

# Converting Colors

YIQ(70.8270, 43.5080, 15.4760)

Have a look what the booklet for  
YIQ(70.8270, 43.5080, 15.4760)  
contains.

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# Color

**YIQ(70.8270, 43.5080,  
15.4760)**

# Conversions

## Conversions Part 1

| Format      | Color                     |
|-------------|---------------------------|
| Hex         | 7A3131                    |
| RGB         | 122, 49, 49               |
| RGB Percent | 48%, 19%, 19%             |
| CMY         | 0.5214, 0.8079, 0.8077    |
| CMYK        | 0.00, 0.60, 0.60, 0.52    |
| HSL         | 360°, 43%, 34%            |
| HSV         | 360°, 60%, 48%            |
| XYZ         | 9.6847, 6.5570, 3.6658    |
| YIQ         | 70.8270, 43.5080, 15.4760 |

# Conversions

## Conversions Part 2

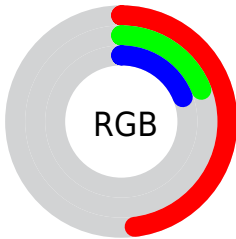
| <b>Format</b>                       | <b>Color</b>                  |
|-------------------------------------|-------------------------------|
| <b>R<sub>YB</sub></b>               | 122, 49, 49                   |
| Decimal                             | 8007985                       |
| CIE <sub>Lab</sub>                  | 30.78, 31.91, 16.07           |
| CIE <sub>LCh</sub>                  | 31, 35.730, 26.726            |
| Yxy                                 | 6.5570, 0.4865,<br>0.3294     |
| Android<br>(android.graphics.Color) | 4286198065<br>(0xFF7A3131)    |
| YUV                                 | 70.8270, -10.7607,<br>44.8787 |
| Hunter-Lab                          | 25.6066, 22.6987,<br>9.4368   |

# Details

The YIQ color **70.8270, 43.5080, 15.4760** is a dark color, and the websafe version is hex **663333**. A complement of this color would be **100.1730, -43.5080, -15.4760**, and the grayscale version is **71.0000, -0.0000, -0.0000**.

A 20% lighter version of the original color is **121.5780, 48.6430, 16.0270**, and **20.8590, 40.4820, 15.2500** is the 20% darker color. If you saturate the color by 10%, you get **62.4150, 50.6600, 18.0200**, and if you desaturate by 10%, it is **79.2390, 36.3560, 12.9320**.

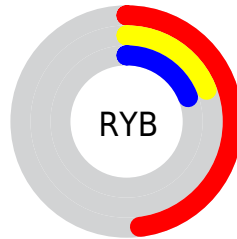
# Distribution



Red (48%)

Green (19%)

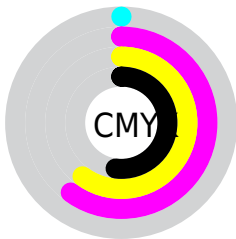
Blue (19%)



Red (48%)

Yellow (19%)

Blue (19%)

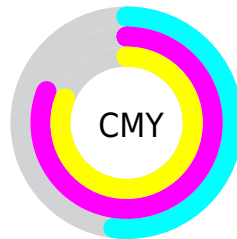


Cyan (0%)

Magenta (60%)

Yellow (60%)

Black (52%)



Cyan (52%)

Magenta (81%)

Yellow (81%)

# Brightness & Saturation Gradients

These gradients show how the YIQ color 70.8270, 43.5080, 15.4760 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the YIQ color 70.8270, 43.5080, 15.4760 by changing the saturation by 10% instead.



70.8270, 43.5080,  
15.4760

70.8270, 43.5080,  
15.4760

255.0000, -0.0000,  
-0.0000

46.2720, 40.7570,  
15.7730

121.5780, 48.6430,  
16.0270

20.8590, 40.4820,  
15.2500

148.3610, 50.7520,  
16.3520

13.5690, 26.4990,  
9.8510

175.5570, 53.1360,  
17.2000

0.0000, 0.0000,  
0.0000

199.7520, 48.0930,  
14.9810

219.2660, 31.7260,  
8.7340

239.4810, 14.7630,

2.2750

■ 70.8270, 43.5080,  
15.4760

■ 70.8270, 43.5080,  
15.4760

■ 62.4150, 50.6600,  
18.0200

■ 79.2390, 36.3560,  
12.9320

■ 54.0030, 57.8120,  
20.5640

■ 87.6510, 29.2040,  
10.3880

■ 44.8900, 65.5600,  
23.3200

■ 96.7640, 21.4560,  
7.6320

■ 36.4780, 72.7120,  
25.8640

■ 105.1760, 14.3040,  
5.0880

■ 113.5880, 7.1520,  
2.5440

■ 122.0000, 0.0000,  
-0.0000

■ 130.4120, -7.1520,  
-2.5440

■ 139.5250,  
-14.9000, -5.3000

■ 147.9370,  
-22.0520, -7.8440

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



71.9590, 34.7490, 25.5410



70.8270, 43.5080, 15.4760



70.4870, 40.9890, 0.5490

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



70.8270, 43.5080, 15.4760



60.1580, -21.9570, -26.0930



59.7910, -62.2630, -0.4630

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



70.8270, 43.5080, 15.4760



100.1730, -43.5080, -15.4760

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



62.2870, -61.0240, -6.4000



70.8270, 43.5080, 15.4760



58.2340, -45.4780, -23.8300

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



70.8270, 43.5080, 15.4760



66.3760, 9.7240, -22.0520



61.5400, -54.7870, -14.8110



72.6830, -17.3800, 17.6280



# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



70.8270, 43.5080, 15.4760



69.9280, 34.8930, -10.1230



61.5400, -54.7870, -14.8110



60.8510, -62.4920, -1.8200

# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



70.8270, 43.5080, 15.4760



138.3720, 16.6880, 5.9360



78.8500, 19.4790, 37.9670



67.0830, 10.1320, 3.6040



207.0000, 0.0000, -0.0000



79.0000, -0.0000, 0.0000



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



70.8270, 43.5080, 15.4760



78.0860, 67.9440, 24.1680



91.3720, 33.8830, -2.8290



56.7940, 3.5760, 1.2720



37.3750, 74.5000, 26.5000



75.3480, 150.1920, 53.4240



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



70.8270, 43.5080, 15.4760



78.0860, 67.9440, 24.1680



79.6280, -33.8830, 2.8290



56.7940, 3.5760, 1.2720



37.3750, 74.5000, 26.5000

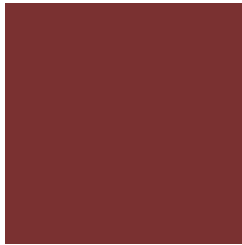


75.3480, 150.1920, 53.4240



# Previews

## White Background



This preview shows how the YIQ color 70.8270, 43.5080, 15.4760 looks on a white background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

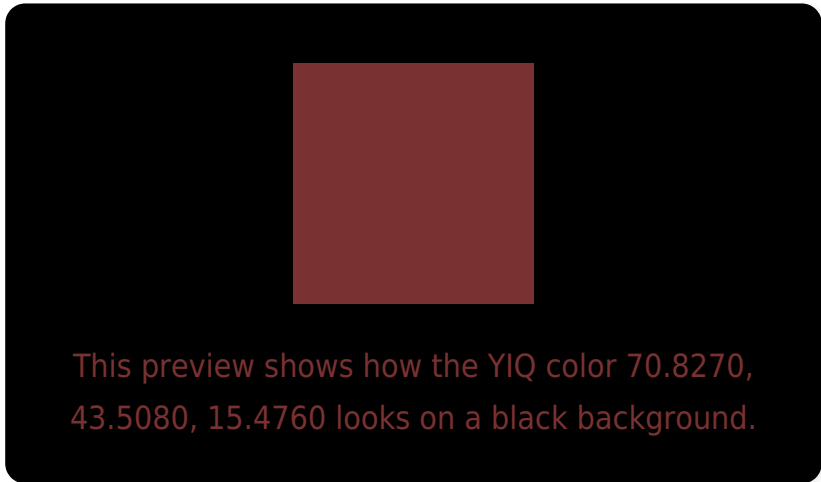
Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass



# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

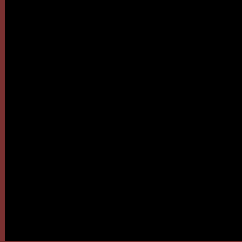
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

# YIQ 70.8270, 43.5080, 15.4760

## Background



This preview shows how black text looks on a background with the YIQ color 70.8270, 43.5080, 15.4760.



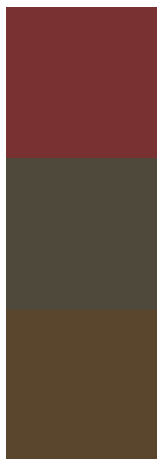
This preview shows how white text looks on a background with the YIQ color 70.8270, 43.5080,



# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



### Original Color

70.8270, 43.5080, 15.4760

### Protanopia

72.8990, 7.4740, -3.2940

### Deuteranopia

72.8310, 19.3490, -3.7470



## Tritanopia

71.1690, 42.5450, 16.4090

# Trichromacy



## Original Color

70.8270, 43.5080, 15.4760

## Protanomaly

71.9440, 20.7690, 3.5610

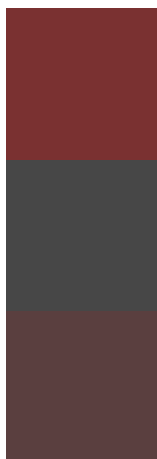
## Deuteranomaly

71.8370, 28.3800, 3.2920

## Tritanomaly

71.0550, 42.8660, 16.0980

# Monochromacy



## Original Color

70.8270, 43.5080, 15.4760

## Achromatopsia

71.0000, -0.0000, -0.0000

## Achromatomaly

71.0730, 16.0920, 5.7240

# CSS Examples

## Text

The CSS property to change the color of the text to YIQ 70.8270, 43.5080, 15.4760 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(122, 49, 49)` looks like.

```
.text, #text, p{  
    color:rgb(122, 49, 49)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(122, 49, 49) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(122, 49, 49) }
```

## Border

The CSS property to change the border of an element to YIQ 70.8270, 43.5080, 15.4760 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(122, 49, 49) }
```



If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(122, 49, 49) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(122, 49, 49)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(122, 49, 49); -webkit-box-  
shadow:4px 4px 4px 4px rgb(122, 49, 49);  
box-shadow:4px 4px 4px 4px rgb(122, 49,  
49) }
```

# Background

The CSS property to change the background color of an element to YIQ 70.8270, 43.5080, 15.4760 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(122, 49, 49) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(122, 49,  
49) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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