

# Converting Colors

YIQ(73.9990, -15.4540, 15.7620)

Have a look what the booklet for  
YIQ(73.9990, -15.4540, 15.7620)  
contains.

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# Color

**YIQ(73.9990, -15.4540,  
15.7620)**

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	454476
RGB	69, 68, 118
RGB Percent	27%, 27%, 46%
CMY	0.7294, 0.7333, 0.5374
CMYK	0.42, 0.42, 0.00, 0.54
HSL	241°, 27%, 36%
HSV	241°, 42%, 46%
XYZ	7.7905, 6.7071, 18.0156
YIQ	73.9990, -15.4540, 15.7620

# Conversions

## Conversions Part 2

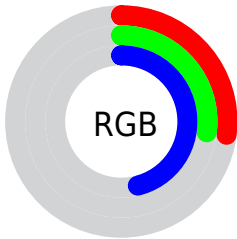
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	69, 68, 118
Decimal	4539510
CIE <sub>Lab</sub>	31.13, 14.04, -28.54
CIE <sub>LCh</sub>	31, 31.806, 296.201
Yxy	6.7071, 0.2396, 0.2063
Android (android.graphics.Color)	4282729590 (0xFF454476)
YUV	73.9990, 21.6925, -4.3841
Hunter-Lab	25.8981, 8.3731, -23.1154

# Details

The YIQ color **73.9990, -15.4540, 15.7620** is a dark color, and the websafe version is hex **333366**. A complement of this color would be **112.0010, 15.4540, -15.7620**, and the grayscale version is **74.0000, -0.0000, 0.0000**.

A 20% lighter version of the original color is **123.3520, -14.9500, 17.6420**, and **28.2220, -17.7000, 12.4120** is the 20% darker color. If you saturate the color by 10%, you get **63.3670, -19.3060, 19.4940**, and if you desaturate by 10%, it is **84.6310, -11.6020, 12.0300**.

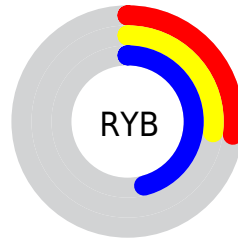
# Distribution



Red (27%)

Green (27%)

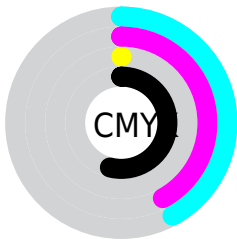
Blue (46%)



Red (27%)

Yellow (27%)

Blue (46%)

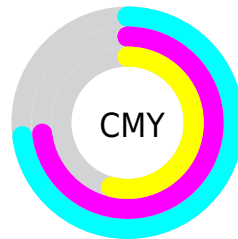


Cyan (42%)

Magenta (42%)

Yellow (0%)

Black (54%)



Cyan (73%)

Magenta (73%)

Yellow (54%)

# Brightness & Saturation Gradients

These gradients show how the YIQ color 73.9990, -15.4540, 15.7620 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the YIQ color 73.9990, -15.4540, 15.7620 by changing the saturation by 10% instead.



73.9990, -15.4540,  
15.7620

73.9990, -15.4540,  
15.7620

255.0000, -0.0000,  
-0.0000

51.0590, -15.6830,  
14.4050

123.3520,  
-14.9500, 17.6420

28.2220, -17.7000,  
12.4120

149.5800,  
-15.5920, 18.2640

5.3580, -15.0870,  
14.6170

176.1070,  
-15.6380, 19.0980

3.4370, -8.3000,  
7.2520

203.6340,  
-15.6840, 19.9320

0.0000, 0.0000,  
0.0000

228.4420, -6.6960,  
11.2240

253.2390, 0.8250,

1.5690

■ 73.9990, -15.4540,  
15.7620

■ 73.9990, -15.4540,  
15.7620

■ 63.3670, -19.3060,  
19.4940

■ 84.6310, -11.6020,  
12.0300

■ 53.0340, -22.5620,  
23.4380

■ 94.9640, -8.3460,  
8.0860

■ 42.9890, -26.6890,  
26.6470

■ 105.0090, -4.2190,  
4.8770

■ 32.6560, -29.9450,  
30.5910

■ 115.3420, -0.9630,  
0.9330

■ 22.0240, -33.7970,  
34.3230

■ 125.9740, 2.8890,  
-2.7990

■ 14.0500, -36.6860,  
37.1220

■ 136.3070, 6.1450,  
-6.7430

■ 146.9390, 9.9970,  
-10.4750

■ 156.6850, 13.5280,  
-13.8960

■ 167.3170, 17.3800,  
-17.6280

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



59.2210, -60.6580, -2.0180



73.9990, -15.4540, 15.7620



75.7590, 11.8250, 22.4890

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



73.9990, -15.4540, 15.7620



71.7470, 37.3210, 0.9450



57.7610, -45.5240, -22.9960

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



73.9990, -15.4540, 15.7620



112.0010, 15.4540, -15.7620

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



63.6040, -17.2810, -22.7290



73.9990, -15.4540, 15.7620



70.9810, 27.3740, -11.5220

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



73.9990, -15.4540, 15.7620



72.4350, 38.7400, 13.7800



68.1850, 8.9440, -18.9280



60.6110, -53.5490, -15.2210



# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



73.9990, -15.4540, 15.7620



74.7020, 25.1670, 22.9830



68.1850, 8.9440, -18.9280



56.8490, -42.9560, -25.4840

# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



73.9990, -15.4540, 15.7620



135.5790, -5.8240, 6.4320



102.4630, -29.5250, -10.0770



65.7810, -3.5770, 4.2550



204.0000, -0.0000, -0.0000



77.0000, -0.0000, -0.0000



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



73.9990, -15.4540, 15.7620



84.4900, -23.8460, 24.6820



81.4740, -0.5540, 21.0620



53.6840, -1.9260, 1.8660



14.5060, -37.9700, 38.3660



29.9950, -77.2700, 78.8100



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



88.5360, 14.0710, 25.8390



106.9860, 22.0920, 40.1720



104.5260, 0.5540, -21.0620



55.4780, 1.6500, 3.1380



50.1580, 34.1920, 63.1840



102.6800, 70.3550, 129.1950



# Previews

## White Background



This preview shows how the YIQ color 73.9990, -15.4540, 15.7620 looks on a white background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass



# Black Background



This preview shows how the YIQ color 73.9990, -15.4540, 15.7620 looks on a black background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

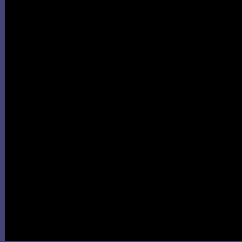
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

# YIQ 73.9990, -15.4540, 15.7620

## Background



This preview shows how black text looks on a background with the YIQ color 73.9990, -15.4540, 15.7620.



This preview shows how white text looks on a background with the YIQ color 73.9990, -15.4540,



# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



### Original Color

73.9990, -15.4540, 15.7620

### Protanopia

71.9050, -27.0530, 11.2110

### Deuteranopia

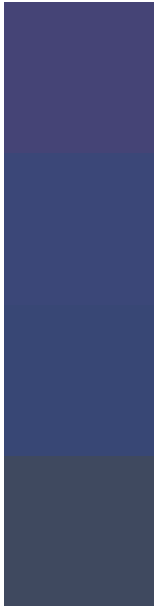
70.8400, -28.4280, 8.5960



**Tritanopia**

71.9000, -11.4620, -1.5260

# Trichromacy



## Original Color

73.9990, -15.4540, 15.7620

## Protanomaly

72.9980, -22.8810, 12.6950

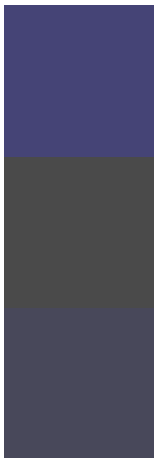
## Deuteranomaly

71.7590, -23.7060, 11.1260

## Tritanomaly

72.5180, -13.0220, 4.7220

# Monochromacy



## Original Color

73.9990, -15.4540, 15.7620

## Achromatopsia

74.0000, -0.0000, 0.0000

## Achromatomaly

74.0520, -5.7780, 5.5980

# CSS Examples

## Text

The CSS property to change the color of the text to YIQ 73.9990, -15.4540, 15.7620 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(69, 68, 118)` looks like.

```
.text, #text, p{  
    color:rgb(69, 68, 118)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(69, 68, 118) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(69, 68, 118) }
```

## Border

The CSS property to change the border of an element to YIQ 73.9990, -15.4540, 15.7620 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(69, 68, 118) }
```



If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(69, 68, 118) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(69, 68, 118)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(69, 68, 118); -webkit-box-  
shadow:4px 4px 4px 4px rgb(69, 68, 118);  
box-shadow:4px 4px 4px 4px rgb(69, 68,  
118) }
```

# Background

The CSS property to change the background color of an element to YIQ 73.9990, -15.4540, 15.7620 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(69, 68, 118) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(69, 68,  
118) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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