1110 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(80, 71, 42)` looks like.

```
.text, #text, p{  
    color:rgb(80, 71, 42)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(80, 71, 42) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(80, 71, 42) }
```

## Border

The CSS property to change the border of an element to YIQ 70.3850, 14.6730, -7.1110 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(80, 71, 42) }
```



If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(80, 71, 42) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(80, 71, 42)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(80, 71, 42); -webkit-box-  
shadow:4px 4px 4px 4px rgb(80, 71, 42);  
box-shadow:4px 4px 4px 4px rgb(80, 71, 42)  
}
```

# Background

The CSS property to change the background color of an element to YIQ 70.3850, 14.6730, -7.1110 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(80, 71, 42) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(80, 71,  
42) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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