

Converting Colors

YIQ(71.9940, 0.1370, 3.0250)

Have a look what the booklet for
YIQ(71.9940, 0.1370, 3.0250)
contains.

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Color

YIQ(71.9940, 0.1370, 3.0250)

Conversions

Conversions Part 1

Format	Color
Hex	4A464D
RGB	74, 70, 77
RGB Percent	29%, 27%, 30%
CMY	0.7098, 0.7255, 0.6980
CMYK	0.04, 0.09, 0.00, 0.70
HSL	274°, 5%, 29%
HSV	274°, 9%, 30%
XYZ	6.3539, 6.3719, 7.9160
YIQ	71.9940, 0.1370, 3.0250

Conversions

Conversions Part 2

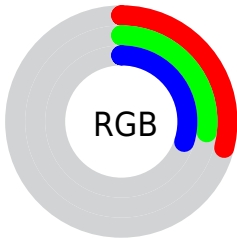
Format	Color
R_{YB}	74, 70, 77
Decimal	4867661
CIE Lab	30.33, 3.22, -3.59
CIE LCh	30, 4.822, 311.879
Yxy	6.3719, 0.3078, 0.3087
Android (android.graphics.Color)	4283057741 (0xFF4A464D)
YUV	71.9940, 2.4680, 1.7593
Hunter-Lab	25.2426, 0.7560, -0.9232

Details

The YIQ color **71.9940, 0.1370, 3.0250** is a dark color, and the websafe version is hex **333333**. A complement of this color would be **75.0060, -0.1370, -3.0250**, and the grayscale version is **72.0000, -0.0000, 0.0000**.

A 20% lighter version of the original color is **120.4070, 0.4120, 3.5480**, and **28.5810, -0.1380, 2.5020** is the 20% darker color. If you saturate the color by 10%, you get **66.4010, 0.5490, 6.5730**, and if you desaturate by 10%, it is **77.5870, -0.2750, -0.5230**.

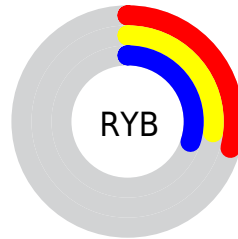
Distribution



Red (29%)

Green (27%)

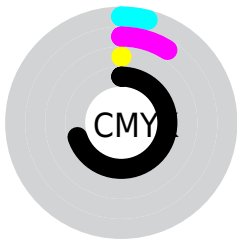
Blue (30%)



Red (29%)

Yellow (27%)

Blue (30%)

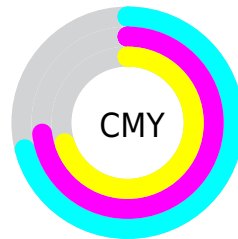


Cyan (4%)

Magenta (9%)

Yellow (0%)

Black (70%)



Cyan (71%)

Magenta (73%)

Yellow (70%)

Brightness & Saturation Gradients

These gradients show how the YIQ color 71.9940, 0.1370, 3.0250 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the YIQ color 71.9940, 0.1370, 3.0250 by changing the saturation by 10% instead.

■ 71.9940, 0.1370,
3.0250

■ 71.9940, 0.1370,
3.0250

■ 255.0000, -0.0000,
-0.0000

■ 49.5810, -0.1380,
2.5020

■ 120.4070, 0.4120,
3.5480

■ 28.5810, -0.1380,
2.5020

■ 146.1080, -0.1840,
3.3360

■ 2.6350, -0.2300,
4.1700

■ 172.4070, 0.4120,
3.5480

■ 0.0000, 0.0000,
0.0000

■ 200.1080, -0.1840,
3.3360

■ 228.4070, 0.4120,
3.5480

254.4130, 0.2750,

0.5230

■ 71.9940, 0.1370,
3.0250

■ 71.9940, 0.1370,
3.0250

■ 66.4010, 0.5490,
6.5730

■ 77.5870, -0.2750,
-0.5230

■ 61.0960, 0.0900,
9.3860

■ 82.8920, 0.1840,
-3.3360

■ 55.5030, 0.5020,
12.9340

■ 88.4850, -0.2280,
-6.8840

■ 49.9100, 0.9140,
16.4820

■ 94.0780, -0.6400,
-10.4320

■ 44.9040, 1.0510,
19.5070

■ 99.0840, -0.7770,
-13.4570

■ 39.0120, 0.8670,
22.8430

■ 104.9760, -0.5930,
-16.7930

■ 33.4190, 1.2790,
26.3910

■ 110.5690, -1.0050,
-20.3410

■ 27.8260, 1.6910,
29.9390

■ 116.1620, -1.4170,
-23.8890

■ 22.5210, 1.2320,
32.7520

■ 121.4670, -0.9580,
-26.7020

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



71.3140, -3.7600, 2.0640



71.9940, 0.1370, 3.0250



72.2610, 3.7590, 3.4630

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



71.9940, 0.1370, 3.0250



71.4090, 6.0980, -0.3820



70.2980, -6.8310, -2.8550

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



71.9940, 0.1370, 3.0250



75.0060, -0.1370, -3.0250

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



70.1520, -3.4840, -2.9400



71.9940, 0.1370, 3.0250



71.3870, 3.1640, -2.2760

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



71.9940, 0.1370, 3.0250



71.7620, 6.6020, 1.4980



71.0060, -0.1370, -3.0250



70.3520, -6.9230, -1.1870

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



71.9940, 0.1370, 3.0250



72.2180, 5.3180, 2.7420



71.0060, -0.1370, -3.0250



70.4830, -5.9140, -2.9540

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



71.9940, 0.1370, 3.0250



96.9400, 0.2290, 1.3570



72.5590, -3.0720, 0.6080



49.5270, -0.0460, 0.8340



179.0000, -0.0000, -0.0000



51.0000, -0.0000, -0.0000

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



71.9940, 0.1370, 3.0250



91.9340, 0.3660, 4.3820



72.8910, 1.9250, 3.6610



35.3530, 0.5040, 1.8800



28.9700, 1.8260, 44.0180



65.3890, 4.2460, 99.3020

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



72.4350, 3.2090, 2.4170



92.4460, 4.6760, 3.3640



74.1090, -1.9250, -3.6610



35.4240, 1.7420, 1.4700



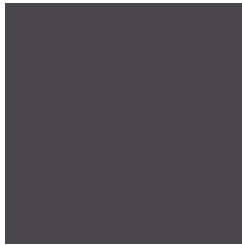
35.5140, 46.6680, 35.3080



79.9420, 105.6220, 79.2380

Previews

White Background



This preview shows how the YIQ color 71.9940, 0.1370, 3.0250 looks on a white background.

Color Contrast Check

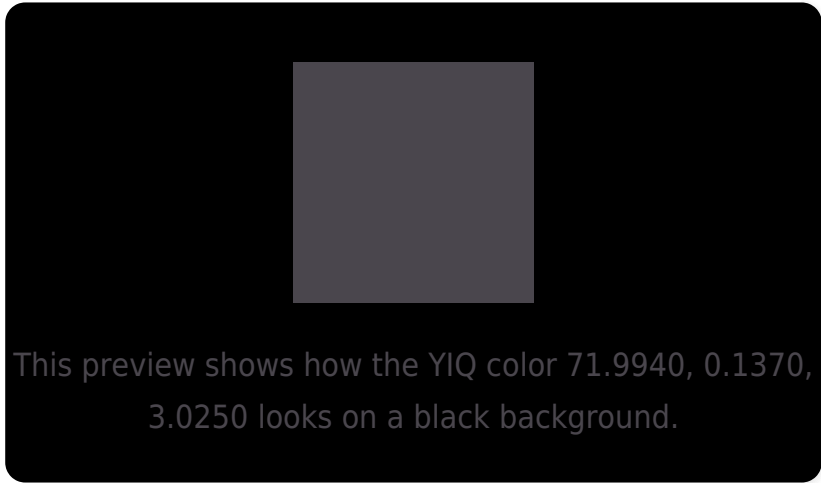
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

Black Background



Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

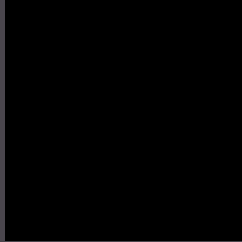
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

YIQ 71.9940, 0.1370, 3.0250

Background



This preview shows how black text looks on a background with the YIQ color 71.9940, 0.1370, 3.0250.



This preview shows how white text looks on a background with the YIQ color 71.9940, 0.1370, 3.0250.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

Dichromacy



Original Color

71.9940, 0.1370, 3.0250

Protanopia

71.7980, -2.2470, 2.1770

Deuteranopia

72.0050, 1.6040, 3.9720



Tritanopia

71.8800, 0.4580, 2.7140

Trichromacy



Original Color

71.9940, 0.1370, 3.0250

Protanomaly

72.0970, -1.6510, 2.3890

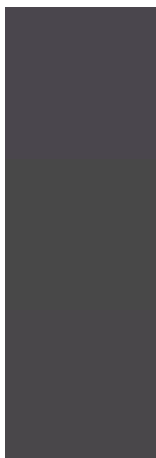
Deuteranomaly

71.7060, 1.0080, 3.7600

Tritanomaly

71.8800, 0.4580, 2.7140

Monochromacy



Original Color

71.9940, 0.1370, 3.0250

Achromatopsia

72.0000, -0.0000, 0.0000

Achromatomaly

71.9400, 0.2290, 1.3570

CSS Examples

Text

The CSS property to change the color of the text to YIQ 71.9940, 0.1370, 3.0250 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(74, 70, 77)` looks like.

```
.text, #text, p{  
    color:rgb(74, 70, 77)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(74, 70, 77) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(74, 70, 77) }
```

Border

The CSS property to change the border of an element to YIQ 71.9940, 0.1370, 3.0250 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(74, 70, 77) }
```

If only the border color should be changed use the property border-color.

```
.border{ border-color:rgb(74, 70, 77) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel rgb(74, 70, 77) colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(74, 70, 77); -webkit-box-  
shadow:4px 4px 4px 4px rgb(74, 70, 77);  
box-shadow:4px 4px 4px 4px rgb(74, 70, 77)  
}
```


Background

The CSS property to change the background color of an element to YIQ 71.9940, 0.1370, 3.0250 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(74, 70, 77) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(74, 70,  
77) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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