

# Converting Colors

YIQ(73.4510, -37.2780, 14.8020)

Have a look what the booklet for  
YIQ(73.4510, -37.2780, 14.8020)  
contains.

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# Color

**YIQ(73.4510, -37.2780,  
14.8020)**

# Conversions

## Conversions Part 1

Format	Color
Hex	2F4A8C
RGB	47, 74, 140
RGB Percent	18%, 29%, 55%
CMY	0.8157, 0.7098, 0.4512
CMYK	0.66, 0.47, 0.00, 0.45
HSL	223°, 50%, 37%
HSV	223°, 66%, 55%
XYZ	8.3514, 7.3952, 25.7786
YIQ	73.4510, -37.2780, 14.8020

# Conversions

## Conversions Part 2

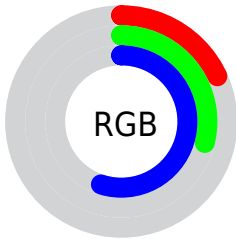
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	47, 68, 140
Decimal	3099276
CIE <sub>Lab</sub>	32.69, 12.41, -39.78
CIE <sub>LCh</sub>	33, 41.670, 287.332
Yxy	7.3952, 0.2011, 0.1781
Android (android.graphics.Color)	4281289356 (0xFF2F4A8C)
YUV	73.4510, 32.8087, -23.1975
Hunter-Lab	27.1942, 7.2282, -37.1676

# Details

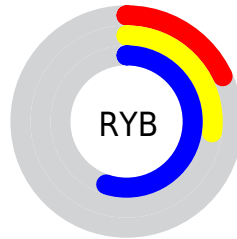
The YIQ color **73.4510, -37.2780, 14.8020** is a dark color, and the websafe version is hex **333366**. A complement of this color would be **113.5490, 37.2780, -14.8020**, and the grayscale version is **73.0000, -0.0000, -0.0000**.

A 20% lighter version of the original color is **124.5270, -34.4360, 18.3640**, and **28.3430, -37.0940, 11.4660** is the 20% darker color. If you saturate the color by 10%, you get **63.3950, -42.8720, 17.0640**, and if you desaturate by 10%, it is **83.5070, -31.6840, 12.5400**.

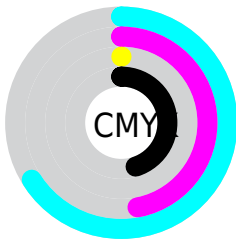
# Distribution



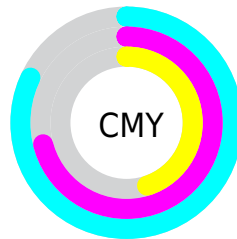
- Red (18%)
- Green (29%)
- Blue (55%)



- Red (18%)
- Yellow (27%)
- Blue (55%)



- Cyan (66%)
- Magenta (47%)
- Yellow (0%)
- Black (45%)



- Cyan (82%)
- Magenta (71%)
- Yellow (45%)

# Brightness & Saturation Gradients

These gradients show how the YIQ color 73.4510, -37.2780, 14.8020 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the YIQ color 73.4510, -37.2780, 14.8020 by changing the saturation by 10% instead.



■ 73.4510, -37.2780,  
14.8020

■ 73.4510, -37.2780,  
14.8020

■ 255.0000, -0.0000,  
-0.0000

■ 46.2110, -45.5300,  
10.1660

■ 124.5270,  
-34.4360, 18.3640

■ 28.3430, -37.0940,  
11.4660

■ 151.0540,  
-34.4820, 19.1980

■ 11.5190, -22.7900,  
16.5540

■ 177.9940,  
-34.2530, 20.5550

■ 6.5490, -14.3070,  
11.4930

■ 203.2580,  
-26.5490, 13.0910

■ 2.9810, -7.0160,  
6.0080

■ 228.3650,  
-16.9650, 4.5950

■ 0.0000, 0.0000,  
0.0000

■ 251.7110, -6.5560,

-2.3320

■ 73.4510, -37.2780,  
14.8020

■ 73.4510, -37.2780,  
14.8020

■ 63.3950, -42.8720,  
17.0640

■ 83.5070, -31.6840,  
12.5400

■ 53.3390, -48.4660,  
19.3260

■ 93.5630, -26.0900,  
10.2780

■ 43.2830, -54.0600,  
21.5880

■ 103.6190,  
-20.4960, 8.0160

■ 40.0270, -56.2150,  
22.0970

■ 113.6750,  
-14.9020, 5.7540

■ 123.7310, -9.3080,  
3.4920

■ 133.7870, -3.7140,  
1.2300

■ 143.8430, 1.8800,  
-1.0320

■ 153.3120, 7.7490,  
-2.7710

■ 163.3680, 13.3430,  
-5.0330

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



65.9690, -68.6360, -0.6040



73.4510, -37.2780, 14.8020



79.0390, 5.4050, 28.7090

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



73.4510, -37.2780, 14.8020



73.8520, 50.3870, 6.4430



60.3710, -44.6060, -28.6220

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



73.4510, -37.2780, 14.8020



113.5490, 37.2780, -14.8020

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



65.4270, -12.6490, -29.5850



73.4510, -37.2780, 14.8020



72.5280, 41.7710, -13.6290

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



73.4510, -37.2780, 14.8020



73.8050, 49.7420, 23.6460



70.2000, 21.7830, -25.8410



64.9480, -56.1160, -18.2600



# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



73.4510, -37.2780, 14.8020



77.5700, 25.8990, 31.7470



70.2000, 21.7830, -25.8410



58.5300, -40.8000, -31.5200

# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



73.4510, -37.2780, 14.8020



154.9740, -14.3060, 5.9660



109.0010, -46.4400, -28.4240



76.0300, -8.7120, 3.7040



219.0000, 0.0000, -0.0000



92.0000, 0.0000, -0.0000



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



73.4510, -37.2780, 14.8020



77.1840, -58.0950, 23.1290



63.2830, -18.5290, 32.9510



63.9720, -2.7970, 1.1310



38.0550, -53.4180, 20.9660



1.1570, -1.8800, 1.0320



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



77.8850, 46.7610, 28.1130



84.1430, 72.9380, 43.8020



123.7170, 18.5290, -32.9510



64.3210, 3.5300, 2.1060



44.2130, 66.7490, 40.3250



1.6090, 2.6590, 1.3710



# Previews

## White Background



This preview shows how the YIQ color 73.4510, -37.2780, 14.8020 looks on a white background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass



# Black Background



This preview shows how the YIQ color 73.4510, -37.2780, 14.8020 looks on a black background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

# YIQ 73.4510, -37.2780, 14.8020

## Background



This preview shows how black text looks on a background with the YIQ color 73.4510, -37.2780, 14.8020.



This preview shows how white text looks on a background with the YIQ color 73.4510, -37.2780,



# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



### Original Color

73.4510, -37.2780, 14.8020

### Protanopia

73.1410, -39.3410, 13.6430

### Deuteranopia

61.5180, -65.7480, 2.1240



## Tritanopia

63.3730, -46.9470, -13.7230

# Trichromacy



## Original Color

73.4510, -37.2780, 14.8020

## Protanomaly

73.4400, -38.7450, 13.8550

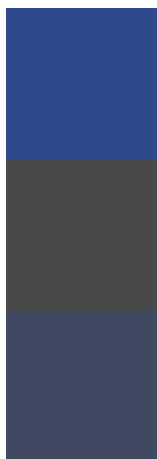
## Deuteranomaly

66.1280, -55.6620, 6.5620

## Tritanomaly

66.8500, -43.5560, -3.5880

# Monochromacy



## Original Color

73.4510, -37.2780, 14.8020

## Achromatopsia

73.0000, -0.0000, -0.0000

## Achromatomaly

73.0450, -13.0680, 5.5560

# CSS Examples

## Text

The CSS property to change the color of the text to YIQ 73.4510, -37.2780, 14.8020 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(47, 74, 140)` looks like.

```
.text, #text, p{  
    color:rgb(47, 74, 140)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(47, 74, 140) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(47, 74, 140) }
```

## Border

The CSS property to change the border of an element to YIQ 73.4510, -37.2780, 14.8020 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(47, 74, 140) }
```



If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(47, 74, 140) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(47, 74, 140)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(47, 74, 140); -webkit-box-  
shadow:4px 4px 4px 4px rgb(47, 74, 140);  
box-shadow:4px 4px 4px 4px rgb(47, 74,  
140) }
```

# Background

The CSS property to change the background color of an element to YIQ 73.4510, -37.2780, 14.8020 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(47, 74, 140) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(47, 74,  
140) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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